



GTA CONSUMERS MEET WITH... ROMAN ATSIK *from* ROLLTEC ROLLING SYSTEMS LTD

Rolltec Rolling Systems Ltd is a four year Consumer Choice Award winner in the category of *Canopies and Awnings* in the GTA region. The company has been in business since 1984 and is Toronto's leading Custom Manufacturer of Retractable Awnings and other Shade Products Provider.



WHAT DOES IT MEAN FOR YOUR COMPANY TO BE VOTED BY CONSUMERS AS YOUR CITY'S BEST?

Our company works very hard to deliver outstanding quality products and services to our customers. And by receiving this award we are happy that consumers recognize this.

WHAT SETS YOU APART FROM YOUR COMPETITORS?

What sets us apart is the fact that majority of components for our retractable awnings are produced in-house from Canadian materials. This allows us strict control over the quality of finished goods. We offer to our clients an exclusive collection of European fabrics

which are carefully selected from major mills. We are always searching for new and innovative shading products in Europe and making them available to the local market. All our products are backed by the most comprehensive warranty in the industry. We have a modern showroom where you can view all of the products we offer. Our state of the art production facility is conveniently located in the heart of Vaughan.

HOW WILL WINNING THIS AWARD AFFECT THE WORK YOU DO MOVING FORWARD?

As always, we will continue to offer exceptional quality products and service.

WHAT IS THE BIGGEST RISK YOU HAVE EVER TAKEN IN BUSINESS?

At the end of 2016, we purchased a new facility which is more than double the size compared to the previous one. In order to grow the business and offer larger product portfolio and faster delivery times, we had to invest in new automated equipment.

BUSINESSWISE, WHAT IS YOUR NEXT BIG STEP?

The market is constantly evolving and we are trying to stay ahead of the competition with new products. For example, this year we have started offering aluminum louvered pergolas, rolling pergolas as well as giant umbrellas. As far as existing products, our internal engineering team is constantly keeping an eye on new technologies and implementing them into design and production.

BUSINESS MOTTO

Quality beyond expectations.

LOVE IN MY JOB

Meeting new people every day.

ONE WORD I WANT TO OWN IN MY CUSTOMERS' MIND

Invest in high quality products.

DAILY, I TRY TO

Exercise

WHILE NOT WORKING

Travel

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