



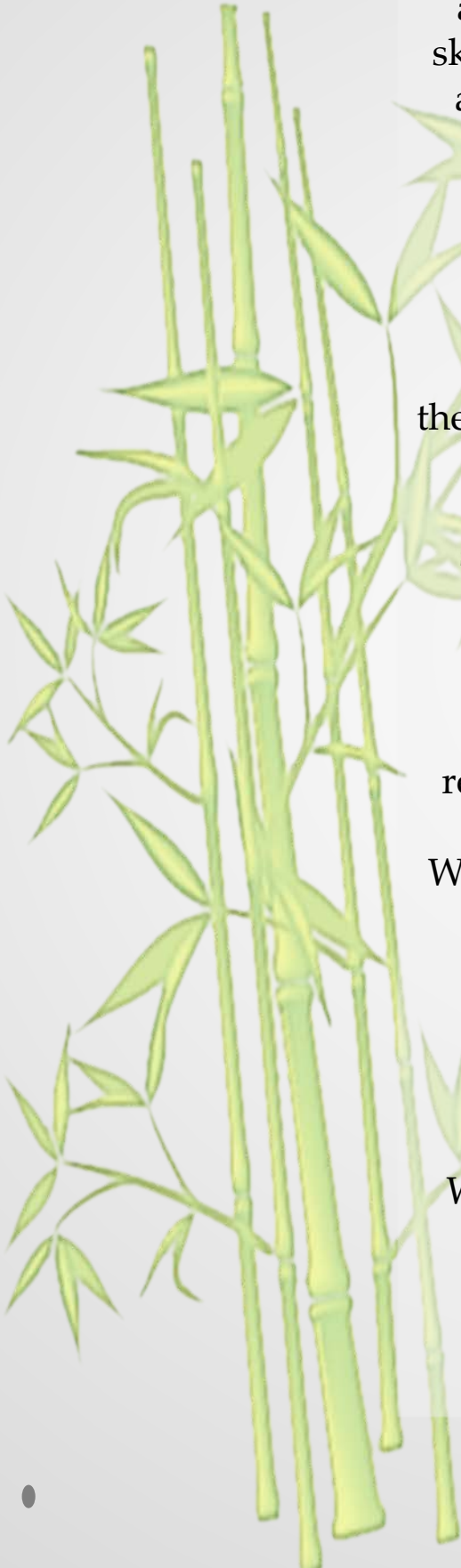
JENETIQA®

Professional Luxury Skin Care



PRESS KIT

About Us



Jenetiqa is the first company to introduce Ubiquinol, a powerful antioxidant, in a professional anti-aging skin care line. Ubiquinol is a very unique and special antioxidant. Ubiquinol is present in 95% of the cells of the body. It fights free radicals and works to increase cellular energy and improve cellular turnover, but more importantly, Ubiquinol has the ability to extend the bio-availability of other antioxidants like Vitamin E and Vitamin C and keep them in the active state longer, making the skin care formula more potent and more effective.

Our line of products is a proprietary blend of scientifically proven ingredients, plant extracts and botanicals that give immediate and long lasting results, for eternal beauty.

Our products are designed to lift, firm, moisturize, repair and protect the skin for an unparalleled glow.

We test every product before it is launched, we avoid parabens and other harmful ingredients and we do not test on animals. Our treatment formulas are protected in airless bottles and specially made packaging to eliminate formula oxidation.

Our hands-on approach with our CEO, Christiane Waldron, sets us apart from other brands. We create every formula to address multiple skin concerns so we can simplify the consumer's skin care routine.

Our Formulas

FORMULATED WITH

Clinically proven ingredients
Powerful Antioxidants
Proven moisturizers
Natural Products
Hypoallergenic Fragrances
99% VEGAN

FORMULATED WITHOUT

Parabens
Gluten
Animal testing
Artificial dyes
Allergy causing ingredients
Sulfates
Urea



Our Packaging

Our products have minimum packaging, no inserts and no additional wrapping. The product information can be found on our website so to minimize printing and paper use. We work with vendors and suppliers that are committed to the planet and to their local communities.



Our Founder

Christiane Waldron, a Chemical Engineer, was in Japan in 2007 on a mission to develop the technology to make Ubiquinol, the bio-available form of Coenzyme Q10, a potent antioxidant.

