

Southern Alberta Consumers Meet With Michael Stern from ExecSuite

ExecSuite is a nine-year Consumer Choice Award winner in the category of Suite Hotel, in the region of Southern Alberta. The company has been in business since 1978, and is Southern Alberta's leader in Furnished Suites.

QUESTIONS AND ANSWERS:

Q: WHAT DOES IT MEAN FOR YOUR COMPANY TO BE VOTED BY CONSUMERS AS YOUR CITY'S BEST?

A: It is extremely rewarding to be voted the best at what we do. I feel honoured and privileged that the hard work and dedication of our team has paid off.

Q: WHAT SETS YOU APART FROM YOUR COMPETITORS?

A: The thing that sets us apart from our competition is the commitment from our staff to ensure our guest's complete and total satisfaction.

Q: HOW WILL WINNING THIS AWARD AFFECT THE WORK YOU DO MOVING FORWARD?

A: Winning this award sets a standard that we need to continue to achieve.

Q: WHAT IS THE BIGGEST RISK YOU HAVE EVER TAKEN IN BUSINESS?

A: The biggest business risk I've taken is investing in an Internet startup company.

Q: BUSINESSWISE, WHAT IS YOUR NEXT BIG STEP?

A: Our next step is to expand our product into other markets.

GETTING TO KNOW MICHAEL STERN

MY BUSINESS MOTTO IS... Don't show me how to do it cheaper. I know how to do it cheaper. Show me how to do it better.

WHAT I LOVE IN MY JOB... I have the freedom to set and accomplish my goals.

RECENTLY I LEARNED... Everything counts.

IF I COULD OWN ONE WORD IN MY CONSUMERS' MIND... Excellence.

DAILY I ALWAYS TRY TO... Improve one thing.

IN MY IPHONE YOU WILL FIND... Pictures of my favourite things.

CONTACT INFORMATION

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