

CONSUMER
CHOICE AWARD
2018
NORTHERN
ALBERTA

NORTHERN ALBERTA CONSUMERS MEET WITH... ERIN HARBISON *from* NOMAD ROOFING

Nomad Roofing is a two-year Consumer Choice Award winner in the category of Roofing, in the region of Northern Alberta. The company has been in business since 2006 and is Northern Alberta's leader in Residential, Multi-Family and Commercial Slopped Roofing.



CONTACT INFORMATION:

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WHAT DOES IT MEAN FOR YOUR COMPANY TO BE VOTED BY CONSUMERS AS YOUR CITY'S BEST? It is an honour and reinforces that we are on the right track with our personalized approach to roofing. Every member of our team plays a crucial roll in our success and I am proud of the "family" culture that exists in our company.

WHAT SETS YOU APART FROM YOUR COMPETITORS? We place a high value in training our staff and crews. In educating our customers so they feel empowered to make the best choices for their needs. And assessing the roofing system as a whole, so that every aspect from ventilation to water drainage works seamlessly together.

HOW WILL WINNING THIS AWARD AFFECT THE WORK YOU DO MOVING FORWARD? It reinforces our reputation of putting the customers needs above the sale. It will also help us attract shinglers and labourers that we can train and develop into skilled and professional roofers helping us to increase the trustworthiness and professionalism of our industry as a whole.

WHAT IS THE BIGGEST RISK YOU HAVE TAKEN IN BUSINESS? Starting a business from scratch was a huge risk. 12 years ago I left a career as a Professional Engineer to start this business with my husband. I knew nothing about roofing or running a business. Together, with our combined strengths, we made Nomad Roofing into the reputable company it is today.

BUSINESSWISE, WHAT IS YOUR NEXT BIG STEP? We are constantly looking to improve our systems and efficiency with the implementation of technology and apps. This past year we made big strides in becoming a paperless company and we continue to take steps in reducing our impact on the environment through selling roofing products with lifetime (50 year+) warranties, recycling shingles and mindful project management.

GETTING TO KNOW ERIN HARBISON

MY BUSINESS MOTTO IS...

People before sales.

WHAT I LOVE IN MY JOB...

The diversity of the hats I must wear as a business owner.

MY BIGGEST SUCCESS IS...

Starting this business from the ground up 12-years ago along side my husband and now four amazing children.

ONE WORD I WANT TO OWN IN MY CUSTOMERS' MIND...

Trust

DURING MY SPARE TIME I LIKE TO...

Spend time with friends and family; my husband and four beautiful children

