

# GTA CONSUMERS MEET WITH... SUNDER PALANI *from* LESLIEVILLE GEEKS

Leslieville Geeks TV Installation is a first year Consumer Choice Award winner in the category of *Home Theatre Systems* in the GTA Region. The company has been in business since 2012 and is Toronto's leading TV & Speaker Installation, Home Theatre Design, Meeting Room Solutions, HDMI and CAT6 Wiring Service Provider.

**CONSUMER  
CHOICE AWARD  
2018  
BUSINESS  
EXCELLENCE**



## WHAT DOES IT MEAN FOR YOUR COMPANY TO BE VOTED BY CONSUMERS AS YOUR CITY'S BEST?

The voice of consumers is the greatest way to measure the quality of a service. Our company strives to provide the best service in Toronto, and this award shows that we have achieved that goal. We are proud and honoured to have been voted as Toronto's best.

## WHAT SETS YOU APART FROM YOUR COMPETITORS?

In our years of experience, we have identified an insufficiency in today's TV mounting hardware industry. Because of our engineering background, we were able to bridge this gap. Our company is the only company in Toronto to have designed our own mounting hardware in order to better serve our customers in special situations.

**We are also pride ourselves in analyzing new technology solutions introduced in the marketplace.**

**We are able to identify the most user friendly and cost effective solution for our customers.**

## HOW WILL WINNING THIS AWARD AFFECT THE WORK YOU DO MOVING FORWARD?

By having won this award, it encourages everyone at LeslievilleGeek to keep providing the best overall customer experience. Hard work does pay off.

## WHAT IS THE BIGGEST RISK YOU HAVE EVER TAKEN IN BUSINESS?

The biggest risk, was the first step. Making the leap from having an idea, to starting the business that fulfills that idea.

## BUSINESSWISE, WHAT IS YOUR NEXT BIG STEP?

We will continue to design and manufacture TV brackets that are not in the market in order to better serve our clients.

## BUSINESS MOTTO

Delighting Customers.

## LOVE IN MY JOB

Meeting people from all over the world in one city.

## LEARNED ON THE JOB

That patenting an invention is a lot of work.

## BIGGEST SUCCESS

The success of my children.

## ONE WORD I WANT TO OWN IN MY CUSTOMERS' MIND

Delighted

## WHILE NOT WORKING

Spend time with my wife and two children. Travelling to visit my extended family.



## CONTACT:

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