

PRESS RELEASE

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Brexit Escape Room

UNIQUE COLLABORATIVE WORKSHOP BREAKS BREXIT PLANNING LOGJAM

To break the vicious circle blocking company planning for #Brexit, because of ill-defined objectives and limited implementation time, the BrexitEscapeRoom concept has been launched, starting in Gatwick and Dublin in February.

Many agencies advise what to do, but how to prioritise and implement the recommendations is another matter. Clients generate their own robust #Brexit implementation plans at these collaborative 2-day workshops.

Dr. Ó Conchúir, founder of the Swiss-Based Scatterwork project consultancy said: “We provide clients with a framework to get their #Brexit implementation under control, using a dynamic workshop approach which has proven its value in five continents.

Professionals know how to do their own job but #Brexit planning is particularly challenging, because many of the people involved are not direct reports and work in different companies, countries and continents globally.

To start with, we are targeting the two countries most heavily impacted by #Brexit: the UK and Ireland.”

As the business costs of a delayed or unfocussed #Brexit implementation plan can be very significant, the benefits should be well in excess of the €1500 investment per person.

To ensure focus, participation is limited to 6 Senior Managers and Business Owners from all commercial and industrial sectors.

Participant comments include:

“Workshop was very interactive, well facilitated for time & content centred discussion.”

“Excellent facilitator. Simply Great!!!” and “Excellent job overall.”

“Facilitator was very experienced. He gave lot of practical examples to explain the topics.”

ENDS

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Notes to editors:

The BrexitEscapeRoom works on the basis that professionals know what to do and can benefit from some project competence, without needing to become project experts. This means that traditional project training is neither suitable nor effective.

The BrexitEscapeRoom is a development of the Deep Dive Project Bootcamp (<https://goo.gl/JNf7qj>) approach and can also be customised for in-house delivery. Details and application forms are at:

- For the UK: BrexitEscapeRoom.co.uk
- For Ireland: BrexitEscapeRoom.eu.

The program is managed by Scatterwork GmbH (www.scatterwork.com), based in Thurgau, Switzerland. Established in 2008 to focus on projects, clients are in over forty countries including Japan, Singapore, India, Dubai, Germany and Sweden etc. resulting in **substantial reductions in project delivery times, costs and risks** across a range of commercial and industrial environments.

At Scatterwork, we leverage from the client's skills and global team, while applying our project experience from 40 countries to develop robust #Brexit plans."

The founder of Scatterwork:

- holds the Project Management Professional (PMP) qualification from the Project Management Institute, the world's largest professional organisation for project managers.
- Leads university onsite visits globally in connection with PMI's GAC accreditation process.
- holds a doctorate in Biomedical Engineering from Strathclyde University and a BSc in Electronic Engineering from the University of Wales.
- is also a Chartered Engineer CEng and fellow of both the Institution of Engineers and Technology and of Engineers Ireland.
- Speaks four languages (D, E, F, G).