

From Our Family To Yours. chEARS!

26 million Americans have hearing loss caused by noise. And it's 100% preventable. Noise-Induced hearing loss (NIHL) is caused when exposed to a harmful noise that is too loud for too long. This can damage the inner ear causing NIHL.

1 in 5 teens suffer from some form of hearing loss.

31% increase since the mid-90s. The driving force of this growth is that **50% of teens** and young adults age 12-35 are exposed to unsafe levels of sound from their personal music players.

1.1 Billion teens and young adults worldwide!

Why do we care so much about Noise-induced hearing loss? It's personal.

In 2014 founder, Dave Russell, learned that his youngest daughter, Niki, had developed Noise-induced hearing loss. The doctors told them the culprit was on her head everyday on the way to school, her headphones.

We've heard the problem, now we hope you listen to our solution.

Puro Sound Labs we've created the world's only studio grade Bluetooth headphone that puts the safety of your ears first. Our patent-pending volume-limiting and volume-monitoring mechanisms ensure you and your family will be enjoying your tunes well into the future

OUR MISSION

Puro Sound Labs is dedicated to fighting the growing epidemic of Noise Induced Hearing Loss by providing healthy, affordable, high-quality products that protect our consumers hearing. A product you and your family will love and enjoy for years to come.

01



NIHL

02



STATISTICS

03



PROBLEM

04



SOLUTION

05



PURO