

Press Kit for Jackie Chase, Photo-Journalist:

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1. Summary: Jackie Chase, Travel Author, Photo-Journalist

Jackie Chase, a resident of Florida, has released four books in early 2014, all of which earned awards in Adult Travel or Children's Non-Fiction categories, 14 awards total so far. As a mom of four children, she has experienced travel in over 100 countries, either alone or with family, recording her observations with her pen and camera. She shares her experiences so the reader imagines being on her shoulder, living behind her lens the joys and fears of the unknown around the next bend. She is an advocate of meeting new people and encouraging understanding of cultures unlike our own. She is a member of the Florida Writer's Association (FWA) and a member of Writer's League of the Villages (WLOV)

2. Author Photos:

Jackie Chase on her travels:



3A. Press Release: (See Single sheets on each book for other award names)

FOR IMMEDIATE RELEASE of interest to FLORIDA MEDIA:

Contact: Gordon Ralph, 414 807 5433

Publisher@AdventureTravelPress.com

Author accomplishes quadfectra! Jackie Chase received book awards on November 22, 2014 for not one, but FOUR books at the annual Miami Book Fair from the world-wide book contest sponsored by Author's Favorite. After receiving 5 stars for each of her 4 1014 books relating to world cultures and travel (one of which is a youth book, "Giraffe-Neck Girl" about daily life in a Thailand village.) That book achieved a silver award, and her anthology of adventures about 12 cultures/countries, "100 People to Meet Before You Die: Travel to Exotic Cultures" won that award with its 321 stunning photos as well. This photo-journalist, who has traveled to over 100 countries also will receive an award for an unusual book with inside info about the world's biggest cruise ship, "All Hands Working Together: Cruise for a Week; Meet 79 Cultures." A similar award will be presented for "How to Become An Escape Artist: A Traveler's Handbook" detailing everything a traveler should know about travel, from the details to the psychological issues they face. All are available in color, grayscale, and eBook format through Amazon and other stores.

Some other awards (14 to date):

Jackie Chase has been named an Award-Winning Finalist in the "Travel: Guides & Essays" category of the 2014 USA Best Book Awards for two of her four books published in 2014. Those two titles will be listed live on USABookNews.com for ten months.

Jackie Chase received national recognition with awards from the 8th ANNUAL NATIONAL INDIE EXCELLENCE BOOK AWARDS!

Lady Lake (The Villages, FL) -- The EIGHTH ANNUAL NATIONAL INDIE EXCELLENCE BOOK AWARDS recognized two books by Jackie Chase of Lady Lake FL in the categories of Travel and Juvenile Non-Fiction.

This contest, based in CA is open to authors of English language books published over the past 3 years. The competition is judged by experts from all aspects of the book industry. They select award winners and finalists based on overall excellence.

Jackie's books earned two awards. It is significant when an author is recognized in a single competition for a children's book as well as for her adult book. Jackie Chase earned a "Finalist" for her "100 People to Meet before You Die" Travel to Exotic Cultures. That book has over 320 photos taken in 12 countries depicting village life in more remote areas. When two books are of nearly equal merit, the contest awards a "Finalist" seal.

Jackie's book, "Giraffe-Neck Girl" Make Friends with Different Cultures, took the top award (Winner) presented for juvenile non-fiction. Her photo-illustrated story tells of daily life in a tribe in Thailand that still practices the custom of wearing brass rings around the neck. Jackie, as a member of the Florida Writer's Association, had previously won a Royal Palm Literary Award for her manuscript of the Traveler's Handbook. She won two "Winners" and one "Finalist" from the Beverly Hills Book Awards in early 2014.

For more information, please call the publisher, Gordon Ralph, of Lady Lake at 414 807 5433



3B. Press Release: BEVERLY HILLS BOOK AWARDS

FOR IMMEDIATE RELEASE

CONTACT:

JKSCommunications

Marissa DeCuir, 347.574.3136, marissa@jkscommunications.com

WINNERS ANNOUNCED IN the 2nd Annual 2014 BEVERLY HILLS BOOK AWARDS

Beverly Hills, CA – Celebrating quality in print books from stunning cover designs to absorbing content within the pages, the 2nd Annual International Beverly Hills Book Awards has chosen the top books of the year.

A full list of the 2014 winners and finalists will be available on the website March 28th, 2014.

