



Solodev CMS 8 Launches in AWS Cloud for More Dynamic, Flexible, Scalable and Secure Website Marketing and Digital Experience Solutions

Solodev CMS 8 is re-architected and optimized for AWS (Amazon Web Services) hosting and distribution, and delivers extraordinary platform capabilities to drive world-class, high performing digital customer experiences. With a fully redesigned and responsive User Interface, Solodev CMS 8 enables effective enterprise site management across mobile devices.

Orlando, Florida, February 16, 2015 – Solodev, a developer of award-winning digital experience software, mobile apps and services, today announced the release of Solodev CMS 8. With this latest release, Solodev’s stalwart content management system (CMS) solution receives its biggest overhaul since its launch in 2007. Re-engineered for AWS (Amazon Web Services), Solodev CMS 8 delivers a powerful, cloud platform enabling affordable, ultra-fast deployment of mid- and enterprise-level websites, custom software applications and mobile apps. With an all new, intuitive user interface design that is responsive for mobile devices, Solodev CMS 8 brings a robust feature set for customer experience management to the tablet and smartphone.

Solodev is providing a complete cloud services and cloud management solution that will give enterprise customers fast, flexible access to the cloud. By leveraging AWS, Solodev will be able to accelerate product development and provide a direct delivery model with the AWS Marketplace. “Solodev CMS 8 and AWS are a great fit,” said Barry Russell, Head of Global Business Development Team, AWS Marketplace. “We’re excited to offer this solution to our customers.” With the AWS Marketplace, Solodev customers and agency partners have direct and immediate access to the software and can spin up new instances of the platform in a fraction of the time required by competitive solutions.

“Moving to AWS meets the long-term strategic vision we have for Solodev CMS. We didn’t just make it “work” in AWS, we completely rebuilt and optimized it for AWS,” said Shawn Moore, Solodev Founder and CTO. “AWS is hands down the most functional, innovative and powerful

Cloud infrastructure anywhere in the world. By rebuilding Solodev CMS the way we did, we've ensured that our customers, both present and future, fully benefit from this incredibly secure, redundant, highly available environment."

In addition to AWS, Solodev CMS 8 brings these key enhancements and new benefits to customers:

- **Updated User Interface:** beyond being responsive, Solodev CMS 8 offers an elegant, clean, and simplified universal UI to provide a consistent user experience for every user;
- **Improved Hosting Support:** Solodev CMS 8 delivers enhanced, robust support for load balancing, CDNs, and disaster recovery to keep customer data safe-and-secure across the AWS global network of state-of-the-art data centers;
- **Built in Documentation:** Solodev CMS 8 benefits from updated and greatly enhanced documentation baked directly into the product administrative toolset;
- **Google Analytics:** deep Google Analytics integration within Solodev CMS 8 enables built-in dashboards using an API;
- **Document Management:** robust workflow, commenting, and task management tool governs every file and document in Solodev CMS 8.

Expanded Subscription Plans

To better support customers, Solodev CMS 8 also launches with an entirely new subscription model. By providing more support options – particularly dedicated or team support from Account Solution Experts (ASEs) and Technical Account Managers (TAMs) – customers can be more effective with their Solodev CMS 8 deployment and better able to optimize their investment. Subscription level categories include Business, Professional, and Enterprise and offer customized pricing based on platform configuration, Service Level Agreements (SLAs), and overall support structure.

Solodev Launch

Recognizing that successful custom website software deployment is more effective with a high-performing multi-disciplinary team of services professionals, Solodev announces a new engagement structure for customers to leverage customized development programs or augment their in-house development team. Solodev Launch delivers turn-key, dedicated access to Solodev's award-winning design and development team. Customers can get projects to market faster and more efficiently, and ensure that in an increasingly "me-too" landscape of customer experiences, their online brand stands out from the crowd.

Organizations can get started today with **Solodev CMS 8** and **Solodev Launch**. Visit Solodev.com/CMS8 or directly contact Solodev at 1-800-859-SOLO (7656) to speak with a product expert.

About Solodev

Founded in 2006, Solodev is a full-service website software and mobile app development company headquartered in Orlando, FL. Solodev CMS, our enterprise website content management system platform, powers intranets, extranets, websites, micro-sites, mobile sites and even native smartphone applications, giving administrators the ability to streamline operations and increase productivity. Solodev CMS customers include the State of Florida, Universal Health Services, Dr. Phillips Center for the Performing Arts, and the City of Miami Beach. **Solodev CMS | Dream it. Build it. Launch it.™** For more information about Solodev, please visit www.solodev.com.

For more information contact:

Solodev

Brian Bolton

VP of Marketing

407-898-1961

brian@solodev.com