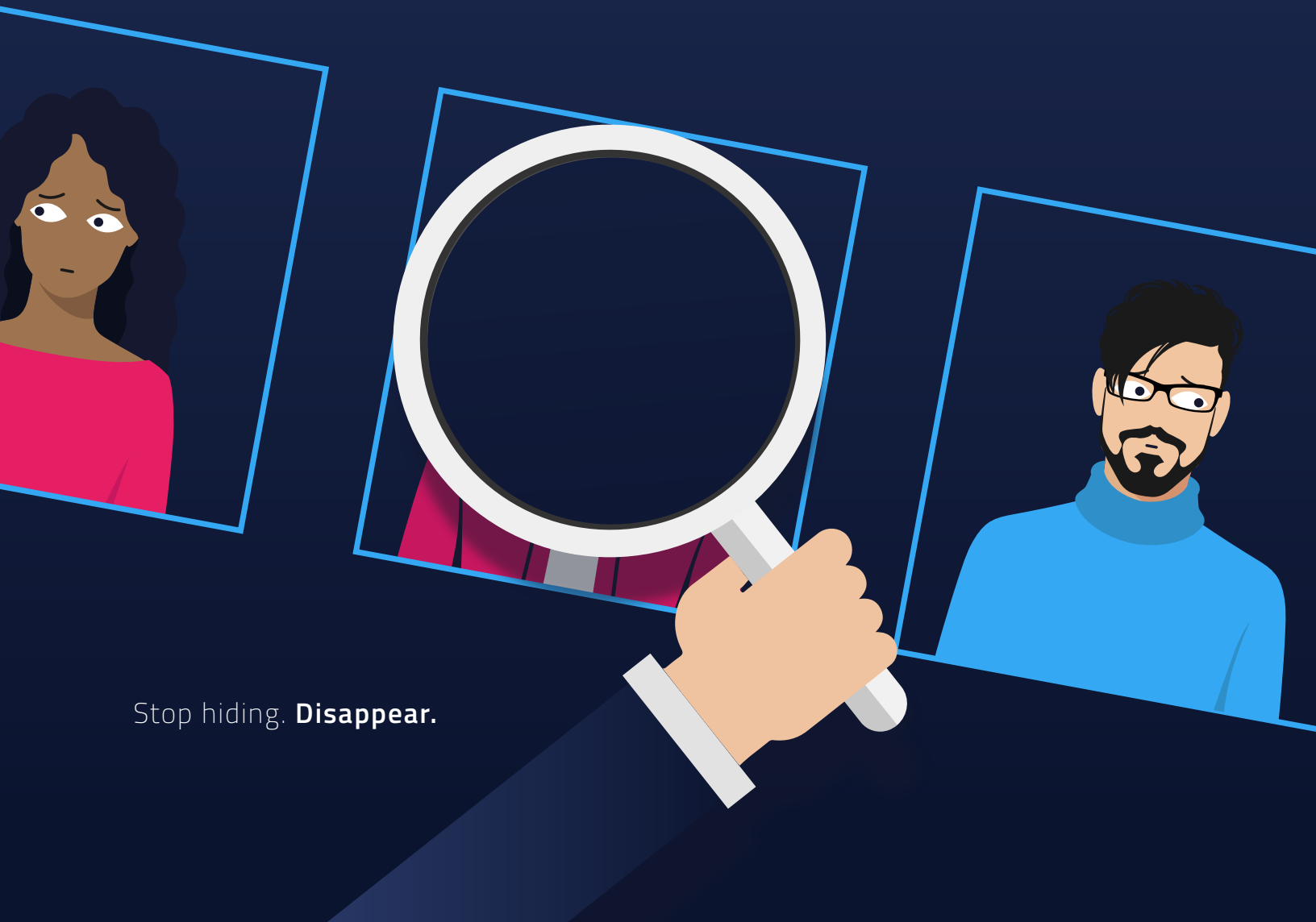




- For immediate release -

The app that disrupts mobile privacy: Users can now keep their secrets and personal life truly safe on their phone by making them non-existing

Highlighted by Data Privacy Day



Stop hiding. **Disappear.**

Tel-Aviv, Israel, January 17, 2018 – In support of the international right to privacy in any form, and in recognition of [Data Privacy Day](#) on January 28, [Phantom.me](#) announces the first app able to keep phones from revealing the secrets and private content of the user by making them non-existing.

Stop hiding. Disappear.

