

Our Story

Evoshare was founded in 2014 by serial entrepreneurs Eugeny Prudchyenko and Dan Tseytlonok. It was what seemed like a simple billboard by the side of the road that inspired Eugeny to combat our nation's upcoming debt and retirement crisis. In a matter of months, this vision was quickly put into motion. Eugeny and Dan built what they refer to as a "smart" cash-back platform, designed to help everyday people increase their retirement savings and pay off any college debt while shopping as usual. Their goal was to meet individuals in their current shopping experiences and create a way for them to improve their financial future without having to cut down their spending. While most cash-back rewards are spent in the short-term, Evoshare's cash back earnings fund the long-term, helping Americans become debt free and retire more comfortably.

Location and Industry

Based in Berkeley, California, Evoshare is an ecosystem of individuals and businesses helping build a greater financial future. Evoshare partners with a growing network of over 100 online retailers nationwide and 250 small businesses in the San Francisco Bay Area. These small businesses range from mom and pop restaurants, to nail salons, to retail shops, and many more places consumers shop at daily. Through its platform, Evoshare is changing the way Americans view and create financial security while building a more comfortable future, one purchase at a time.

Services

Evoshare serves everyday consumers, small businesses, and employers. Once an individual creates an account as an Evosaver, they are able to earn cash-back towards their retirement or student debt payoff while shopping as usual at participating businesses. When joining Evoshare, businesses benefit from an influx of loyal customers. Evoshare is also a solution for employers seeking to increase workforce engagement and retention. Employees can become Evosavers and earn additional contributions towards their employer-sponsored retirement accounts. As a whole, Evoshare's system builds lasting relationships that cultivate economic growth and financial preparedness.

How it works

