

# SOUTHERN ALBERTA CONSUMERS MEET WITH...

# ROBERT MOTCHALOV AND CARRIE KALMYKOV from



#### CONTACT INFORMATION: ROBERT MOTCHALOV | CARRIE KALMYKOV

Phone: (403) 246-8446 | Email: info@chinookschoolofmusic.com | Website: www.chinookschoolofmusic.com

The Chinook School of Music is a first-year Consumer Choice Award winner in the category of School - Music, in the region of Southern Alberta. The company has been in business since 2002, and is Southern Alberta's leader in private music lessons and group programs.

## Q: What Does it Mean for Your Company to be Voted by Consumers as your City's Best?

We are grateful to be chosen as Southern Alberta's top music school! We strive to enhance our community through music and provide unique programming that appeals to all. This award is a team effort and validates the exceptional efforts of our highly committed team of instructors and administrators.

## Q: What is it About Your Company You Feel Sets You Apart From Your Competitors?

At Chinook School of Music we aim to create unique programming for students of all ages. We have something for everyone from our Music Kids pre-school program to our Adult Vocal and Guitar Boot Camps.

We are proud of our team of highly qualified and dedicated music instructors. All of our teachers have advanced degrees and post secondary education in music along with extensive experience and commitment.

We believe that this level of expertise sets us apart from our competitors.

#### Q: How Will Winning This Award Affect the Work You Do Moving Forward?

Winning the Consumer Choice Award inspires us to work even harder to create dynamic programming and exceptional customer service. Our selection of group programming for the 2018-2019 school year is more extensive and diverse than ever!

#### Q: What is the Biggest Risk You Have Ever Taken in Business?

The biggest risk we have ever taken was to open our business, as music can be an unpredictable industry.

#### Q: Businesswise, What is Your Next Big Step?

We are currently expanding our facilities in inner city, Marda Loop to service even more clientele and expand our offerings.

#### GETTING TO KNOW ROBERT MOTCHALOV & CARRIE KALMYKOV

MY BUSINESS MOTTO IS... Always learning. Always growing.

WHAT WE LIKE THE MOST ABOUT MY JOB IS... We get to do something we love everyday!

IF WE COULD OWN ONE WORD IN OUR CONSUMERS' MIND... Excellence.

IN OUR SPARE TIME WE LIKE TOO ... Read books, mountain bike, hike, and listen to CBC podcasts.

IN OUR IPODS YOU WILL FIND... Chopin, K.D Lang, Rachmaninoff, Shakira, Mozart, Ed Sheeran, Nirvana, Taylor Swift, Beethoven, Guns n' Roses