

Get the Skinny

Insights for a healthier, wealthier life.

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Discover the best-kept secret to weight loss!

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Skinny Body Care takes its success story worldwide

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Top 5 Reasons to Plug Into Network Marketing

Get Skinny, Live Large

Skinny Body Care breaks down many of the common barriers to home-based business success.

Once upon a time, success with a network marketing company required stocking cases of inventory and spending hours and hours conducting home parties, hotel meetings and countless prospecting interviews. Any meaningful earnings required a huge investment of time and money. Thankfully, times have changed. Yes, every business requires focused time and effort. But Skinny Body Care has removed many of the common barriers to home-based business success.

Skinny Body Care launched in January 2011 with the intent to make the most of an effective weight loss product, a generous compensation plan, and the best of modern technology. Using that powerful combination, the

company addresses two of the biggest challenges most people face: losing weight and earning more money.

Earn More—Faster

The result is a company experts are calling the “most generous home-based business opportunity in the world.” That’s a bold claim, but it’s one the company’s Founder and CEO Ben Glinsky stands by with an innovative compensation plan. The plan begins by offering training bonuses and commissions to new distributors from the moment they become active with the company.

Glinsky believes that rewarding people who take action by signing on with the company addresses a common frustration with network marketing. With the traditional model, many people get discouraged and quit when they don’t earn money

quickly. Skinny Body Care’s compensation plan ensures that new distributors have the opportunity to earn money while they learn the ropes. This powerful ongoing training teaches new distributors step by step how to maximize the compensation plan, which in addition to being the most generous in the industry also allows distributors to earn over \$430,000 in extra bonuses alone as they advance in the company.

Using Technology to Simplify Business

“Skinny Body Care is 100 percent committed to helping distributors succeed,” Glinsky says. That’s why, in addition to offering products that deliver results and a rewarding compensation plan, the company provides easy-to-use-tools such as landing pages, auto responders and movie presentations, as well as support groups and ongoing training—at no extra cost. “It is our goal for this to be the last company any of our distributors are ever involved in,” Glinsky says. “We want this to be the one they can retire with.”

Wendy Bongalis-Royer, one of the company’s first distributors, says the simplicity of Skinny Body Care’s online marketing model initially drew her to the company. “I have five kids. I have to be in a marketing system where I don’t have to do a lot of meetings, be on the phone all the time or travel a lot.” With engaging videos and powerful, automatic

follow-up tools, Skinny Body Care’s system works for stay-at-home moms like Bongalis-Royer and busy executives alike. Certainly, an investment of time is required. Like any business, the more time distributors put into networking and sharing the company’s products and opportunity, the more they get out of it. But unlike other businesses, Skinny Body Care offers an ultimately flexible opportunity—distributors can work whenever and wherever they want.

Maximizing Two Massive Industries

More than 61 percent of Americans are overweight*, and finances continue to be stretched in homes around the globe.

Skinny Body Care offers relief for both of these concerns. “We are perfectly positioned really to maximize the full potential of the home-based industry as well as the weight loss industry—both of which are absolutely huge,” Glinsky says. “Now, for the first time ever, you have an opportunity to create real income with a company that provides all of the tools, resources, leadership and training you need to succeed.”

*Source: <http://www.gallup.com/poll/160061/obesityrate-stable-2012.aspx>



Are You Healthy Enough to Lose Weight?

Skip the fads! Try a weight loss product that really works!

Americans may (finally) be getting the message: High-fat, high-carb, high-sugar foods aren’t healthy. A recent study reported a slight decrease in fast-food calories consumed in the past few years. That’s the good news. The bad news is, scales across the nation are still tipping in the wrong direction.

So if people are consuming fewer calories and avoiding “bad” foods, why is 61 percent of the population still overweight? Dietitians point to huge food portions, poor food choices and lack of exercise. But anyone who has tried dieting and working out knows that taking weight off isn’t as easy as putting it on. Weight gain occurs over time, and along with the extra pounds come other health challenges that make weight loss difficult. That’s why, as Ben Glinsky, Founder and CEO of Skinny Body Care explains, there’s often more to losing weight than cutting calories and hitting the gym.

“The fat on your body is there for a reason: to protect your organs and keep your body healthy and safe,” Glinsky says. “Until your body knows that the fat is no longer needed, it’s literally impossible to lose weight. That’s why so many people have tried and failed to lose 5–20 pounds on different diet programs.” Enter Skinny Fiber, a product that works to help the body understand that it’s OK to let go of that stubborn fat.