A team of publishing industry professionals including publishers, editors, writers and book cover designers judged submissions for overall excellence in book presentation, taking into consideration the cover design, interior layout, and aesthetic components all key to an overall outstanding printed book. They chose winners in a variety of popular categories like fiction, memoirs, mystery and romance, as well as more specific genres of true crime, women's health, sales and more.

"We are so proud to announce the winners from our 2nd year," said awards sponsor Ellen Reid. "These books truly embody excellence and we are very proud of everyone who submitted their books."

The 2015 awards year is open for submissions through March 15, 2015.

FOR IMMEDIATE RELEASE by FLORIDA MEDIA:

Contact: **Gordon Ralph, 414 807 5433**

Publisher@AdventureTravelPress.com

Author receives national recognition with award from the SECOND ANNUAL INTERNATIONAL BEVERLY HILLS BOOK AWARDS!

Lady Lake (The Villages, FL) -- The SECOND ANNUAL INTERNATIONAL Beverly Hills Book Awards recognized three books by Jackie Chase of Lady Lake FL in the categories of Travel and of Children's Non-Fiction.

This contest, based in CA is open to authors of English language books recently published. The competition is judged by experts from all aspects of the book industry, including publishers, writers, editors, book cover designers and professional copywriters. They select award winners and finalists based on overall excellence.

Jackie's books earned a rare "double double." It is unusual that an author is recognized in a single competition for a children's book as well as for adult books. It is equally rare for someone to sweep both awards in a single category, such as Travel, where Jackie Chase earned a "Winner" for her "100 People to Meet Before You Die: Travel to Exotic Cultures. That book has over 320 photos taken in 12 countries depicting village life in more remote areas. When two books are of nearly equal merit, the contest awards a "Finalist" seal, and Jackie earned that for "How To Become An Escape Artist" A Traveler's Handbook, a virtual recipe for safe, economical and exciting travel to both challenging and ordinary destinations.

Jackie's book, "Giraffe-Neck Girl" Make Friends With Different Cultures took the only award presented for children's non-fiction and tells of daily life in a tribe in Thailand that still practices the custom of wearing brass rings around the neck. Jackie, as a member of the Florida Writer's Association had previously won a Royal Palm Literary Award for her manuscript of the Traveler's Handbook.

It is ironic that there were no more than two places for her travel awards, because one of her most powerful books entered was “All Hands Working Together” Cruise for a Week: Meet 79 Cultures. Her interviews of several dozen crew members on the world’s largest cruise ship, Allure of the Seas, covered the incredible integration of people with vastly different cultures into a guest-pleasing team. The employees respected their ship mates while in a compressed work and living space for months at a time. The marine and resort skills, inspiration, and wisdom shared by these ethnically varied people can be applied in ways that could offer many businesses and even countries a relief from tensions about differences, and the insights about how Royal Caribbean International achieves its goal of pleasing guests are fascinating.

“We are so proud to announce the winners in this, our second year,” said awards sponsor Ellen Reid. “These books will be a favorite on bookshelves for years to come”.

For more information please visit: bhbookawards.com or call the publisher, Gordon Ralph, of Lady Lake at 414 807 5433

4. Book Cover Photos:



5. Author Bio: Jackie Chase, Travel Author/Journalist/Photographer/Evening Class teacher

Jackie@CulturesOfTheWorld.com; Jackie@WorldTravelDiva.com

(352) 301-4100; 1038 Aloha Way, Lady Lake FL

Teaching experience: U. of Missouri; Three semesters; "Adventure Travel the Cheap and Easy Way" Comprehensive Pamphlet, "Escape Artist," provided to students

Extensive travel (100+ countries). Specialty: Tribal and village customs and travel tips for all travelers

Member: Florida Writers Assn. & Society of Children's Book Writers & Illustrators

Bookstores are full of "Places to See." Jackie "owns" the world of "People to Meet"!

Manuscript: "Walking to Woot" Mom and Teen Bond in Primitive Culture (Late 2014)

Books Published in 2014:

"How To Become An Escape Artist" A Traveler's Handbook. Royal Palm Literary Award; Finalist (#2 Prize): Travel: Beverly Hills Book Awards 2014; Reader's Favorite International Book Award

"100 People to Meet Before You Die" Travel to Exotic Cultures. Winner (#1 Prize): Travel: Beverly Hills Book Awards (2014) Reader's Favorite International Book Award; FL Authors & Publishers Assn Pres. Award; USA Best Books Award; National Indie Excellence Award; Royal Palm Literary Award finalist.