Coenzyme Q10 is one of the foremost anti-aging ingredients produced by the body. Scientists have long understood that Coenzyme Q10 is only effective when it is in the form of Ubiquinol, its sister compound. In order for the body to make Ubiquinol, a chemical reaction must occur. This chemical reaction slows considerably with age. Once the body's ability to produce Ubiquinol is diminished, the energy inside the cells decreases dramatically, which results in reduced cellular renewal and accelerated aging of the skin. In 2010, Ubiquinol became available as an ingredient in the US and Christiane became curious about this ingredient and its effects on cellular energy.

Christiane is also a woman with skin care concerns. She inherited Rosacea and Keratosis Pilaris and had struggled with adult acne. She wanted to find solutions for her own skin.

Christiane founded Jenetiq Skin Care in 2011 and after a year of research and development, the company launched its first product that contained a blend of antioxidants and plant extracts featuring Ubiquinol. Since then, Christiane developed and launched the Jenetiq Skin Care system, a unique 4-product concept that addresses all signs of aging. In Sept 2014, the Spa collection launched to complement the treatment products available to Spas, specialty stores, online and to physicians. Christiane's goal is to formulate products that delay age and give every woman the best skin of her life.



The Jenetiqua Anti-Aging System

Living in the modern world creates environmental stresses that are hard on our skin. To keep the skin young and healthy, we designed a simple to use system that provides a concentrated blend of vitamins, moisturizers and antioxidants the skin needs daily. This system addresses all signs of aging and reduces oxidative stress. Our core anti-aging system consists of:

- ✓ An Eye Cream specifically designed for the sensitive eye area to lift, firm and enhance the eyes
- ✓ A Day Cream, to moisturize and fight free radicals
- ✓ A Serum that firms and brightens the skin
- ✓ A Night Cream that repairs, correct, firms and deeply nourishes the skin.

These products can be used individually, but when combined together, they will provide maximum anti-aging benefits for eternally youthful skin. The Jenetiqua system will

- ✓ Lift and firm the face, neck and eye area
- ✓ Reduce fine lines and wrinkles
- ✓ Reduce brown spots and prevent future discolorations
- ✓ Improve rosacea, reduce redness and reduce blotchiness
- ✓ Smooth the skin and improve its glow
- ✓ Improve Acne breakouts



Social Values

Jenetiqa strives to be a sustainable company by minimizing its environmental footprint.

- Our formulas are eco-friendly and skin friendly.
- Our products are proudly made in North America and we work with local vendors and give back to the local communities.
- We participate in multiple charitable events to raise awareness about causes that are near and dear to our hearts.
- Part of our proceeds are donated to the charities we support.

Awards

- Jenetiqa was an ICMAD beauty award finalist in March 2014.
- Jenetiqa has received recognition from the Minister of Immigration in Canada for their work with women of immigrant origin.

Our Unique Approach

We take pride in being the company that introduced Ubiquinol to the skin care market. Ubiquinol, which is added to all our formulas is a breakthrough antioxidant that intercepts free radicals before they attack the cells, neutralizing them to protect the skin at the cellular level. We combine Ubiquinol with other strong and clinically proven antioxidants such as Vitamin C, Vitamin E, Ferulic Acid and many more to create formulas that repair and correct all signs of skin aging.

We approach skin care just like we would approach health and fitness. Beautiful skin is achieved by following a unique system developed by Jenetiqa that delivers high concentrations of powerful ingredients to give every skin maximum anti-aging effects. All our products are formulated to work harmoniously together and we provide recommendations on using the products for every skin type and skin concern. Your skin will love our products.

Nature's Ingredients we love to use



Shea Butter

Works on Dryness

The fatty acids in Shea Butter help renew skin cells. Shea Butter has natural sunscreen properties; it also benefits skin conditions such as Eczema and Dermatitis by soothing irritation and dryness. Shea Butter enables your skin to absorb moisture so that it stays moist longer.



Green Tea

Works on Redness and reduces Rosacea flare-ups.

Green tea enhances sun protection and has anti-acne controlling abilities without drying your skin. Green tea can shrink the blood capillaries to improve rosacea and helps improve radiance by lighting the skin.



Sweet Almond Oil

Softens dry skin, improves hydration, improves skin tone

Sweet Almond Oil helps maintain the natural moisture the skin needs. If your skin is naturally dry, the long term effects can be premature aging. Sweet Almond oil acts as a lipid to moisturize your skin.



Papain

Exfoliates gently and tones the skin

Papain is an enzyme used to exfoliate the skin and reduce pore size. Papain also works well on acne and reduces blemishes gently without over drying your skin.