The Spark of Life

Enzymes are essential to every cell and every function of your body. But modern, over-processed diets are enzyme deficient. The lack of enzymes in a typical diet reduces the body’s ability to process foods efficiently, weakens the immune system, and allows an unhealthy buildup of toxins.

Skinny Fiber’s one-of-a-kind all natural formula helps to rid the body of toxins, process food more efficiently, and get the body healthy enough where losing weight is possible. Once the body is in a position where it’s ready to lose weight, three powerful weight loss ingredients—glucomannan, caralluma, and cha’ de bugre—work together to help you maximize your results. (Read more about these three all natural and 100 percent safe ingredients inside!) Just take two Skinny Fiber capsules before your larger meals to give you the weight loss edge to look and feel your best.



Are you ready to lose weight and feel great?

TAKE THE

90 DAY
CHALLENGE

Join the thousands of people around the world who are finally achieving their weight loss goals with the Skinny Fiber 90 Day Challenge. If you’re ready to say goodbye to those extra pounds once and for all, start your 90 Day Challenge today!

4 Simple Steps!

- 1. Order your Skinny Fiber today.**
- 2. Take a “before” picture of yourself**—before you start taking Skinny Fiber.
- 3. Log on for success.** Skinny Body Care provides each customer a free weight loss tracking system. Weigh yourself daily and record your results.
- 4. Send Skinny Body Care your results.** Take Skinny Fiber daily for 90 days. At the end of the 90 days, send in your weight loss results.

Everyone who completes the 90-Day Challenge receives a 90-Day Challenge T-shirt and a certificate of achievement.

The three people who lose the most weight during any 90-day period each receive a \$1,000 cash award.

Skinny Fiber is natural, safe and effective and offers a 30-day empty bottle guarantee. The only thing you have to lose is a few extra pounds! Take the 90-Day Challenge today and take the first step toward changing your life.

This product has not been evaluated by the Food and Drug Administration and is not intended to diagnose, treat, cure, or prevent any disease. Distributors are paid through sale of products according to the Skinny Body Care compensation plan. Not all distributors will earn income, nor will all product users lose weight. With the use of Skinny Fiber and a healthy diet, a person can expect to lose an average of one pound per week.

Perfect Timing

A Ground-Floor Opportunity with a Proven Track Record

Every year, the home-based business industry helps millions of people around the world generate extra income in their spare time from home.

In business, timing is everything. But finding the right company at the right time is no easy task. With over 90 percent of companies going out of business in their first two years, aligning yourself with a startup is a serious risk... especially when most of us don't have time to waste.

At the same time, getting started with a company that has been around for several years and has proven itself in the industry can also be a tough, uphill battle. Since many people are already involved or have been introduced to it, the opportunity may not be as wide open as a startup.

With Skinny Body Care, the timing is absolutely perfect!

Since its launch in January 2011, Skinny Body Care has already proven itself as a true leader in the home-based business industry. In fact, in its first two years alone, the company paid out millions of dollars in commissions to distributors around the world, and expanded into more than 100 countries across the globe—and the opportunity is wide open.

To put that in perspective, most network marketing companies operate in fewer than 20 coun-

tries. A handful of companies operate in 20–75 countries. And of the Global 100, the top revenue-generating direct selling companies ranked by *Direct Selling News* last year, fewer than five have operations in 100 countries—and each has been in business for 25 years or longer.

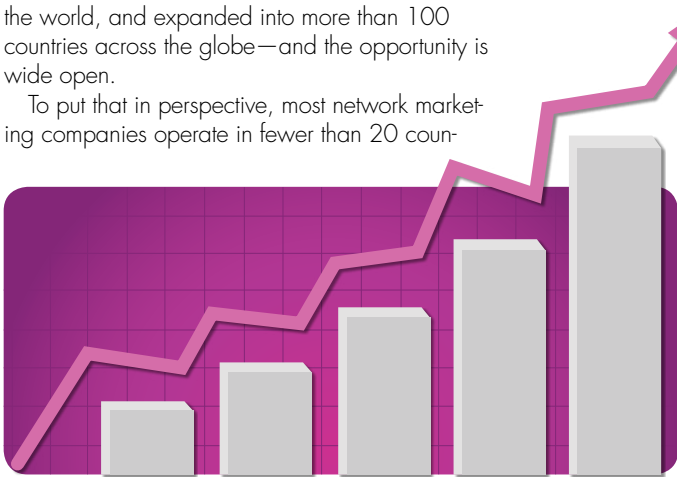
What does this mean for YOU?

