

CURATE • CONNECT • COLLABORATE

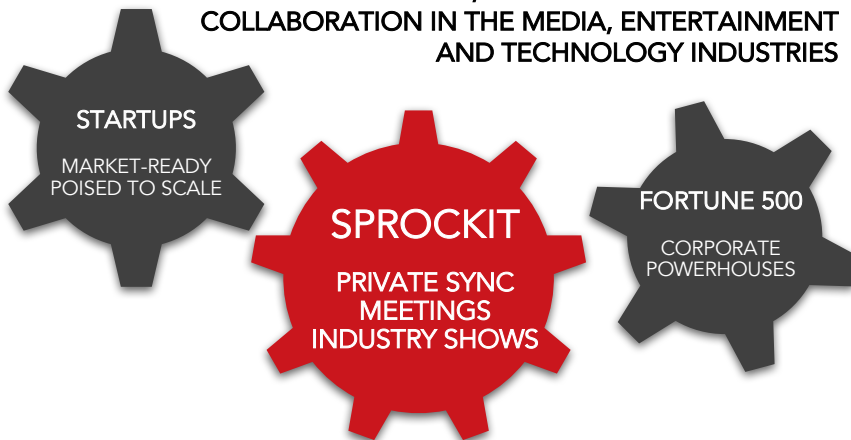


SPROCKIT

INNOVATION • INDUSTRY • STARTUPS

SPROCKIT is a global marketplace that **CURATES**, **CONNECTS** and fosters **COLLABORATION** among leading media, entertainment and technology companies and the world's top market-ready startups to bring innovative products, services and revenue models to market.

CONNECTING, CURATING AND FOSTERING
COLLABORATION IN THE MEDIA, ENTERTAINMENT
AND TECHNOLOGY INDUSTRIES



STARTUPS

Elite startups are invited based on their ability to efficiently and effectively solve industry pain points and their market-readiness, allowing them to provide immediate value to the corporate partner's bottom line.

CORPORATES

SPROCKIT works with active, passionate and engaged senior-level decision-makers at influential companies. We value partners and champions over institutional leaders and financial sponsors.

BY THE NUMBERS

- 30** Annual startups
- 100+** Alumni members
- 7** Corporate partners
- 15+** Active industry thought leaders
- 10+** Countries represented by SPROCKIT members
- 5** Events held annually in **4** cities
- 100s** Partnerships and funding deals made
- Secured in funding by the 2017 class, including **\$100M+** since joining SPROCKIT
- 2013** Founded in collaboration with NAB

NATIONAL ASSOCIATION OF BROADCASTERS' NAB SHOW

The largest and most important media and entertainment event featuring 100K+ attendees from 160+ countries.

SPROCKIT members receive special recognition, from VIP receptions to prime exhibit space and opportunities to participate in panels.

SPROCKIT SYNCs

Intimate, day-long gatherings for corporate and startup members as well as invited thought leaders to discuss industry pain-points, how members can help each other and develop lasting relationships.

SPROCKIT Syncs, held in Los Angeles, Silicon Valley and New York City at corporate member's offices throughout the year, include quick pitches, thought leadership sessions, breakout discussions and 1:1 meetings between members for deep dive discussions.

TECHNOLOGY CONFERENCES

The world's gathering place showcasing the latest trends in consumer technologies and innovation featuring 170K+ attendees from 150+ countries.

The SPROCKIT Startup Suite cuts through the CES noise and connects C-suite leaders to the hottest market-ready media, entertainment and technology startups through panel discussions, invoking keynotes, startup showcases and networking receptions.

To Learn More:
sprockitglory.com
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Current Corporate Partners



Membership Success

"SPROCKIT is a place where we find innovation."
SamsungNEXT

"SPROCKIT is an opportunity for us to look at startups and see how we connect more, forming future partnerships."
Google

"SPROCKIT is well-known for identifying the hottest tech companies in media and entertainment and helped put the spotlight on Unruly during a very crowded NAB show. And with SPROCKIT's support we were able to develop strategic partnerships that lasted long after NAB show ended."
UNRULY
(acquired for \$176 mil by News Corp.)

"We went from a fledging startup to acquisition in less than 4 years, and SPROCKIT was a big part of that."
Social News Desk, Inc
(acquired by Graham Media Group)

"Sync meetings are amazing... I sat next to a couple of executives and now they are our customers. You don't just get to know these people from a transactional standpoint, but on a personal level."
Stringr

"I see SPROCKIT as an ecosystem play whereby the startup community can really drive that innovation and then we can leverage it."
FOX Networks Group

Sample Startups



THE LEADERSHIP TEAM

Harry Glazer
Founder and CEO

A seasoned entrepreneur, investor and lawyer whose experience runs the gamut from advisor to board member to chairman and from principal to managing director, to a stakeholder in fast growth companies.

Stephanie Bauer Marshall
Managing Director

A former Verizon executive, startup COO, advisor and investor passionate about intra- and entrepreneurship who understands both the corporate and startup perspective to help pave the path for success.

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