



SOUTHERN ALBERTA CONSUMERS MEET WITH... NICKS SIMS *from* SUNIK ROOFING

Sunik Roofing is an eight-year Consumer Choice Award winner in the category of Roofing Contractors in the region of Southern Alberta. The company has been in business since 1989, and is Southern Alberta's leader in Re-Roofing Sloped.



WHAT DOES IT MEAN FOR YOUR COMPANY TO BE VOTED BY CONSUMERS AS YOUR CITY'S BEST?

It is an honour to be voted City's best by CCA. Our employees and owners are very proud to display this award. A third party endorsement from is a valuable tool. I believe this award sets us a part from our competitors.

WHAT SETS YOU APART FROM YOUR COMPETITORS?

We believe in education, all of our sales team are provincially certified Journeymen roofers and Haag certified hail inspectors. We have also achieved our COR. Certificate



HOW WILL WINNING THIS AWARD AFFECT THE WORK YOU DO MOVING FORWARD?

We will always maintain our high ethical standards, and commitment to quality. Winning this award will help keep us focused on our winning attitude.

WHAT IS THE BIGGEST RISK YOU HAVE EVER TAKEN IN BUSINESS?

In the early 90s, we refused to install treated pine shakes. This decision caused us to not compete in the wood roofing market, We gave up a good percentage of our work because we did not believe in the product.

BUSINESSWISE, WHAT IS YOUR NEXT BIG STEP?

We will soon be celebrating our 30th Anniversary; we will start grooming the next generation to take over and to continue the Sunik Legacy.

GETTING TO KNOW NICK SIMS

MY BUSINESS MOTTO IS... You are either part of the problem or part of the solution.

MY BIGGEST SUCCES IS... My family.

IF I COULD OWN ONE WORD IN MY CONSUMERS' MIND... Trust.

RECENTLY I LEARNED... You never get used to winter....

DAILY I ALWAYS TRY TO... Do a good deed every day.

DURING MY SPARE TIME I LIKE TO... Fish in the ocean.

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