Very rarely in the home-based business industry do you find a company with a proven track record of success that still offers a ground-floor opportunity.

CEO Ben Glinsky says, "There has never been a better time to get involved in a company than right now with Skinny Body Care. Our first two years have been explosive, but this is just the beginning. The people who get started now have an opportunity to really set themselves up for life."

Some very strong words from a gentleman who has led the company to outperform every goal he has set. According to industry leader and Skinny Body Care distributor Tim Miller, "I've seen a lot of companies in my 23 years in this industry and met a lot of owners. The way Ben Glinsky is leading this company is something that has never been done before. It's like a breath of fresh air in an industry that is constantly changing. I would not miss it for the world!"

To learn more about Skinny Body Care, to take the 90-Day Weight Loss Challenge, or to get started in the business, simply contact one of the company's distributors to join today.



Going Green

Skinny Body Care sets a new standard.

Skinny Body Care believes that good things come from a healthy environment. This includes harvesting raw materials for our product from the most pristine locations on the planet. It means packaging products in recyclable bottles to eliminate waste. And it means doing everything possible to help the Earth thrive.

With these ideals in mind, Skinny Body Care is setting the new standard in the corporate world, and many other environmentally minded companies are already starting to follow suit. Going against traditional beliefs that "real companies" have "real offices," Skinny Body Care is on the cutting edge of a new era. This new revolution of effectively running a corporation from home eliminates the need for a corporate office, along with the facilities and utilities required to run it, and the gas needed to drive there.

And there are many other advantages to being a "work from home" company that give Skinny Body Care a significant edge over businesses with a more traditional corporate environment. With servers hosted at some of the largest and most secure facilities on the planet, and exclusive state-of-the-art systems in place, the company can effectively monitor the quality and effectiveness of its staff better than most companies can.

Skinny Body Care believes that this type of change is not only good for the planet, but is also essential, and the company is proud to be one of the first to set the standard for what we believe will be the next corporate revolution worldwide. Plus the money saved from corporate overhead allows more funds to go into research and development, and into hiring only the best staff in the industry. The result is an excellent product and opportunity that's good for the planet!



What's in Your Weight Loss Product?

Three key ingredients help Skinny Fiber deliver measurable results safely and effectively.

GLUCOMANNAN

Dietitians and nutritionists point to calorie intake as the biggest factor for weight gain and say that 70 percent of weight loss is about diet. While moving your body is essential for good health, overeating is the enemy of weight management. That's where glucomannan, a natural dietary fiber, comes into play. Glucomannan is a natural, water-soluble fiber that expands up to 50 percent of its size. When taken 30 minutes before a meal, this effective ingredient can expand in your stomach, helping to make you feel full, so you consume fewer calories.

CHÁ DE BUGRE: The Best-Kept Brazilian Secret!

This tree, native to Brazil, produces a fruit and bean that is commonly roasted and brewed into a tea. The ingredient is believed to increase energy, curb cravings and gently support a healthy metabolism—all helping to support healthy weight management!

CARALLUMA FIMBRIATA

This plant from the cactus family has been used for centuries in rural India to help suppress appetite during famine times and on long hunting trips to lessen the need to pack and carry food. In India, where the plant grows wild, it is often cooked or eaten raw as a vegetable. In several international clinical studies, this safe, natural ingredient has demonstrated the potential to "suppress appetite and stop hunger pains in patients." The pure caralluma extract in Skinny Fiber works as an appetite suppressant to help you eat less and curb your cravings.



Ageless Your Secret to Beautiful Skin

What if you could look years younger in a matter of minutes? Sounds impossible, right? With advanced skincare ingredients, Ageless Anti-Aging Serum by Skinny Body Care delivers impressive effects almost immediately.

Ageless is a moisturizer that works to revitalize the skin and helps it to appear firmer and tighter with a single application. Ingredients such as Aloe Vera and CoQ10 help hydrate the skin so wrinkles appear less visible, and with consistent application over time, Ageless users notice improved appearance of their skin's texture and tone.

