



*Presents*



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# *About The Show A.*

Burlesque Revue and Variety Show

## *`Burlesque Magnifique`*

*Your adventure to the pure Burlesque Revue!*

Step into a world of spectacular glamour and tease as we venture through the eras of seduction.

Burlesque Magnifique brings a new concept to South Beach fusing the art of the authentic tease with extraordinary entertainment for a truly spectacular Burlesque revue along with our Live jazz Band The French Horn..

A 2 hours, journey show will bring you into the art of seduction as each performer draws you into their sizzling world.

Our talented cast is composed by 8 talented Performers and a 6 piece orchestra presenting more than a dozen of Magnifique Acts that will take you on a mesmerizing journey through the ages, highlighting Burlesque as it was in its heyday.

# *About The Show B.*

Some pics during our Premiere on March 8<sup>th</sup>, 2014 at the Fillmore Theater, Miami Beach ..



ERIKA  
MOON  
PRODUCTIONS

# About the Creator

***ERIKA MOON (Patricia Antunes)***

***Producer, Director, Talent***

Born in South of France to Portuguese parents, Erika blends a wide-ranging style of genres in her eclectic and vivid productions.

Leaning on 17 years of producing in France and Europe with her highly acclaimed team “Les Delicieuses”, she now brings her international experience to South Florida!

After her successful Premier of Evolution Burlesque at the historical Colony Theatre in Miami Beach February 2011, Erika now takes entertainment to a new concept level and platform allowing the audience to discover the sensual and adventurous world of the magical French Cabaret! With her newest project “Viva Paris” International Show (a Parisian Revue), Premier in February 2013 the seasoned producer incorporates a full range of atmosphere creation: high level entertainment with exotic themes topped with the element of surprise and a mixture of Dance, Comedy and Theatre into her productions. Each show leaves the audience seduced, enchanted and thoroughly entertained!

Erika Moon now is expanding her productions company with her new Burlesque Magnifique Show Premiering on May 17<sup>th</sup>, 2014 at the backstage Fillmore in Miami Beach.

Today she is Presenting her 2 main show Viva Paris and Burlesque Magnifique in south Florida and on Tour for 2015.



# When

Taking the opportunity of the fashion Week in Miami Beach (May 15<sup>th</sup> – May 18<sup>th</sup>)

- **Performance schedule:** Saturday May, 17<sup>th</sup> 2014
- **Show Duration:** 2 h Include 15 min. intermission.
- **Show Time:** 9 Pm (Open doors 8Pm)
- **Show Team:** 8 Talented performers who will be accompane by a 6 piece Live Jazz Band
- **Target Audience:** 75 % Female, 25 % Male.
- **Gauge:** 230 people audience
- **Ticket price and Sales:** G.A 35 \$, Premium \$45, VIP \$65 + fee / Ticket Master & Eventbrite

## *Motivation behind this unique concept:*

After the rush of clubs and restaurants in Miami, locals and tourist are seeking a new form of entertainment and adventure in Miami.

People are expected more quality and also novelty, the city of Miami is ready for it change.

This concept is unique in Florida: An authentic Burlesque revue, accompanied  
With a Live Jazz Band Orchestra.





# Where

The Fillmore at Jackie Gleason Theater

1700 Washington Avenue

Miami Beach, 33139

Bit of it history ...

The story of The Fillmore Miami Beach at the Jackie Gleason Theater began in 1950, when Golden Era Legends graced the stage of The Miami Beach Municipal Auditorium. Guests came from around the world to watch such shows as song and dance performances, comedy or even the occasional boxing match. Sometimes, the real performances were in the seats - Frank Sinatra, Bob Hope and Jack Benny were regular visitors to the auditorium and often caused quite a stirring.

In 2007, the theater was again reborn, undergoing a multi-million dollar transformation. Operated by Live Nation, the future of the music business, The Fillmore Miami Beach at the Jackie Gleason Theater showcases the biggest names in live entertainment. Steeped in rock 'n' roll history while maintaining cultural relevance, our theater passionately combines the rich tradition of the Fillmore Experience with the energy and passion of Miami Beach.

