



## **Hudson Ferry Capital Promotes Robert Athas to Lead Business Development Efforts**

NEW YORK, NY, January 1, 2014 - Hudson Ferry Capital is pleased to announce the promotion of Robert Athas to Vice President. With the promotion, Robert will lead Hudson Ferry's business development efforts focusing on sourcing and evaluating investment opportunities and managing Hudson Ferry Capital's intermediary relationships.

"Rob has been a wonderful addition to the Hudson Ferry team. Since joining us last year, he has been instrumental in expanding our network of business brokers and intermediaries." said Paul Huston, Hudson Ferry Capital's Chairman.

Robert joined Hudson Ferry Capital as an Associate last January and brings a wealth of experience to his role. Prior to joining Hudson Ferry Capital, Robert was a Vice President in the New York office of KPMG Corporate Finance, a leading middle-market investment bank. In prior roles, Robert worked at Cross Keys Capital, Bank of New York, and Bear Stearns.

### **About Hudson Ferry Capital**

Hudson Ferry Capital ([www.hudsonferry.com](http://www.hudsonferry.com)) is a New York-based private equity firm that specializes in investing in lower middle market companies. The firm is currently in the process of investing its \$155 million second fund. Hudson Ferry partners with entrepreneurial owners and managers of established privately-owned companies that are differentiated through product or process innovation. As a trusted financial partner, Hudson Ferry can offer liquidity to current owners, provide capital to execute a growth strategy, and assist in transitioning an organization from an entrepreneurially owned business into a larger, integrated enterprise.

For more information about Hudson Ferry Capital, please contact:

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