

# GTA CONSUMERS MEET WITH... SHAUN and JIMMY MULDOON *from*MULDOON'S COFFEE

Muldoon's Coffee is a first year Consumer Choice Award winner in the category of *Coffee Service* and *Supplies* in the region of GTA. The company has been in business since 1991 and is Toronto's leading Hand Crafted Coffee Roasters specializing in Office Coffee Services Provider.



#### WHAT DOES IT MEAN FOR YOUR COMPANY TO BE VOTED BY CONSUMERS AS YOUR CITY'S BEST?

We are a family business and take great pride in the team and brand we have built over the years. In that, it means a lot to us to be recognized by our great clients.

## WHAT SETS YOU APART FROM YOUR COMPETITORS?

We would say 3 key things:

1. We are a long time (over 17 years) Craft coffee roaster and so can offer the freshest and best coffee to our office clients every day.

- 2. We are specialists in brewing systems and are constantly re-equipping the GTA with the most advanced and best brewers available.
- 3. We are obsessed with customer service and take great pride in surpassing our clients' expectations daily.

#### HOW WILL WINNING THIS AWARD AFFECT THE WORK YOU DO MOVING FORWARD?

We think winning this award will inspire the Muldoon's team to further push to remain the best in the Office Coffee service in the GTA.

# WHAT IS THE BIGGEST RISK YOU HAVE EVER TAKEN IN BUSINESS?

The biggest risk we took was emigrating to Canada in the late 1980s. The Muldoons were always a successful business family in Glasgow and so the move to Canada was a huge risk.

Ultimately the best decision the family ever made.

# BUSINESSWISE, WHAT IS YOUR NEXT BIG STEP?

The Muldoon's latest move forward has been providing our coffees and systems across Canada for our national clients.

We have chosen the best office coffee service in each of the main Canadian cities and partner with them to create our great office coffee program nationwide.

#### **BUSINESS MOTTO**

Our Client is the Boss

## WHAT WE LIKE THE MOST ABOUT OUR JOB

Is building new systems to better serve our Clients

#### **BIGGEST SUCCESS**

All of the Muldoon's kids and the success they are in life and in our business.

## ONE WORD WE WANT TO OWN IN MY CUSTOMERS' MIND

Quality

#### DAILY, WE TRY TO

Make a difference and help our team to do their job.

#### CONTACT:

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MULDOON'S

HAND ROASTED COFFEE