What makes Ageless unique is a combination of key ingredients—all chosen for their anti-aging properties. The formula includes:

Aloe Vera Gel & Citrus Aurantium Blend

These natural moisturizing and skin-conditioning agents promote the production of new skin cells through increasing the macrophage function of the cells.

Hydrolyzed Elastin & Soluble Collagen

Natural moisturizing agents and skin-conditioning agents. These proteins help the skin retain moisture.

CoQ10

Found in every cell in the body, CoQ10 is essential for cellular renewal and production.

Glycosaminoglycans, Panthenol & Allantoin

These nutrients moisturize and strengthen the skin by helping it retain natural nutrients such as Pro Vitamin B5. They have a combined keratolytic effect, increasing the water content of the extracellular matrix and enhancing your skin's appearance by helping to firm and tighten it while filling in wrinkles within minutes of application.

PLUS 12 Fresh Extracts from Nature's Finest Fruits and Vegetables

Ageless uses a unique combination of natural extracts from vegetables and fruits to provide the maximum antioxidant and age-defying blend of nutrients for the skin. Phytonutrients are known to be strongest in the most colorful fruits and vegetables. Ageless uses a wide array of phytonutrients from 13 different fruits and vegetables in order to create the optimal formula.

Using all these effective, anti-aging ingredients, Ageless by Skinny Body Care gives your skin the best that nature has to offer.



Success Stories

Men and women from all walks of life are experiencing success with Skinny Body Care.



"I have to share this product with people."

**—Wendy Bongalis-Royer,
Independent Distributor**

"It's not just the financial transformation; it's knowing you're doing something important," says Wendy Bongalis-Royer as she explains her passion for Skinny Body Care.

Wendy was feeling discontent with her work when Nate Bianco, a business leader she'd admired for years, contacted her about Skinny Body Care. She was so intrigued, she signed up immediately.

Right away, Wendy shared Skinny Fiber with her niece who was considering weight loss surgery. Wendy had learned enough about the product to know it couldn't hurt—and just might help. Within a week, the niece tearfully shared that she'd lost 7 pounds. She was on her way to a healthier, lighter life—without surgery. "I have to share this product with people," Wendy says.

Helping people is what drives Wendy to share both the product and the opportunity. Whether she's offering success tips and answering questions through her Facebook support group for distributors or sharing a product she believes in, she is passionate about helping people create better lives through Skinny Body Care. It's an opportunity she believes can work for anyone. "The only way you can fail is if you don't try," she says. "Find what works for you and don't give up."



"We have a market and a product that flat-out works."

**—Tim Miller,
Independent Distributor**

When a friend shared Skinny Body Care's compensation plan video with Tim Miller, Tim says he was "sold immediately." While he loved the product, Tim admits he was "flat broke" at the time and became an independent distributor because of the company's income opportunity. The fact that he's been able to share the compensation plan with others and be a part of a company that, in just two years, has helped hundreds of people leave their full-time jobs and experience financial success is just one of the things he enjoys about his business.

Right away, Tim knew he had found a unique company. Not only was he able to earn significant income through commissions and bonuses in his first year with the company, he has received countless testimonials from customers reporting weight loss and improved quality of life. "We're in a culture where 61 percent of people are overweight," Tim says. The effectiveness of Skinny Fiber and the wealth of marketing tools provided by the company make his job of sharing the opportunity easy. "We have a market and a product that flat-out works." With Skinny Body Care, Tim has found the financial success he desired.



"Skinny Fiber has changed my health."

**—Jackie Stewart,
Independent Distributor**

Jackie Stewart heard about Skinny Body Care in January 2011, four months before she decided to take a chance on joining the brand-new company. Before long, that chance delivered several big payoffs.

"Skinny Fiber has changed my health," Jackie says. "Finally, after years of gaining weight, Skinny Fiber has helped me correct many issues and lose weight." Jackie dropped three sizes thanks to Skinny Fiber. She has also seen positive results in friends and family members both in terms of weight and in overall feeling of wellness. On top of that, she has been able to build a profitable business from home simply by sharing this amazing product with others.

Seeing lives changed in both health and wealth is what Jackie loves most about what she does as an independent distributor with Skinny Body Care. Jackie attributes her success with Skinny Body Care to her focus on her customers and her "passion for making a change in the war on weight." That enthusiasm has helped her build a huge and highly successful team of others who want to lose weight and earn more money. "We have an amazing product that anyone can use and the most awesome pay plan available," Jackie says. That's a powerful, winning combination.



