

## Flex Demystifies HSA Features for Employers

*Free event to provide clarity for optimal onboarding and user experience*

ROSEMONT, Ill. (July 16, 2015) – [Flexible Benefit Service Corporation](#) (Flex) will host a free webinar for human resource and business professionals that will offer insight and direction on Health Savings Accounts (HSAs). The web-based presentation, [HSAs: The Basics & Beyond](#), will be held on July 22, 2015 at 11am Central.

Flex has administered HSAs since their beginnings. As an advocate for consumer-driven accounts, Flex has decided it's time to expand upon the features which make HSAs a contender in the marketplace, especially for those who understand the unique ins and outs of these accounts.

This free webinar is pre-authorized for 1 general HRCI recertification credit hour and 1 SHRM Professional Development Credit (PDC). It will provide insights on:

- The Basics – Information on Qualified High Deductible Health Plans (HDHPs) along with the nuts and bolts of HSAs.
- Beyond the Basics – Creative and powerful HSA features that are widely unknown and/or commonly misunderstood.
- What to communicate about HSAs to boost employee enrollment rates.

“HSAs are growing at a rapid pace and the demand for education on how they can be used is overwhelming for many employers,” said David Lindgren, Senior Manager of Compliance and Public Affairs at Flex. “Revisiting the fundamentals and exploring the unique features of HSAs can help employers communicate this benefit to employees efficiently.”

Flex recently released the [FSA, HSA & HRA Report: Trends & Predictions](#). The report, which was based on a nationwide survey on these accounts, reveals current usage and future impacts to HSAs and other consumer-driven accounts as the Affordable Care Act (ACA) continues to be implemented and market conditions change.

To register for the upcoming webinar, please visit: <http://bit.ly/hsasbasicsandbeyond>.

Learn more about Flexible Benefit Service Corporation at [www.flexiblebenefit.com](http://www.flexiblebenefit.com).



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### **About Flexible Benefit Service Corporation**

Flexible Benefit Service Corporation (Flex) is a leader in the health insurance and benefits administration marketplace. Since 1988, Flex has continuously offered cost-effective health care solutions for producers, employers, employees and individuals. Through their consumer-driven strategies and insurance offerings, Flex serves as a full service general agency and benefits administrator. The comprehensive Flex product portfolio includes flexible spending accounts (FSAs), health reimbursement arrangements (HRAs), health savings accounts (HSAs), COBRA administration and more. Flex also partners with IXSolutions to offer the IXSuite private exchange for employers and the IXStore online marketplace for individuals. Learn more at [flexiblebenefit.com](http://flexiblebenefit.com).

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