

# HourlyRoomRentals

## HourlyRoomRental.com Seeks to Offer the Largest Collection of Hourly Rentals Around the World

*HourlyRoomRental is a fast-growing new business that is quickly on the path to becoming Airbnb's top competitor. The company is the first to provide "all hourly rentals under one roof."*

**Washington, D.C. – January 5, 2015** –HourlyRoomRental, a rapidly emerging company, is currently underway to become the largest hourly rental provider in the industry. The fast growing company is making waves in the hourly rental marketplace, aims to become Airbnb's biggest competitor by providing consumers with the most extensive selection of hourly rentals around the world. The idea was conceptualized in 2014 and has since raised over \$70,000.

HourlyRoomRental seeks to offer consumers more than a mere listing of rooms rented by the hour. The company plans to list everything from apartments and vacant real estate to islands and luxury yachts. The company's new website, [www.hourlyroomrental.com](http://www.hourlyroomrental.com), was launched in 2014 and already has several listings available in many major cities around the world, with tens of thousands of visitors from more than 100 countries.

The concept behind HourlyRoomRental is to provide consumers with an easy, affordable way to rent space without having to pay for an entire day. The company's motto: "Why pay for a day when you can pay for an hour," was derived from the founder, Joe Bhaktiar, a young Aerospace Engineer who left his field to pursue his love for travel along with his wife, Kristi, a lifelong nurse. Booking a hotel for a day when you only need it for a few hours is troublesome – and expensive. "Between looking for hotels, calling them and finalizing a deal, an hour was passed, and we still ended up paying for the whole day because that's just how hotels work. We felt robbed," Joe states while reminiscing about a time when his family visited him in New York City. "Another day I found myself wanting to take a quick nap during my lunch break because I had a headache but nowhere to go. Multiple instances like this helped us to conceptualize and create HourlyRoomRental.com," he added.

Unlike other websites that target business professionals seeking to rent office space by the hour, HourlyRoomRental aims to target everyone. Business professionals can easily search for a conference room to rent for a few hours and vacationers can locate thousands of affordable properties to rent by the hour, day, or week. Many of the listings currently on the site offer rates as low as \$5 per hour. Think of it as retail vs wholesale. 1 day has 24 hours and is

considered 'bulk booking' as compared to traditional booking system where 1 week barely qualifies for a bulk discount.

In a world where virtual office owners and the freelance economy is booming, with reports of over 40-percent of the United States workforce is made up of virtual workers, the idea of 'bulk booking' is an innovative concept. Joe states that the company is currently in negotiations with several branded hotels to make their rooms available to customers on an hourly basis.

However, that is not all that HourlyRoomRental has to offer. In addition to the ability to search and book rooms, apartments, and vehicles, the consumers can also list their apartments to earn a side income. On average, people who list their property on the website earn an extra \$300 per week. Hosts set their own rate, often based on location, condition, and other factors.

### **For More Information**

For more information, visit [www.hourlyroomrental.com](http://www.hourlyroomrental.com)

To make a monetary pledge on the company's Kickstarter page, visit <https://www.kickstarter.com/projects/2012302443/hourlyroomrental>

### **Media Contact**

Joe Bhaktiar  
HourlyRoomRental  
646-598-9937

[support@hourlyroomrental.com](mailto:support@hourlyroomrental.com)