

CONSUMER
CHOICE AWARD
2018
SOUTHERN
ALBERTA

SOUTHERN ALBERTA CONSUMERS MEET WITH... CYNDY MORIN *from* RESOLVE LEGAL GROUP

Resolve Legal Group is a three-year Consumer Choice Award winner in the category of Lawyer - Family Law in the region of Southern Alberta. The company has been in business since 2011, and is Southern Alberta's leader in Wills & Estates-Real Estate-Family Law.



WHAT DOES IT MEAN FOR YOUR COMPANY TO BE VOTED BY CONSUMERS AS YOUR CITY'S BEST?

It confirms that we are doing what we set out to achieve, which is to provide innovative solutions and exemplary legal service to our clients.

WHAT SETS YOU APART FROM YOUR COMPETITORS?

To my knowledge Resolve Legal Group is the only personal law firm that provides multidisciplinary wrap around services to our clients. In addition to legal support, our clients also receive social and financial supports to assist them.

HOW WILL WINNING THIS AWARD AFFECT THE WORK YOU DO MOVING FORWARD?

Winning awards based on merit encourages and inspires our team to keep going above and beyond. We genuinely care for our clients and it feels excellent to be appreciated for the services we provide.

WHAT IS THE BIGGEST RISK YOU HAVE EVER TAKEN IN BUSINESS?

Continuing to expand our concepts into new markets. It is not always easy being a "game-changer" in a profession rooted with history and procedures, especially when there is no road map. There is always a risk that new approaches will be rejected, but luckily, so far our programs and services have been embraced.

BUSINESSWISE, WHAT IS YOUR NEXT BIG STEP?

We have a number of clients in British Columbia and this number seems to be increasing through word of mouth from happy clients. As a result we are in negotiations to open our next office in Kelowna.

GETTING TO KNOW CYNDY MORIN

MY BUSINESS MOTTO IS... Client-Centred ~ Solution Focused

WHAT I LOVE IN MY JOB IS... It is very fulfilling when we can take a family from a position of uncertainty, and help redirect them in a healthy way toward a new chapter in their life. Providing families with the tools to help them thrive beyond their legal matter is very rewarding.

MY BIGGEST SUCCESS IS... Winning the Mount Royal University Alumni Achievement Award for Community Service. It was such an honour to be recognized by the esteemed University which assisted and supported me through my own life transition so that I could begin a new chapter in my own life.

IF I COULD OWN ONE WORD IN MY CONSUMERS' MIND... it wouldn't be just a word, but rather an entire phrase: "You are going to be okay". Many people come to see us feeling very fearful about what is to come. I wish there was a way to instantly alleviate their fears and make them intrinsically believe that they will complete their legal matter and it will be okay; I would do anything to be able to take away a client's fear and pain instantly.

DURING MY SPARE TIME I LIKE TO... Soar to new heights in my rusty old 1975 Cessna. Flying gives me the respite I need to rejuvenate and be at the top of my game for my clients.



Resolve Legal Group
FAMILY • REAL ESTATE • WILLS • ESTATES

CONTACT INFORMATION:

Tracey Barfrieder

(403) 229-2365

www.resolvelegalgroup.com

440 - 318 11 Avenue SE

Calgary, AB T2G 0Y2