



# ARTIST STATEMENT

I create originals which are perceived as intense personal moments. The "art dynamic" is increased by objectifying emotions and examining the duality developed through different interpretations. As an artist, I am constantly exploring new methods of expression and revelation. I believe my techniques, as well as the final works, are truly unconventional. I tend to refuse and resist the notion of direct influence. Therefore, my creations don't follow a systematic order of process. In saying that, I realize the impossibility of not having influences. Even so, I always insist on sub-and-unconscious thought as the creative, driving force of my inspired work.

I produce my art utilizing tools of technology, such as a camera, computer and other technical devices. Yet, the use of such tools in no way limits my imagination or my creativity - in part or whole

Eduard Hurd  
Art Creator

ARTIST STATEMENT



# BIOGRAPHY

Edward Hurd was born July 7, 1967, in Camden New Jersey. As a child, he was intensely interested in how things work. By taking things apart, he explored the inner workings to understand the mechanical aspects on his childhood toys, an artistic trait of breaking things down into basic elements.

Edward became interested in photography as a teenager. He began pointing the camera on subjects other than people. He discovered textures, color and patterns through the camera's lens. While he may not have realized it at the time, this was the beginning of his interest for the abstract.

As a young adult Edward's interest in photography led him to becoming a commercial photographers' assistant. It is during this time where he really learned about photography; technically, practically as well as the business side of taking pictures. He became a 1st assistant, which allowed him the use of a studio to explore and experiment with all the various tools and equipment used in commercial photography.

Edward attended The Art Institute of Phoenix earning a degree in Visual Communication, after which he began his professional career as graphic artist & photographer. As a professional he provided creative services ranging in design, photography, video production, editing and motion graphics. It is during this time he deeply learned the various softwares used for his creations.

Later in life, Edward faced difficult challenges that led to abusive alcoholic consumption. In 2013 Edward's salvation came in the form of creativity. He overcame the abuse by channeling his energy into creation. Using the skill sets of his profession, he quickly developed the style and technique used for creating abstract art & fine art photography.

Within six months of successive creation of artistic works, he was offered an opportunity to show his work. Six months to the day of becoming sober, he held his first solo art exhibit, which was very well received. He has since continued in creating and refining his work in the form of abstract art and photography. Edward has received awards in various art and photography competitions.







## ARTIST'S ART UNIQUE... NOT TYPICAL ABSTRACT

While abstract art is unique in itself, Art Creator Edward Hurd's work departs from typical abstracts. Hurd's use of color, texture, composition and enhancements defy convention...especially in the abstract art genre.

Art Creator Edward Hurd's interest is spiking from galleries and fans alike for his unique abstract art. Hurd's creations are repeatedly described as striking. They grab and invite viewers...to explore and discover. With eccentric inspiration, like a piece of orange rubber from a chewed-up dog toy, the end result is surprising to him and his fans. Although Hurd's work is produced digitally, it is often perceived as organic, among other things.

*"It's funny! Just about every time I show someone my work, I always get asked, 'What is it?', said Hurd. "I simply repeat the question to them."*

Besides crafting abstract art, Hurd is an accomplished professional photographer with a wide range of styles. "My art always starts as a photograph. Pictures are the canvas to create the abstract work. That's where the color pallet is derived and the various textures are formed in the final piece."

Hurd is an artist and photographer for still and motion—specializing in commercial, industrial, fashion and portrait. He also shines as a designer for various advertising, print, internet and branding media.

Edward Hurd, the Art Creator, is preparing a solo art exhibit...soon to be announced. For more information, please visit and contact him at