

CONSUMER  
CHOICE AWARD  
2018  
SOUTHERN  
ALBERTA

## SOUTHERN ALBERTA CONSUMERS MEET WITH... ARLENE FORSTER *from* HRS OF CALGARY INC.

HRS of Calgary Inc. is a 14-year Consumer Choice Award winner in the category of Hair Restoration Services in the region of Southern Alberta. The company has been in business since 1992, and is Southern Alberta's leader in Hair Restoration.



**HAIR**  
RESTORATION  
SERVICES

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### WHAT DOES IT MEAN FOR YOUR COMPANY TO BE VOTED BY CONSUMERS AS YOUR CITY'S BEST?

We are thrilled to have won again.

### WHAT SETS YOU APART FROM YOUR COMPETITORS?

Our family service.

### HOW WILL WINNING THIS AWARD AFFECT THE WORK YOU DO MOVING FORWARD?

We will try harder to get the award again.

### BUSINESSWISE, WHAT IS YOUR NEXT BIG STEP?

It is to keep going and do what we do best.

### WHAT IS THE BIGGEST RISK YOU HAVE EVER TAKEN IN BUSINESS?

Moving from Ontario to Alberta and starting a new business with 4 young children.

## GETTING TO KNOW ARLENE FORSTER

**MY BUSINESS MOTTO IS...** Never give up!

**WHAT I LOVE IN MY JOB IS...** Our customers.

**RECENTLY I LEARNED...** You cannot please everyone, but we try.

**MY BIGGEST SUCCESS IS...** Our business HRS of Calgary for 26 years

**IF I COULD OWN ONE WORD IN MY CONSUMERS' MIND...** Trusted and valued.

**MY BIGGEST MISTAKE...** Not starting this business earlier.

**DAILY I TRY TO...** Walk.

**DURING MY SPARE TIME I LIKE TO...** Paint landscapes.

**IN MY IPOD YOU WILL FIND...** Abba, Eagles