

One Smart Car Mount with Automatic Operation Is Released By Esorun

Smart Car Mount Mimosa by Esorun, with single-handed operation, will launch at the CES Fair in January 2018.

Las Vegas, USA, January 9th, 2018 – [Esorun Tech Co. Ltd](#) holds the patent for the [Smart Car Mount](#) Mimosa, a car phone holder with Qi wireless charging, and will launch it at the 2018 CES Fair in Las Vegas (January 9-12, 2018). Esorun has an 18-square-meter booth (number 63617) in the hall of LVCC South Plaza. The Qi standard uses inductive charging and is currently incorporated into over 100 smartphones and tablets, including the iPhone 8.

Compared to existing car phone mounts, the easy-to-use Mimosa is a game changer; mounting a phone on it is a single-handed operation with automatic locking and unlocking. Placing the phone on the Mimosa automatically triggers an infrared button that locks the phone tightly in place. Removing the phone is also simple; the driver just needs to hold the top of the phone, which will then be instantly released.

“Since the release of the iPhone 8, [Qi wireless charging](#) has become one of the hottest tech trends,” says sales director George Jiang. “As a Wireless Power Consortium member, Esorun is going to add the Qi wireless charging function to its Mimosa.”

The Mimosa smart phone mount makes it simple for any driver to secure their phone, allowing safe, ‘hands-free’ conversations and ensuring that the driver can focus on the road, not on securing his or her phone. The Mimosa will be available to the public at the beginning of March 2018 at a suggested retail price of just \$39 for the standard Mimosa and \$79 for the Mimosa with Qi wireless charging. Drivers eager to obtain a Mimosa even earlier can do so, while also earning sizable discounts, if they support its [Indiegogo campaign](#).

Esorun has been providing creative gadgets for car phones: power banks, wireless chargers, car chargers, car mounts and data cables, since 2009. The company’s mission statement is “Enjoy Your Life” and Esorun gadgets are designed to make life easier, allowing more time for enjoyment.

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