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## **SmartTruckRoute Truck GPS App Offers Free Freight Matching**

*Combining true truck navigation and routing with free Trulos load board*

*Summary: Partnering with Trulos, SmartTruckRoute now offers a unique service which combines truck specific GPS routing with a free option to display real-time loads giving truck drivers more control over securing loads.*

Boston, MA — March 30, 2017— There are over 10.5 billion tons of freight moved annually in the U.S. requiring over 3.4 million heavy-duty Class 8 trucks and over 3.5 million truck drivers.\* Load matching is essential, and streamlining that process saves truckers and shippers time and money. SmartTruckRoute has partnered with Trulos to provide independent truck drivers with the ability to see loads along their current route or a future route, simplifying the process of obtaining back hauls, filling partial loads, and obtaining full loads based on the truck type, load location, and suitable truck routing. This solution provides a unique combination of true truck routing and navigation with load displays.

According to Ed Friedman, SmartTruckRoute Project Manager, “Our partnership with Trulos allows us to provide truck drivers with a friendly way to display loads and navigate using truck specific routes avoiding low bridges and gives drivers more control over securing loads.” The load board display is part of an ongoing effort by TeleType and Trulos to offer new opportunities for the independent driver to obtain additional revenue and maximize the return on investment for their truck.

### SmartTruckRoute key features and benefits

- Truck specific real-time routing and navigation avoids low bridges and truck restricted areas
- Unique option to view maps in satellite or hybrid mode for highest destination accuracy
- Instant activation, eliminating lengthy map downloads
- Unlimited truck specific routing upon purchase
- Offers free Trulos loads

### Trulos key features and benefits

- Free Load Board
- Easy Freight Posting
- Free Trucker Tools
- 50,000-100,000 Loads per day
- SmartTruckRoute truck GPS integration

There is no charge to view the Trulos loads through the SmartTruckRoute app. The SmartTruckRoute app is subscription based (one-time payment equivalent to a few cents per day). Drivers can test routes and use the fully functional app free of charge from 1-2 PM and 1-2 AM EST seven days a week.

SmartTruckRoute (www.smarttruckroute.com) is available for Android and Apple iOS. Contact TeleType for corporate licensing, vehicle tracking, and route integration applications. TeleType Company, based in Boston, MA can be reached at 1-800-717-4478, 1-617-542-6220, app@smartruckroute.com, [www.smarttruckroute.com](http://www.smarttruckroute.com).

Trulos Transportation is located in Dallas TX and can be reached at [support@trulos.com](mailto:support@trulos.com) or for media inquires please call Winfield Rinkle 214-549-6699.

*(continued)*

Trulos and TeleType plan to invest further into unique features for the geo-location board offering in the near future.

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Established in 1981, TeleType recognized the special concerns of commercial drivers. TeleType pioneered the use of portable GPS for truck specific navigation. TeleType continues to focus on producing the best possible truck routing and navigation solutions. The company also offers support for third parties to integrate with the TeleType solutions.

Established in 2003 Trulos has been providing a free load board to thousands of truckers everyday. Trulos develops technology for the trucking industry including a freight forecasting heat map, fuel efficient routing and a simple to use dispatch system to easily manage shipments.