

CONSUMER
CHOICE AWARD
2018
NORTHERN
ALBERTA

NORTHERN ALBERTA CONSUMERS MEET WITH... KIMBERLY KARPAN *from* BEST BUDS FLOWER CO.

Best Buds Flower Co. is a two-year Consumer Choice Award winner in the category of Florist in the region of Northern Alberta. The company has been in business since 2004 and is Northern Alberta's leader in Unique Handmade Fresh Floral Arrangements.

Best Buds

FLOWER CO.

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WHAT DOES IT MEAN FOR YOUR COMPANY TO BE VOTED BY CONSUMERS AS YOUR CITY'S BEST?

We are very honoured that we have so many amazing customers/friends that have allowed us to be part of this special honour.

WHAT IS IT ABOUT YOUR COMPANY YOU FEEL SETS YOU APART FROM YOUR COMPETITORS?

Success to us is "Touching a Heart With Every One Of Our Creations" and we try to make people feel very welcome when they come into the flower shop, and we try to always have Kimberly's Homemade Cookies to provide one to each person who arrives here in store.

HOW WILL WINNING THIS AWARD AFFECT THE WORK YOU DO MOVING FORWARD?

We will strive to understand what our customers are looking for and being the best that we can be in providing an excellent level of service.

WHAT IS THE BIGGEST RISK YOU HAVE EVER TAKEN IN BUSINESS?

While a lot of people have had many years experience or schooling, I had none of these things. I bought the business in 2006 after working here for 3 years and the rest is history. So the biggest risk was just going into business to start with.

BUSINESSWISE, WHAT IS YOUR NEXT BIG STEP?

We have a goal to be able to say that we have been a part of 1,000 Edmontonian weddings. We have a little ways to go, but we are excited to get closer and start the countdown.

GETTING TO KNOW KIMBERLY KARPAN

MY BUSINESS MOTTO IS... Success is Touching a Heart With Every One of Our Creations

WHAT I LOVE IN MY JOB... The people we get to help and being able to smell pretty flowers all day long.

RECENTLY I LEARNED... How important it is to ask about the small details and show people how important it is to us as well.

IF I COULD OWN ONE WORD IN MY CONSUMERS' MIND... Beautiful

DAILY I TRY TO... Take time to show my staff how valuable they are.

DURING MY SPARE TIME I LIKE TO... To enjoy nature and the great outdoors.