"Giraffe-Neck Girl" Make Friends with Different Cultures Winner (Only award for Non-Fiction, Children) Beverly Hills Book Awards (2014; National Indie Excellence Award; Reader's Favorite International Award; USA Best Books Award

"All Hands Working Together" Cruise for a Week: Meet 79 Cultures. Named as an "Award-Winning Finalist in the Travel: Guides & Essays category of the 2014 USA Best Book Awards"

Publications where Jackie received pay for articles and images:

"Transitions Abroad" Nov-Dec 1997/Feature article To Timbuktu/pg. 34-36/Eight photos/Story and Magazine Cover photo

"Transitions Abroad" May-June 1997/ Feature article Trekking in Mali/pg. 32-35/Seven photos/Story and Magazine Cover photo

"Transitions Abroad" Nov-Dec 1998/Feature article Going Solo in remote Ethiopia/pg. 42-45/Story and Five photos

"Transitions Abroad" Sep-Oct 1994/ Village Trekking Indonesia/pg. 20-21/Story and One photo "Transitions Abroad" May-June 2000/ pg. 33 One photo

"Marco Polo" summer 2000/Feature Article Patagonia and Tierra del Fuego/pg. 46-50/Story and Nine photos/Inside front cover photo

"Marco Polo" spring 2000/Travel Gear column/pg. 24-26/Three photos

"Marco Polo" fall 2000/Travel Gear column/pg. 16-17/Two photos

"Marco Polo" summer 2001/Travel Gear column/pg. 20-21/Four photos

"Marco Polo" spring 2001/Travel Gear column/pg. 20-21/Three photos

"Marco Polo" winter 2001/Travel Gear column/p g. 18-19/Three photos

American Hereford Association 1995-96 Annual Report/Cover photo and inside pg. 7 photo "Our Children" The National PTA Magazine/March 1997/Photo pg. 29

"Our Children" The National PTA Magazine/Nov 1995/ Photo pg. 19

"Our Children" The National PTA Magazine/Nov 1996/Photo pg. 5

Girl Scout "Take Your Daughter to Work" Day/Apr 1996/Five photos in the Girl Scouting Brochure. Note: Jackie attended Dan Poynter's writing course. He said, "*The travel book is fascinating. It is obvious by the detail that you have 'been there.'*"

Award of publication of two manuscripts for anthology: One-year publication embargo satisfied. "Longhouses, Long Ears & Long Noses"; "Tasting Lemon Ants" (Both stories from primitive cultures)

Other manuscripts: "Orange Juice or Fresh Cow's Blood for Breakfast?" (Short story: Africa); "Wild Eyes."

6. About the Books:

Escape

If you have ever had dreams of traipsing through wet jungles, anchoring your yacht off hidden islands, or tossing coins in a magical fountain, this book is for you. A “road map” for travel, it contains tips and strategies based on practical travel experience in over a hundred countries. You will learn about:

- Strange or familiar cultures, gestures, food and customs
- The how-to’s of valuable travel research as one of 192 sections packed with hints
- Ideas for applying the lessons from inspiring stories and cautionary tales
- Valuable pointers to prevent/cure health issues and other travel challenges
- How to deal with loneliness, compromising plans with fellow travelers, and other personal issues
- Ways to prepare as a senior, parent, single woman, or a cautious newbie
- Opening your life to the rich variety of options for the traveler

“The travel book is fascinating. It is obvious by the detail that you have been there.” *Dan Pointer, Publishing Guru*

100 People

This collection of travel accounts to 12 exotic cultures allows you to experience the wonders of our fascinating world both visually, through 321 images, and in a colorful narrative.

By sharing the trailblazing adventures of Jackie Chase, a Midwest homemaker and mother of four, you can experience:

- The warmth of unexpected friendships and smiles half a world away from home
- Photo opportunities that capture extraordinary lifestyles or giggling children
- Rituals of life’s passages like marriage, puberty, elaborate funeral processions, or holidays
- Memories of Moroccan *bisteeya*, a three-layer sweet pie in thin pastry, eaten with fingers
- Close observation of the daily lives of people in unfamiliar settings
- New perspectives on the practices of family customs in foreign lands

This journey with Jackie will take you away from the mundane habits and predictable schedules of everyday life, and before you know it, you might find yourself packing to follow her footsteps for the real thing.