"I trust and believe in the product and the leadership."

**—Deborah Cherry,
Independent Distributor**

Simplicity, time-saving tools and a supportive community are just a few of the things Deborah Cherry loves about Skinny Body Care. "I credit my success to the support and motivation I've received from the entire team," she says. "I've never been involved with a company where the CEO is so in tune with the field and works so hard to provide and enhance tools that enable everyone's success. I trust and believe in the product and the leadership."

The results she and her customers have experienced while taking Skinny Fiber affirmed her decision to build a business as an independent distributor with the company. "I have always liked to help people, so to be able to introduce people who are struggling with their weight—people who may have tried many other products and diets in the past with no success—to Skinny Fiber and have them see results... that makes me happy," Deborah says. And, again, she references company-provided tools and community support as one of the reasons so many of her customers achieve their weight loss goals.

"We have an online support center where we share motivation, support, healthy recipes and exercise tips," she says. The advice and support Skinny Fiber users have access to through the online community helps keep motivation levels high, and at the same time, keeps customers from feeling like they are alone in their weight-management journey. "That's what I love most," Deborah says.

90 Days to a Better Body—and a Better Life

Skinny Body Challenge Winner Mike Ames is excited to spread the word about Skinny Fiber.

Confined to a wheelchair because his knees could no longer support his weight, experiencing heart problems and on a dozen medications, Mike Ames didn't have much confidence in weight loss products. He'd "tried them all," and none helped him conquer the weight that had become his prison.

Even when he saw the results others were experiencing with Skinny Fiber, he didn't have much hope that it would work for him. Still, he says, "I thought I might as well try it. With the money back guarantee, I had nothing to lose but a bunch of extra pounds."

One month later, he was 20 pounds lighter. And the weight kept coming off: 60, then 100 pounds melted away. Soon he was out of the wheelchair and able to be more active. The more weight he lost, and the more he was able to move about, the better he felt. And because he wasn't using it anymore, Mike donated his wheelchair to someone in need.

Weight loss is a journey. As Mike experienced personal setbacks, like a relationship that ended, he put a few pounds back on. The motivational tools and sense of community he felt with Skinny Body Care helped get him back on track each time. He received an especially encouraging boost when he won the company's 90 Day Challenge and was awarded \$1,000 for being one of three people who lost the most weight during a 90-day period.

Today, Mike feels better than he has in years. After trying countless diets and weight loss products, he found one that worked—Skinny Fiber. Now, 100 pounds lighter he feels like he finally has his life back.



Look Who's Getting Skinny!

Professional athletes and celebrities use Skinny Body Fiber to look and feel healthy and beautiful.



"Skinny Fiber helped me personally lose over 40 pounds and transform my body. I continue to use it every day and recommend the 90-Day Challenge to all of my clients and anyone needing to lose weight. This really is an amazing product."

**Heather Dexheimer,
Certified Hula Hoop
Fitness Instructor**



"Patients constantly ask me about new weight loss products they hear about. Most products on the market are very unhealthy for your body and often cause more harm than good. I am very impressed with Skinny Fiber and the people behind the company. It's safe. It's healthy. It has my approval."

**Dr. Justin Kriezelman,
Emergency Medical and
Pediatric Specialist**



"As I get older, I have to be more careful with what I put in my body, while still trying to look my best. I love the all-natural ingredients in Skinny Fiber and all the benefits they have. Now, I take it every day and I think it's a wonderful product for anyone, whether in Hollywood or anywhere else!"

**Judi Evans,
Emmy Award Winning Actress**



"I'm a big advocate of exercise and healthy eating. Until I found Skinny Fiber, I have never recommended a weight loss product to anyone. Skinny Fiber's unique formulation is the perfect complement to any weight loss regimen. I recommend it highly."

**Kenny Hughley,
Professional Bodybuilder
and Personal Trainer**

Small Changes Big Results for Your Busy Life

Who has time to work out? I'm too busy to cook. No time for breakfast; I'll grab something from the snack machine.

If thoughts like these derail your weight loss plans, you aren't alone. Finding time and energy to exercise and eat a healthy diet is a challenge for many people. Sure, if you were a *Biggest Loser* contestant and all you had to think about was food choices and working out, dropping pounds might be a little easier. But you're busy, and busy lives demand time-saving solutions.