Aloe Vera

Sooth and moisturize the skin

Aloe is an excellent moisturizer; it also helps with skin conditions such as psoriasis and eczema. Aloe is often used as a calming agent because of its protective quality and antioxidant properties. It is known to help heal the skin.



Pomegranate Fruit Extract,

Protects the skin against environmental stresses

Pomegranate extract acts as an antioxidant to reduce the signs of aging. It is also a good inhibitor to the MMP1 which is the collagen depleting enzyme.

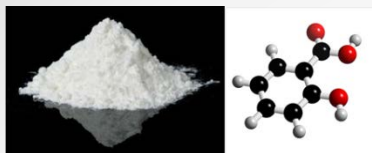


Rumex Occidentalis

Improves skin tone and reduces brown spots

An extract from a Northern Canadian Prairie region, Rumex Occidentalis has been found to have strong inhibitory effects on the tyrosinase enzyme which is responsible for the formation of pigmentation. Tyrosinase inhibition reduces the formation of brown spots.

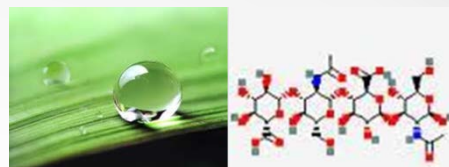
Science Based Ingredients we use



Salicylic Acid

Exfoliates gently, reduces pore size, decreases redness and reduces blemishes

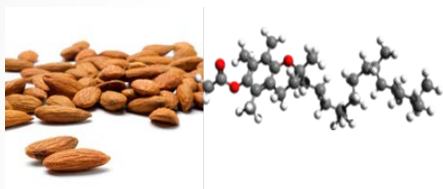
A Jenetiq a favorite, Salicylic acid also referred to as BHA is a powerful ingredient that has been used for decades to reduce acne and blemishes. Salicylic Acid is a gentle exfoliant and is also used to reduce redness, therefore fighting rosacea and other skin conditions. Studies show that Salicylic acid can improve collagen production, deep clean the pores and reduce blackhead formation.



Hyaluronic Acid

Plumps the skin, increases moisture, and reduces dryness. Dramatically improves skin hydration

Hyaluronic acid in combination with vitamin C can help reverse or stop the aging process. Known as the key to the fountain of youth because the substance occurs in humans through tissues and fluids helping to cushion and lubricate the skin. Hyaluronic acid helps the production of collagen, so that your skin stays toned and plump. The Acid also helps in repairing skin damage from environmental and oxidative stress.



Vitamin E

Improves hydration, reduces blotchiness, smoothes skin, fights pollution

A Jenetiq a favorite, Vitamin E is another potent anti-oxidant. It helps protect the skin from damages induced by reactive oxygen radicals and UV rays. It has soothing effects on the skin and reduces inflammation and redness. Vitamin E also reduces the appearance of age spots, maintains the skin's oil balance and helps reduce water loss from the skin.



Ferulic Acid,

Protects against environmental stresses

Ferulic Acid is a powerful plant based antioxidant extracted from bran and rice. Researchers have found that like Ubiquinol, Ferulic acid provides strong protection against free radicals and helps extend the stability of vitamins C and E making them active longer in the skin care formulas. Ferulic acid also has sun protection abilities.



Vitamin C

Firms the skin, improves radiance, reduces dark spots, reduces acne marks and improves skin tone

A Jenetiq a favorite and part of our special blend of antioxidants, Vitamin C is highly potent when combined with Ubiquinol. It helps improve skin elasticity by enhancing collagen production and helps avoid hyper-pigmentation including age spots. Vitamin C also has anti-inflammatory and soothing effects.

Ubiquinol

Protects against free radicals, reduces wrinkle, lifts, and improves firmness and elasticity. Highly bio-available

A Jenetiq a favorite and present in all of Jenetiq a's products, Ubiquinol is the strongest known lipid soluble antioxidant. It protects skin against damage from free radicals and oxidative stress, which are associated with the aging process and many age-related conditions. Ubiquinol increases cellular energy and reduces cellular oxidative stress which can lead to cell damage. Ubiquinol provides a strong and lasting defense against this cellular stress. Ubiquinol stimulates the immune system, increases tissue oxygenation, and has vital anti-aging effects. When combined with Vitamins C and E, Ubiquinol helps maintain these antioxidants in the reduced state making them more effective.