All Hands

Welcome to the world’s largest cruise ship. “All Hands Working Together” peeks below the waterline and behind watertight doors. It reveals the secrets of crew members from 79 nations, united as a team to provide a luxurious, pleasing experience for guests. Meet the multi-nation ambassadors who make your bed and scoop your ice cream.

- Find out what they do with ice sculptures when they melt and how you can use the ten-foot rule
- Discover facts and stories about the ship and the lives of the crew
- Hear about the legends, history, music, food, superstitions and traditions of foreign cultures
- Browse the contents pages to view the flags of nations represented on board
- Enjoy the lessons of cross-cultural teamwork applicable to business or dealings with other nationalities
- Learn how the cruise experience on board can be as exciting as the stops along the way

Do you have a cruise story to tell? Share it with everyone at WorldTravelDiva.com

Giraffe-Neck Girl

Meet ten-year-old Mucha and her family as she considers the custom of wearing brass rings on her neck for the rest of her life, and as she deals with school, play, snacks of live locusts and other customs not known elsewhere.

Actual covers with seals:

**“How To Become An Escape Artist”
A Traveler’s Handbook
By Jackie Chase**

Winner of Multiple literary Awards

If you’ve ever had dreams of traipsing through wet jungles, anchoring your yacht off hidden islands, or tossing coins in a magical fountain, this book is for you. A “road map” for travel, it contains tips and strategies based on practical travel experience in over a hundred countries. You will learn about


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- Ideas for applying the lessons from inspiring stories and cautionary tales
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- How to deal with loneliness, compromising plans with fellow travelers, and other personal issues
- Ways to prepare as a senior, parent, single woman, or a cautious newbie
- Opening your life to the rich variety of options for the traveler


You can go on a journey vicariously or, armed with the author’s invaluable advice visit the exotic cultures yourself.

Check out Jackie’s other books and eBook singles at: AdventureTravelPress.com

“The travel book is fascinating.
It is obvious by the detail that you have been there.”
Dan Poynter Publishing Guru

Jackie Chase, author/blogger and Midwest mother of four, shares a lifetime of secrets, adventuresome challenges, insights, and tips on the how-tos of travel starting from the early stages of planning a trip. Jackie wants to hear from you and share her stories from over one hundred countries she has visited.

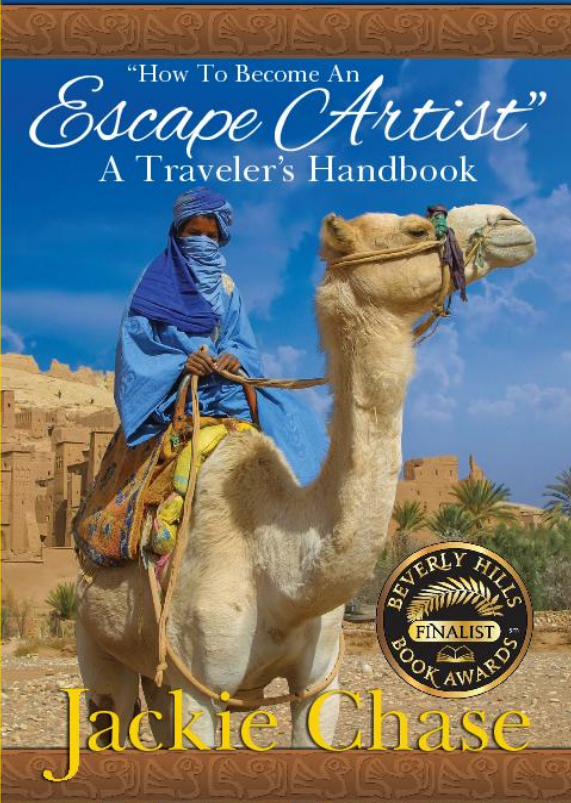



Visit  www.worldtraveldiva.com
to interact with Jackie and other fans!

Travel Guide \$19.95

“How To Become An Escape Artist” A Traveler’s Handbook Jackie Chase

**“How To Become An
Escape Artist”
A Traveler’s Handbook**





Jackie Chase

**“100 People to Meet
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This journey with Jackie will take you away from the mundane habits and predictable schedules of everyday life, and before you know it, you might find yourself packing to follow in her footsteps for the real thing.

