



AquaOrange joins hands with Mediabiz Creative to Impress the Asian Market

Bangkok, Thailand: AquaOrange, the online marketing strategist and Customer Relationship solution providing company of Thailand, after attaining great success in SAARC countries like India, Pakistan, Indonesia has come up to collaborate with Mediabiz Creative SDN BHD, the Malaysian behemoth in communicative solutions provider to enter the big race. The joint venture of the two tends to increase both companies to reach online and offline marketing. Their joint venture is soon to provide new services especially the digital marketing business.

The joint venture provides them with the combined innovations of both the companies to deliver their diversified services to the customers. With the mutual dependency the two companies are going to cover up new goals like the medical tourism, travel tourism business. A better focus on the online marketing strategies and CRM (customer relationship management) facilities are also being considered with better proficiency. Their focus will be on services like utilization of online marketing from Google Adwords, Email marketing, Bing Ads, web 2.0 development and other Digital Marketing services.

The Joint Venture has stated their main objective as a team to be management of multinational clients who prefer digital marketing services in the Asian continent; AquaOrange's reach is also pledged to be increased in Malaysia. Mediabiz Creative has also planned to enhance its networks through the support of AquaOrange.

"It is truly a formidable step for us as we join hands with Mediabiz Creative to reach new levels of success, with Mediabiz Creative cooperating with us, our sources and strength has doubled and we will surely raise above all the odds to deliver our services to the world with better proficiency"- quoted Shahan Farid, MD of AquaOrange Thailand. Trushit Buch MD of AquaOrange India stated -"A bridge between us and them will create a consistent growth for both of us." Abdul Basit, was not let far behind stating that-"We as a team are strong enough to take up the challenges of the digital world, success will surely welcome us with our dedicated services for our customers."

The venture's combined expectations are to get their visibility known all over the world through a consistent spread of their digital marketing services in various platforms. It is also stated by the head of Mediabiz Creative Mr. Sariffudin that,- "from this joint venture with AquaOrange, we are expecting to explore new dimensions in online marketing business in Asia and can render more quality services in this field using AquaOrange's expertise and resources to promote online services in Malaysia".

AquaOrange has earned its credibility by providing services related to content management, Customer relationship management (CRM), Marketing strategies, Ecommerce, custom app



development on iPhone and Android, web development, mobile app development, etc. The

Company has its main office at Thailand with regional offices in Pakistan, India and Indonesia. Their recent partnership with Mediabiz Creative might come up as a great leap towards the international markets for better opportunities especially in Malaysia. The joint venture of the two conglomerates will surely create a new impact in the market.

Mediabiz Creative setup their company in the year 1998 to provide dedicated services in Promotions, Publishing, media and advertisement related businesses. Top quality branding and management of events made by the company has led them to what they are today. The company has shown tremendous results giving a dynamic approach to the long list of services they provide to their clients. A quote on their website states that – “Our mission is to analyze and evaluate not only visual competition but also to execute strategies that enhance brand awareness, corporate image and audience acceptance.”

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