Our products to treat, prevent, correct



DAY CREAM

La Crème Première, Hydra-Lift

Our best seller is an all in one moisturizing and anti-aging day cream that will blow you away. This formula contains seven special ingredients that work together to erase all signs of aging and give you an incredibly youthful look. The formula combines powerful antioxidants: Ubiquinol, Vitamin C, Vitamin E, with potent moisturizers - Avocado Oil, Hyaluronic Acid, and Shea Butter. We also added Green Tea, a special ingredient that calms redness and inflammation. La Crème Première can be used alone or in combination with the rest of the Jenetiqua Skin Care System for powerful anti-aging results.

BENEFITS

- ✓ Lifts and firms the skin for improved tonicity
- ✓ Reduces the look of fine lines and wrinkles
- ✓ Protects against free radical damage and oxidative stress
- ✓ Moisturizes and smoothes the skin
- ✓ Reduces Acne breakouts and blemishes
- ✓ \$ 80



EYE CREAM

Premier Regard, 360° Eye-Lift

The eye area is one that ages the fastest, simply because the skin around the eyes is very thin. Using an eye cream that is designed to address the signs of eye aging is critical in maintaining a youthful look. With a combination of antioxidants, peptides, retinol and botanical extracts, our proprietary blend creates a powerful lifting and firming effect. With continued use, you will see a dramatic improvement in the appearance of fine lines and wrinkles, dark circles and puffiness. Our eye cream should be your daily companion for an eternally youthful eye.

BENEFITS

- ✓ Reduces puffiness
- ✓ Improves dark circles
- ✓ Lifts and firms
- ✓ Tones
- ✓ Increases cellular energy
- ✓ pH balanced for the eye area
- ✓ \$ 52



NIGHT CREAM

Première Nuit, Hydra-Max

Repairing your skin while you are sleeping is one of the most critical steps to the success of any anti-aging program. Our powerhouse night cream is a highly concentrated complex of scientifically proven antioxidants, botanicals, moisturizers, skin brighteners, peptides and free radical scavengers. This formula is also rich in emollients and humectants to give your skin the ultimate protective barrier to defend against environmental damage. Our most concentrated formula, to help rewind the signs of time.

BENEFITS

- ✓ Corrects and repairs all signs of aging
- ✓ Plumps the skin and combats sagging
- ✓ Improves firmness and reduces fatigue
- ✓ Boost's the skin's support structures
- ✓ Accelerates cellular renewal
- ✓ Deeply nourishes and moisturizes without any greasy finish
- ✓ \$ 76



Firming Serum and Dark Spot corrector

Première Essence, Blanc-Luxe

Beat the age with this innovative serum and dark spot corrector. The silky formula renews aging cells with the power of a special blend of antioxidants and skin brighteners that increase cellular energy and reduce brown spot formation. Arbutin and Pomegranate extract, are combined with clinically proven Vitamin C, Ellagic Acid and Niacinamide to correct environmental exposure and sun damage. Battle those unsightly sun spots without irritating the skin or using prescriptions. A dual purpose formula that is fast acting for noticeable results.

BENEFITS

- ✓ Helps improve inflammation
- ✓ Brightens and reduces the look of brown spots
- ✓ Improves cellular energy
- ✓ Smoothes the skin
- ✓ Reduces fine lines and wrinkles
- ✓ \$ 65

Our newest Spa line to cleanse, tone and detoxify



CLEANSER AND MAKE-UP REMOVER- *FACE IDEAL*

FACE IDEAL is a dual use, non-foaming creamy cleanser and make-up remover suitable for the face and eyes. It dissolves makeup, eye shadow and eye liner and even waterproof mascara. It is gentle on your eyelashes, face and eyelids and works perfectly for contact lens wearers and those with sensitive skin. Aloe calms and cools to prevent dryness and irritation while Organic Indian Cactus Fig promotes rapid correction of imperfections.

BENEFITS

- ✓ Cleans thoroughly
- ✓ Highly concentrated
- ✓ Creamy, non-drying
- ✓ Can be used with a sonic device for a deeper cleaning
- ✓ pH balanced for the face and eye area
- ✓ Removes stubborn make-up
- ✓ Gentle on the eye lashes
- ✓ \$24



TONER- *MINIMIZER*

Minimizer is an alcohol-free toner that will clarify and brighten your skin to give it a natural glow for a flawless look. Lentil extract tightens the skin to minimize the look of pores while Witch Hazel reduces sebum and oil production. Green Tea, Bamboo Extract and Ubiquinol protect against free radical damage and provide anti-inflammatory benefits to help stimulate and protect your skin's barrier, for long lasting defense against the elements.