Unfortunately, too often, fat-laden fast food is the fallback answer for an over-packed schedule. The problem is that eating too much nutrient-deficient foods can lead to an unflattering wardrobe of XL shirts and overstuffed stretchy pants.

If you're ready to drop excess pounds and feel healthier, here are a few small, time-friendly changes that can get the scale moving in the right direction.

Pack a Lunch 3 Times a Week: If you work outside the home, the drive-thru can be a tempting place to grab a quick bite. Instead of eating a "carbolicious" lunch that will weigh you down mentally as well as physically, prepare a healthy meal the night before. What to pack? A sandwich on whole-grain bread, a piece of fruit and a bag of veggies is a nutritious meal that takes less than five minutes to put together.

Drink Eight 8-oz. Cups of Water Each Day: Simply replacing soda, coffee or juice with water can help

you lose weight and feel better. H₂O is a major component in every vital organ. Drink enough and your body and brain can function more efficiently and effectively. Carry a water bottle with you—in the car, at the office, to your kids' soccer practice, everywhere.

Exercise for 10 Minutes Each Day: OK, so maybe 30 minutes is out of the question in your busy schedule. But we're willing to bet you can find 10. A brisk walk or climbing up and down the stairs a few times is enough to get your heart pumping. By starting small, you will build up your endurance and strength so you can eventually exercise for longer stretches of time.

Play an Active Game: If your family time consists of everyone heading off to separate rooms to watch TV, it's time to shake things up. Reconnect and have some fun by playing an active game (Nintendo Wii Fit or the Xbox Kinect). Don't have a game console? Try playing Frisbee in the backyard or playing at the park.

Skinny Body Care provides more simple nutrition and exercise tips in its online support center for customers and distributors. In addition, the site offers tools to help you track your progress, as well as support and motivation to keep you focused on your goal. Log in day or night for that extra boost of inspiration. You can get to a healthy weight, and you don't have to do it alone.

Message from the Founder: Ben Glinsky

As Founder and CEO of Skinny Body Care, I couldn't be more proud of our company, our products, and most of all, our team of amazing distributors.

When you meet the people who are involved in Skinny Body Care, it quickly becomes evident that we are much more than just another weight loss company. At Skinny Body Care, we are 100% committed to giving our customers and distributors absolutely everything they need to succeed with our product and with our business opportunity.

That's why, when you join our 90-Day Weight Loss Challenge, you get much more than just an amazing product. You get our commitment to not only helping you succeed, but to making sure you succeed.

In fact, you will get exercise and fitness tips that are easy, fun, don't take a lot of time and can help you increase your results even faster. You also receive simple nutrition ideas that can be as easy as drinking an extra glass of water a day. Plus, you get full access to motivational tips and strategies, and to the best support groups in the industry to help hold you accountable and keep you excited to lose weight and to stick with it—all at no extra cost to you.

As committed as we are to ensuring your weight loss success with our life-changing product, we are just as committed to giving you everything you need to succeed with the easiest and most exciting business opportunity in the industry.

From the most generous compensation program, to tools including multiple websites, videos, and follow-up systems, to top training to teach you step by step exactly how to build your business and earn income, at Skinny Body Care there is no limit to how fast

your business can grow, or how big your business can become.

And the best part is that you are never alone. When you join Skinny Body Care as a distributor, you are joining a team of like-minded, excited, passionate individuals who all share a common goal: to create a better lifestyle for themselves and their families.

With the incredible stories of success our customers and distributors are experiencing with this once-in-a-lifetime product and business opportunity, it's no surprise that Skinny Body Care is being recognized as the premier company in the industry.

Now it's your turn!

If you have any need to lose weight or to create an additional income stream in your spare time from home, there has never been a better time to get started with Skinny Body Care. Join the thousands of people from around the world who are finally getting results, and let us help you take the first step to changing your life!

Yours in Success,
Ben Glinsky, Founder and CEO, Skinny Body Care



Why Network Marketing Works

Making Entrepreneurship Possible—for Anyone

According to a recent survey by the European Commission, 54 percent of Americans say they would prefer to be their own boss. Across the pond, 37 percent of EU citizens want to be self-employed. And in China, 56 percent want to be self-employed.

The desire to be a business owner, aka "the boss," is a powerful pull. But the same survey found that many people's dreams of entrepreneurship are dashed by finance-related fears. Some, for instance, worry about going bankrupt. Others are concerned about irregular income and startup costs.