Jackie Chase wants to hear about YOUR adventures. See her blog at WorldTravelDiva.com

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Jackie Chase has more than four decades of travel experience in and out of over one hundred countries. She has lived temporarily with remote tribal people and has written several books in this photo-journalism series about cultures.

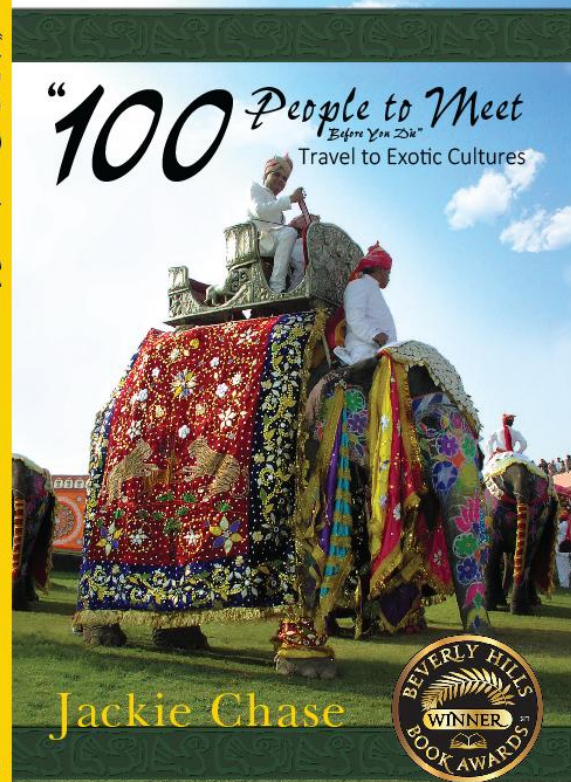



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to interact with Jackie and other fans!

Travel Guide \$19.95

“100 People to Meet Before You Die” Travel to Exotic Cultures Jackie Chase

**“100 People to Meet
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Travel to Exotic Cultures**





Jackie Chase

"Experience living in the never-ending voyage of cruising."

Welcome to the world's largest cruise ship. "All Hands Working Together" peeks below the waterline and behind watertight doors. It reveals the secrets of crew members from 79 nations, united as a team to provide a luxurious, pleasing experience for guests. Meet the multi-nation ambassadors who make your bed and scoop your ice cream.

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"Anchor yourself on a comfy cushion and experience a vacation that gets under your skin as its ideas change your life."

Jackie Chase, author of the award-winning "How to Become an Escape Artist" A Traveler's Handbook, is a published author/blogger/photo-journalist who makes travel exciting and accessible to all. Visit WorldTravelDiva.com for her latest sharing from over 100 countries visited and learn about her other books.



Visit www.worldtraveldiva.com to interact with Jackie and other fans!



Travel Guide \$39.95



"Giraffe-Neck Girl"

Make Friends with Different Cultures

Bring cultures to life with real people!

"Giraffe-Neck Girl" introduces ten-year-old Mucha and her family. Wearing the brass neck rings sets the Padaung, or giraffe neck tribe of Asia, apart as a unique tribe. How and why girls wear these heavy rings around their necks intrigues young readers.

Lush, colorful photographs show how this community maintains harmony. Become a part of Mucha's family by sharing her daily activities, like catching locusts and eating them for a snack. Visit the school, play with children having water fights at the local well, help a father build a porch, and watch two neighbors roasting a pig. Then, go with Mucha to pick out a live duck for dinner in her small, rural village in northern Thailand.



Jackie Chase, author of the award-winning "How to Become an Escape Artist" A Traveler's Handbook, is a published author/blogger/photo-journalist who makes travel exciting and accessible to all. Visit WorldTravelDiva.com for her latest sharing from over 100 countries visited and learn about her other books.



