



We take your business seriously.

INVESTMENT CRITERIA



Successful companies with a strong track record



\$5-35 million in revenue and \$1-4 million in cash flow



Full acquisition or side-by-side investment with operating partner, or family owned recapitalization



Aligned values: Our partners have built and sold their own businesses

GreenShoot Capital specializes by providing liquidity, growth capital, and flexible long-term management solutions to safeguard the business you painstakingly created, preserve your team, give back to the community and insure profitability.

We are seasoned business professionals who know how to make companies operate smarter. With an extensive, combined background in business, finance, real estate, law, and logistics, there is no other investment firm with the assets, capabilities, and network of GreenShoot Capital. We invite you to partner with us!

We focus on building and growing businesses, not financially manipulating them to secure near-term returns.

Fast and focused transaction speed balanced by a patient long-term investment approach.

Capital provided by proven entrepreneurs, investors, and industry executives.

We plant the seeds for long-term opportunity.

Want to know more?

Contact us today!



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Chairman and CEO
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GreenShoot Capital Management

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OUR PLEDGE TO YOU

We are in the trust business.

Trust is paramount. The highest level of confidentiality is in force from the moment we first meet with you.

We will never waste your time.

We do not expect you or your business to endure a lengthy approval process. Being prepared and moving quickly are our hallmarks.

We will be 100% transparent.

We are in business with you. There will be full transparency in every aspect of the process.

We will always be professional and personal in our partnership with you.

Our reputation is built on long-term personal relationships. Our aim is to relate to what your business has done successfully, integrate with your operation, and model it for increased growth and profitability.

What we do:

- Controlled Buyout
- Outright Purchase
- Growth Capital
- Family Business Transition
- Recapitalization
- Owner Liquidity

Who we do it for:

- Business Services Companies
- Distribution Systems
- Niche Manufacturing
- Hospitality Industry
- Healthcare Services
- Trade Services
- Automotive Industry

Our Strengths:



Digital Marketing & Analysis



Enterprise Resource Planning



Finance & Accounting Resources



Legal & Regulatory Compliance



Staffing, Logistics & Transport

Our skill set gives you more choices.



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National technology leader and founder of MarketSphere. Former national partner at Arthur Andersen and Grant Thornton

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Automotive and real estate development



MarketSphere

baebies

BEACON
COMMUNITY BANK



UVISION 360°
HYSTEROSCOPY

ENGAGE



CHARLESTON ANGEL PARTNERS



Our Dual Investment Principles

Leading Provider of Equity Capital for companies under \$30M in revenue with an unparalleled network of investors, capital partners, and operators.

Permanent Capital – managing capital for an unlimited time horizon. Our goal is to grow capital at the best long-term rate and shield investments from shorter-term performance pressures.



GreenShoot CAPITAL MANAGEMENT
Charleston, South Carolina and Detroit, Michigan
greenshootcm.com