BENEFITS

- ✓ Minimizes pores for a younger looking skin
- ✓ Controls oil and shine
- ✓ Silky, non-drying finish
- ✓ Prepares the skin to absorb anti-aging moisturizers
- ✓ Designed to work with the Jenetiqua cleanser or any other cleanser
- ✓ \$16



BOTANICAL ENZYMATIC PEEL

LIFT MAESTRO

This easy to use peel will dramatically improve the skin's appearance, lift and tighten the skin and boost skin clarity without redness or dryness. Glycolic and Salicylic Acids work deep within the skin layers to kill bacteria, exfoliate and provide acne control and blemish reduction. Aloe helps retain the skin moisture and Green Tea will help soothe inflammation. This formidable combination of Botanicals, Antioxidants, Acids and Enzymes will increase cellular renewal, detoxify and reinvigorate the skin.

BENEFITS

- ✓ Reduces blemishes
- ✓ Kills bacteria responsible for Acne
- ✓ Improves skin's texture and tone
- ✓ Resurfaces and improves blotchiness
- ✓ Reduces brown spots
- ✓ Gentle, will not sensitize the skin
- ✓ Can be used multiple times per week
- ✓ \$32



DETOXIFYING MUD MASK

PICTURE PERFECT

A facelift at your fingertips, Picture Perfect will rejuvenate, tone and deeply detoxify your skin for an unparalleled radiance. Our proprietary blend of Kaolin and Thermal Mineral Springs draws out toxins and pollutants from your skin to leave it feeling clean, toned, lifted and refreshed. Natural Silt is rich in minerals that unclog pores, heal the skin and prevent breakouts. Vitamin E and Ubiquinol, two potent antioxidants will stimulate cellular energy and boost collagen production for renewed beauty.

BENEFITS

- ✓ Deeply cleans, detoxifies and clarifies the skin
- ✓ Controls oil and shine
- ✓ Provides an antioxidant boost
- ✓ Helps control Acne breakouts
- ✓ Tightens and firms the skin
- ✓ Improves skin radiance and clarity
- ✓ \$40

Scrub • Buff • Moisturize



MAPLE, SUGAR AND FRUIT SCRUB *SUBLIME SCRUB*

Inspired by ancient recipes from the Northern Canadian, this scrub is formulated with natural plant and fruit extracts to smooth the skin and resurface it. Our special blend of Canadian Maple Sugar, Apricot seeds, Orange Extract, Bamboo Extract and Green Tea combine to exfoliate and penetrate deep within the top layers to loosen all dead skin leaving it incredibly smooth and polished, without any drying or harshness. This scrub contains Aloe and Ubiquinol that work to oxygenate and detoxify the skin for an added antioxidant boost. A powerful scrub for a perfectly glowing face and body.

BENEFITS

- ✓ Gently exfoliates to remove impurities
- ✓ Revives dull skin
- ✓ Soothes inflammation and resurfaces the skin
- ✓ Promotes micro-circulation to restore elasticity
- ✓ Improves glow
- ✓ \$30

FIRMING BODY CREAM- *FIRM UP*

For spectacular results and an incredible skin, try our body and hands cream. With a cooling sensation and high concentration of Hyaluronic Acid, Firm Up is guaranteed to keep you moisturized for several hours. This cream will help heal skin conditions such as eczema and dermatitis and works well to resurface and smooth those unsightly dimples around the thighs. Combined with fabulous antioxidants that will boost your immune system and increase cellular turnover, Firm Up will give you a super soft youthful skin with a silky non greasy finish.

BENEFITS

- ✓ Lifts and firms the skin for improved tonicity
- ✓ Reduces the look of fine lines and wrinkles
- ✓ Protects against free radical damage and oxidative stress
- ✓ Moisturizes and smoothes the skin
- ✓ Combats sagginess
- ✓ \$18



Contacts

[Website : www.jenetiqa.com](http://www.jenetiqa.com)

Christiane Waldron, President
713 876-8258

Christiane.waldron@jenetiqa.com

Instagram: [Instagram.com/jenetiqa](https://www.instagram.com/jenetiqa)

Facebook: [facebook.com/jenetiqa](https://www.facebook.com/jenetiqa)

Twitter: twitter.com/jenetiqa

Address: 5535 Memorial Drive, Suite 127
Houston, TX, 77055, USA

