

For Immediate Release

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10 IMPORTANT FACTS

for Surviving Your Thanksgiving Drive:

BUCKLE UP AMERICA – EVERY TRIP, EVERY TIME.

1

Seat belts save lives. Buckling up gives you your best defense against injury or death in a crash.

2

More than half (52%) of the 21,667 U.S. citizens killed in 2012 were not wearing seat belts.

3

Seat belts saved the lives of 12,174 passenger vehicle occupants age 5 and older in 2012, but 3,031 more lives could have been saved if they wore a seatbelt.

4

When you wear your seat belt as a front-seat occupant of a passenger car, your risk of fatal injury goes down by 45 percent. For light-truck occupants, that risk is reduced by 60%.

5

During the 2012 Thanksgiving holiday weekend 301 people killed in the U.S. and 60% of those were not buckled up.

6

Nighttime is deadlier than daytime-- during the 2012 Thanksgiving weekend, 64% of passenger vehicle occupants killed in crashes at night were unbuckled, compared to 45% during the day.

7

Among the passenger vehicle occupants killed in crashes in 2012, occupants ages 21-24 were unrestrained at a rate of 63 percent, with occupants 16-20 at a rate of 60-percent unrestrained.

8

56% of the male passenger vehicle occupants killed in crashes in 2012 were unrestrained, compared with 43% for females.

9

Most people will not survive being ejected from a car during a crash. In 2012, almost 8 out of 10 (79%) of people totally ejected from vehicles in crashes were killed. Only 1% of occupants wearing seat belts were ejected during a crash, while 30% of those unrestrained were ejected.

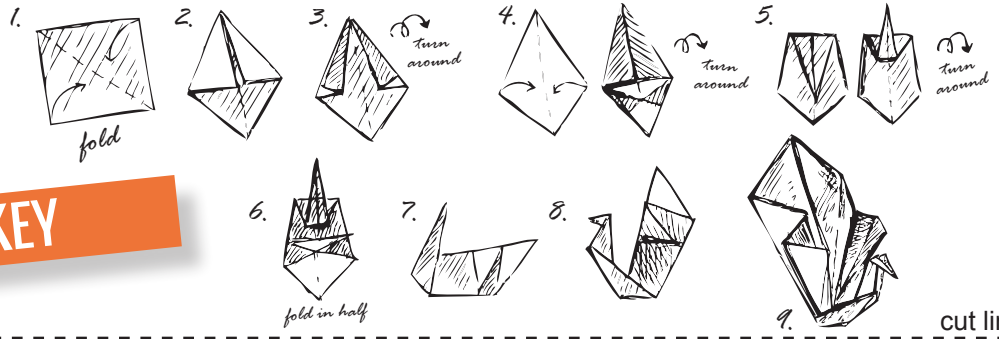
10

Surviving your Thanksgiving drive this year can be as simple as buckling up. Seat belts saved the lives of more 100,000 people in the United States.

Drive safely this Thanksgiving.

For more information, please visit :

www.trafficsafetymarketing.gov



FOLD A TURKEY