Network marketing offers a happy marriage of low-risk, high-rewards in terms of business ownership. As independent salespeople or distributors, network marketers enjoy many of the benefits of self-employment—flexible hours, the potential to control one's income, true job security—without substantial financial risk. People from all walks of life start their own network marketing businesses each year; the World Federation of Direct Selling Associations reports that some 91.5 million people are part of this business model worldwide. In the United States, 15.6 million individuals are building their own home-based businesses through network marketing.

While many people get involved in the direct selling industry to purchase products that are not available in stores, consider this: The retail sales connected to this industry are staggering—\$153 billion globally, with more than \$29.8 billion of those sales occurring in the United States. Yes, this is a legitimate business model in which real money can be earned. But perhaps

the best feature of network marketing is that it makes entrepreneurship possible—for anyone.

Low Risk, Flexible Career Direction

Clearly, network marketing makes a significant impact on the world's economy. Even more impressive is the impact this business model has on individuals around the world. Millions of families use earnings from their home-based businesses to make their monthly car payment, take family vacations, send their children to private school or afford little luxuries like dining out with friends. For these individuals, the money they earn each month by sharing products and services they enjoy with others—whether it's \$100, \$1,000 or \$10,000—makes a big difference.

Some home-based entrepreneurs choose to view their network marketing business as an opportunity with unlimited earning potential. They realize they can increase their chances for financial freedom by building a strong business. In fact many people are able to build a business big enough to replace income from a full-time job, get out of debt, take vacations, help family, and so much more. And every year, more and more millionaires are created thanks to this business model.

The beauty of network marketing is that it allows individuals to build their businesses on their terms. The majority of those who choose to start their own network marketing business do so part time. They have a family, or a full-time career or both. As a result, they don't have an additional 40 hours a week to devote to starting a new career. Instead, many begin by

committing as few as three to five hours a week to building their businesses. As their client base and teams expand, so do their residual income earnings.

Stop Trading Time for Money

Network marketing upends traditional earning models. Direct sellers can tap into two main avenues of income, and both can offer residual income.

Sales: The first avenue is sales. Network marketing companies allow independent representatives to earn a profit on retail sales. If the products are consumable, representatives enjoy the benefit of building a customer base who returns to them to replenish their supply. A single product presentation can lead to a long-term customer relationship that yields numerous sales and significant profits.

Sponsoring: While the details of the second avenue of income vary from company to company, the result is income earned from a team's sales. Rather than spending exorbitant amounts on advertising, network marketing companies primarily rely on their distributors to spread the word about their products and services—and rewards them by paying commissions to those who sponsor new distributors into the business. As a network marketer's team grows, so does his potential for earning higher commissions based on his team members' sales.

If you've ever considered starting your own business, it may be well worth your time to consider network marketing as an option. With minimal startup costs and no additional overhead, it's an opportunity to venture into the world of entrepreneurship without "going it alone."

Top 5 Reasons to Plug Into Network Marketing

1 Be Your Own Boss

Set your own schedule, take a vacation when it's convenient for you, give yourself a raise whenever you want. These, along with the potential to create true financial freedom, are a few of the many rewards of being your own boss.

2 Reap the Tax Benefits

Home-based businesses are entitled to numerous tax deductions, so while you're earning money, you could be saving money. Talk with a CPA who can help you make the most of these deductions, which commonly include mileage, office supplies, utilities and expenses for a dedicated home office.

3 Save Time and Money

Customers appreciate the simplicity of shopping at home—either on their representative's website or by making a quick call to place an order with someone who knows their preferences. As an independent representative, you can experience the best of both worlds: the convenience of shopping from home and getting the best prices on products you love.

4 Be Rewarded for Your Achievements

It's not every day that an adult receives praise for a job well done. When was the last time your co-workers (or family members) applauded when you walked in the room? Network marketing companies recognize the importance of acknowledging accomplishments and do so with flair! From world-class travel to thundering applause, this industry knows how to reward people for their achievements.

5 Harness the Power of Residual Income

When you are paid commissions based on the accomplishments of your team members, in essence you are multiplying your ability to earn. And much like the effects of compound interest, by building a team you have the potential to significantly increase your income.

For More Information Contact:

<http://healingarts.FreeSkinnyFiberSystem.com/>