The Fillmore entrance



The Backstage (cabaret performance room with round table and theater seating)



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# *Sponsorship*

## *Our Marketing Strategies for your benefit*

- Program Add distributed to all attendees before all shows.
- Social Medias: google +, Instagram, Facebook Page, Twitter
- Concierge e-mail blast through Company contracted.
- As a member Miami Beach Chamber of commerce, we are able to display our flyers and posters in the convention center (Office Tourism) during the fashion Week.
- Squad team in Lincoln Road and Convention Center Area.
- Distribution flyers to the hotels' concierge and Condominium (Miami Beach Up to 60 Street)
- Press releases (24-7) and E-Mail blast from our e-mail listings from previous shows particular or corporate events.

# *Sponsorship Exclusive*

***Be our Official partner ( \$3.000)***

*(Only 1 Candidate)*

***Be one of our VIP Sponsors (\$2.000)***

*(Only 2 Candidate)*

1. You are and presented on all hard and soft media as one of our VIP sponsor or official partner of the show.
2. Your Logo, companies name will be exposed in all our soft and hard media such as flyers, posters, press releases, e-mail blast,, e-mail marketing as official partner of the show, flyers (6 000), billboard, support magazine, social media.
3. Your advertising on the program will be on 1 full page, you will be exposed front of 230 potential clients.
4. Stage Recognition and thanks as one of our VIP sponsors or official partner.
5. Tickets show for you and your guest or clients (to be determinate)

More infos about numbers, details upon demand





# Get an add in our Program

## Ad Sponsorship & Specs

Contact Name: \_\_\_\_\_

Adress: \_\_\_\_\_

\_\_\_\_\_

Phone(s): \_\_\_\_\_

Ad Solicited by: \_\_\_\_\_

Get our Flyers in your venue and get 2-4 VIP COMP. Tickets  
Exposure from April 15th to May 17th

Program Deadline is May 5th, 2014

Payment & delivery of material will have to be made at that time

Please submitt high-resilution(300 dpi) artwork at the specified

ALL ADS MUST BE SUBMITTED IN CMYK COLOR, AND  
AS A HIGH-RESOLUTION PDF OR JPEG FILE. DESIGN  
YOUR FULL PAGE PAGE ADS WITH ADEQUATE BLEED.



Erika Moon Production  
3485 Chase Avenue  
Miami Beach Fl, 33140

## Burlesque Magnifique

Full Page

4,5 X 6,5

**\$590**

Include 4 Tickets VIP(Value \$260)  
And Recognition on stage

**Half Page**

**4,5 X 3**

**\$390**  
Include 2 VIP Ticket Show  
and recognition on stage  
(Value \$130)

**Quarter Page**

**2 X 3**

**\$290**  
Include 2 VIP Tickets Show  
(Value \$ 130)

# Contact Us

- Producer:

Patricia Antunes (Erika Moon)

Cell: 786.252.2345

Contact e-mail: [Contact@erikamoon.com](mailto:Contact@erikamoon.com)

- Business Consultant:

William Frievalt

Contact e-mail: [wf1@aopec.com](mailto:wf1@aopec.com)

[www.burlesquemagnifique.com](http://www.burlesquemagnifique.com)

• [www.erikamoon.com](http://www.erikamoon.com)

*Thank You !*

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WWW.BURLESQUEMAGNIFIQUE.COM



**ERIKA MOON PRODUCTIONS**

**BURLESQUE MAGNIFIQUE**  
BURLESQUE REVUE AND VARIETY SHOW  
Featuring Surprise Guest and Live Jazz Band  
"The French Horn"

Step into a world of spectacular glamour and tease as we venture through the eras of seduction.

THE FILLMORE GLEASON ROOM - MIAMI BEACH  
**MAY 17 at 9PM**

Purchase at: <b>ticketmaster</b> ticketmaster.com 800 745 3000	Production contact: <a href="mailto:contact@erikamoon.com">contact@erikamoon.com</a> 786 252 2345	The Gleason Room Backstage at the Fillmore 1700 Washington Avenue Miami Beach, FL 33139 305-673-7300
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