Phantom.me calls for people to stop hiding behind incomplete solutions, or investing time and resources on futile attempts to keep their phones discrete, and instead - just disappear. Delivering the first true comprehensive mobile privacy solution is achieved using an AES 256 encryption approved for top-secret data, a no icon app, and following a zero knowledge approach regarding users' identity and activity. Even the app push notifications are disguised. Under these multiple thick layers of 360-degree protection, the user can browse, capture, store, chat, share and more - in a non-existing and inaccessible mode.

Human rights mission: For those in acute need for a solution to keep safe

Phantom.me announced in recognition of International Human Rights Day it would make its one-of-a-kind app available for free, with the help of qualifying non-governmental organizations (NGOs), to users across the globe who are being persecuted and thus fearing for their safety and are in an acute need for a true privacy solution to keep them or their loved ones safe. The program is available for applying by relevant NGOs on [Phantom.me](#) website.

"The right to privacy was important enough to be internationally recognized 70 years ago, and today it's more relevant than ever," said Miki Balin, CEO of Phantom.me. "We developed Phantom.me to be 100% trusted technology, keeping phone activity and data in complete control of phone owners."

Features of the app include

- No app icon; Launching the app is done via the phone dialer by entering the user's password.
- Phantom.me maintains zero knowledge on users, i.e. keeps no record of app users, their master password, activity, or data. The app servers show no evidence or traceable activity of users. Independent cloud backup is provided and optional.
- Features include all primary phone uses: Browsing, capturing, storing, importing and exporting, chatting, and sharing. All phone activity done within the app is confidential and under full discreteness.

- Private browsing while searching within the app; protecting searches, views, purchases, financial/legal/health information.
- Taking photos using the app camera automatically stores photos in the app secured storage without needing to exit the app.
- Importing photos to the app and optionally deleting them from outer sources.
- Storing or sharing private documents of any format and optionally deleting them from outer sources.
- Chatting with other app users using unique nicknames, with no discoverable record.
- Upgrading privacy levels even higher using two-way authentication, disguised push notifications, and more.

Phantom.me app can be accessed for download through www.Phantom.me or [Google Play](#).

- Android operating system; iOS pending.
- Monthly subscription providing the app full version and protection.
- First month free – full version and protection.

“Technology allows us to have important information and every detail about our personal lives, beliefs and convictions – through images, chats, and what we research and share online – in the palms of our hands,” noted Balin. “This is acceptable until access to such information violates our legal and fundamental right to privacy, resulting in any kind of abuse, oppression, or harm. Phantom.me is designed to prevent this.”

About Phantom.me

The company, established in 2015, is based in Tel Aviv, Israel, put together a team of encryption and cyber experts from the Israeli intelligence community with experts from the advertising and online industries.

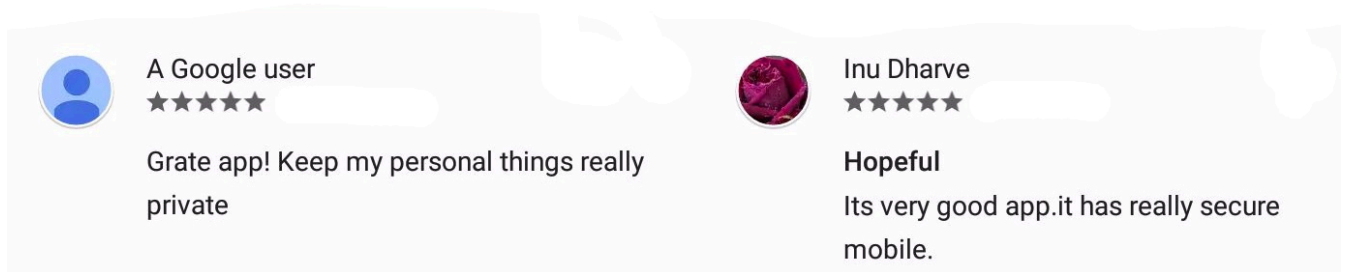
Together they set on a mission to end the phenomenon we have grown custom to as users of the 21st century, where we consciously or unconsciously trade our privacy, identity, and personal lives for online services.

After 24 months of R&D, and over 6 months of beta testing done by volunteering privacy advocates, Phantom.me was launched to the public, delivering what it was set to achieve: Providing people a true mobile privacy solution.

Well received by users

Since its recent launch in Dec 2017, Phantom.me was well received by users with over 7K organic users in the first month, and amazing reviews on [Google Play](#) store, followed by great [media coverage](#).

{ [Google play reviews](#) }



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**For more information, or to download the app,
please visit www.Phantom.me or [Google Play](#).**