



SOUTHERN ALBERTA CONSUMERS MEET WITH... **MICHELE LIANG** *from* **MONEY MENTORS**

Money Mentors is a six-year Consumer Choice Award winner in Alberta. The company has been in business since 1997, and is Alberta's leader in Debt and Credit Counselling Services.



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Q: What Does it Mean for Your Company to be Voted by Consumers as your City's Best? On behalf of the Board of Directors, we are delighted for all our staff. This award recognizes the skill and commitment of every employee and their contribution to educating Albertans in personal money management and the wise use of credit.

Q: What is it About Your Company You Feel Sets You Apart From Your Competitors? First, Money Mentors is the only Alberta-based, not-for-profit credit counselling agency providing unbiased advice to Albertans. Secondly, we offer free Credit Counselling, Financial Assessments, Money Coaching and Financial Education Programs. Lastly, Money Mentors is the only provider of the Government of Alberta's Orderly Payment of Debts Program, helping Albertans become debt free and achieve a healthier financial future.

Q: How Will Winning This Award Affect the Work You Do Moving Forward? This award is another reminder to us that we are focused on the right things - dedicated and skilled staff providing objective advice to meet the specific needs of every person we come in contact with.

Q: What is the Biggest Risk You Have Ever Taken in Business? We shouldn't forget that 20 years of serving Albertans is a long time and a big achievement for any financial organization to build from scratch, especially when the growth of your company is dependent on the unpredictability of the Alberta economy.

Q: Businesswise, What is Your Next Big Step? We continually assess the changing needs of Albertans and how they want to receive information. We are focused on connecting with more Albertans every year and are particularly interested in connecting with students to help them develop good money management skills before adulthood.

GETTING TO KNOW MICHELE LIANG

MY BUSINESS MOTTO IS... Accept that change is around the corner.

WHAT I LIKE THE MOST ABOUT MY JOB IS ... Being a part of opening a door that helps others improve their lives is very rewarding. Sometimes the smallest step in the right direction ends up being the biggest step of your life.

MY BIGGEST SUCCESS IS... The importance of having a growth mindset and how this approach can motivate those around you to transform their lives and your own.

DAILY I ALWAYS TRY TO... Smile and laugh more.

IN MY SPARE TIME I LIKE TOO ... Continue to be a student of life, make time for family and friends and stay active.

