



FOR IMMEDIATE RELEASE

SaaS API Integration

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Bridge Software – Five Leading SaaS Companies Select Bridge Software as Their Certified Channel Partner to Provide API Integration Services To Their Clients

SAN DIEGO – May 22, 2018 – Bridge Software has recently been selected by five leading SaaS companies, Namely, SharpSpring, AllClients, EVP Payments and Propserworks, to be their trusted API Integration partner bridging their SaaS solution into their clients growing SaaS “ecosystem”. As small and medium-sized businesses shift from legacy IT systems to more cost-effective cloud based SaaS solutions, properly integrating each SaaS platform to share data and work together is critical for a company to effectively manage their business. Each SaaS solution from CRM, Automated Marketing, ERP, AI, BI/Analytics, Accounting and Human Resources must all work together. Bridge Software API integration expertise provides each of their SaaS channel partners a turnkey solution to fulfill their clients’ custom integration needs.

Bridge Software’s secret sauce comes from over 8-years experience with hundreds of completed API Integration, API development, and custom middleware solutions. Bridge follows their step-by-step, proven integration process backed by their proprietary 5 Layers of Quality Assurance Testing™ and professional guarantee giving both their channel partners and clients assurance that the project will be done on-time and on-budget.

Bridge Software is not a cookie cutter iPaaS solution, like Zapier or Jitterbit, where clients need to fit their business into the same limited API integration options. “Our real difference is that we have real people, real engineers, working directly with each small business to build the right solution to match each client’s specific business needs. You don’t get that from our one-size-fits all competitors”, states Bridge Software, CEO, Robert Clasby. And because Bridge Software solely focuses on API Integration and custom API development, they can solve the integration needs of any SMB faster, at less cost, and with less downtime than most internal IT teams.

Industry trends clearly show why Bridge Software is in demand.

- Growing Marketing -- 74% of SMBs are using an average of 3 to 16 SaaS platforms and small business SaaS usage is expected to grow by 140%, 2017 Techaisle Study.
- Growing Need -- 94% of SaaS vendors have found integration with other systems to be “important” or “extremely important” in winning new customers”, 2018 State of API Integration Study

As the #1 SaaS partner-driven custom API integration service provider, SaaS companies are turning to Bridge Software to provide the best solution for their client’s integration needs.

Bridge Software API integration service helps their channel partners provide a complete end-to-end solution and sell more. Bridge expects to add another five to ten SaaS companies within the next 30-days.

Learn more about the Bridge Software channel partner program at www.bridgesoftware.com



About Bridge Software

Bridge Software – (www.bridgesoftware.com) Bridge is the #1 leader in SaaS partner-driven custom API integration services solely dedicated to solving the SaaS integration needs of SMB and enterprise clients. With 8-years experience and hundreds of API integrations, API development and custom middleware solutions completed, Bridge backs each project with our professional guarantee and 5 Layers of Quality Assurance Testing™ to deliver a perfect integration on-time and on-budget.

View solutions at www.bridgesoftware.com

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