



VANCOUVER CONSUMERS MEET WITH...
MICHAEL SMITH *from*



MAS DUCT
MICHAEL A. SMITH DUCT CLEANING LTD.

www.masduct.com

MAS Duct Cleaning Ltd. is a two-year Consumer Choice Award winner in the category of Duct/Furnace Cleaning, in the region of Vancouver. The company has been in business since 1998 and is the leader in Duct Cleaning.

WHAT DOES IT MEAN FOR YOUR COMPANY TO BE VOTED BY CONSUMERS AS YOUR CITY'S BEST?

Our team works very hard on a daily basis to deliver a high level of service and I'm thrilled to have such positive feedback from our customers. It's a real honour to win the Consumers Choice award.

WHAT IS IT ABOUT YOUR COMPANY YOU FEEL SETS YOU APART FROM YOUR COMPETITORS?

Here at MAS Duct we've put together a team that cares about doing the job right and combined that with competitive pricing. This has allowed us to offer great value to our customers both in service and cost.

HOW WILL WINNING THIS AWARD AFFECT THE WORK YOU DO MOVING FORWARD?

Being recognized by Consumers Choice is a great compliment to our team. The goal of our company will always be to continue to find ways to do things even better. We always want to be improving.

WHAT IS THE BIGGEST RISK YOU HAVE EVER TAKEN IN BUSINESS?

We've taken lots of risks as the company has grown and diversified over time but the biggest risk would have been back at the beginning when the decision was made to go out and start the business in the first place. I'm proud to see how things have evolved and grown over the years.

BUSINESSWISE, WHAT IS YOUR NEXT BIG STEP?

Just to keep improving as a company so we can continue to serve our customers well.

GETTING TO KNOW MICHAEL SMITH

MY BUSINESS MOTTO IS... Show up, work hard and do the job right.

WHAT I LIKE MOST ABOUT MY JOB IS... Customer service.

DAILY I ALWAYS TRY TO... Improve.

DURING MY SPARE TIME I LIKE TO... Be at home with my family.

IN MY IPOD YOU WILL FIND... The Tragically Hip.