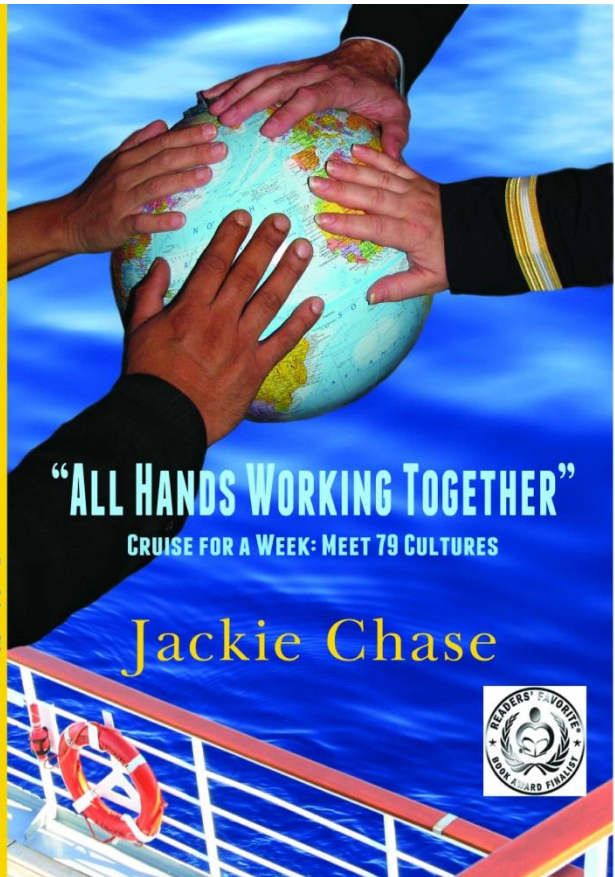
Visit www.worldtraveldiva.com to interact with Jackie and other fans!



Juvenile \$29.95

"ALL HANDS WORKING TOGETHER"

Jackie Chase



"Giraffe-Neck Girl"

Make Friends with Different Cultures



Giraffe-Neck Girl

Jackie Chase

Jackie Chase

7. What Contest Judges and Experts have said about the Books:

Judge 1 “This narrative offers great insight and understanding through tribal legends and stories given by cultures around the world.”

Judge 2 “Flow is lively and jumping. The narrative voice has a nice approach, ‘Come and join me for these experiences.’ And later, ‘Do you believe this actually happened?’ Because the places and cultures are so different, the details develop understanding of each place and unique experience.”

Judge 3 “This is the story of experiencing and discovering a very different world. The author speaks well of the adventure as it unfolds.”

Judge 4 “This is a particularly fresh voice for the less traveled or the conventional tourist. Essentially, the author seems to be saying, ‘C’mon, try it, it’s not so hard to go to these unusual places, give it a try.’ If the reader is at all inclined to try something new, this could be very persuasive.”

Judge 5 “The author is very clear in describing the methods of undertaking unique journeys abroad. The facts and figures certainly encourage confidence in the author’s advice and musings. The author’s personal examples are the highlights of this manuscript.”

Expert on Publishing: “The travel book is fascinating. It is obvious by the detail that you have been there.” *Dan Pointer, Publishing Guru*

8. About the Publisher:

It is said that necessity is the mother of invention. Sometime a project is born when there is no other alternative. The publishing world has changed so dramatically that when it came time to offer the books by Jackie Chase to the marketplace, the agents and publishers had interest only in authors already famous for some reason. A member of the Florida Writer’s Association critique group, Gordon Ralph offered to help find an agent and publisher. Believing she needed an independent publisher, he created two “imprints”. The first was KidsAndParentsPress.com that published the five books he wrote for children, and the second was AdventureTravelPress.com, publisher of the books of Jackie Chase and other Florida authors. Reviews are available in the site: Reader’s Favorite and elsewhere in Amazon listings.

Gordon is a retired attorney and financial representative. His editing experience occurred at the University of Chicago Law Review where he edited legal studies. In retirement, he joined critique groups to help him edit a novel by an author with a rare congenital condition called Turner’s Syndrom.. He claims no credit for the awards earned by Jackie Chase, except a pride to be a part of the team of editors and artists who worked on the project.

9. Contact Information:

Autographed books are now available at a discount from the publisher. Write to: Publisher@AdventureTravelPress.com. Or call Gordon Ralph, 414 807 5433. The books are in process of eBook formatting and details are available from the publisher. Print editions in gray scale and color may be purchased. Image enlargements are listed in a catalog available from the publisher or the listing at the conclusion of each book. The “100 People to Meet before You Die” book has 321 illustrations from 12 countries, and the photos are works of art in themselves, depicting life in various cultures.

Contact the author, Jackie Chase, through her blog or email at:

WorldTravelDiva.com or Jackie@CulturesOfTheWorld.com