

# Peter Donisanu

Peter Donisanu is Chief Financial Strategist and President at Franklin Madison Advisors.

Mr. Donisanu is responsible for developing financial strategies that help the firm's clients get ahead in life financially. He is also responsible for developing the firm's capital market and economic outlook and sets the firm's overall investment strategy. Mr. Donisanu's work has been quoted in the financial press, including the Wall Street Journal, Bloomberg, the Financial Times, Nikkei, Reuters and other global outlets and has appeared on CNBC, Yahoo Finance, Bloomberg Television and Radio, the Business News Network and NHK World Japan.

Prior to founding Franklin Madison Advisors, Mr. Donisanu worked at Wells Fargo Investment Institute as a member of its Global Macroeconomic Strategy team. There, he was voting member of its global investment strategy committee and responsible for developing economic and market forecasts, writing about the financial markets, global economic and geopolitical developments and contributing to the firm's overall investment strategy guidance.

Mr. Donisanu has worked in the financial services industry since 2001 and holds a bachelor's degree in Business Administration from Western Governor's University and a Master of Business Administration degree with an emphasis in Finance from City University of Seattle. Mr. Donisanu lives in Pittsburgh, Pennsylvania with his wife and three children.



**Peter Donisanu**  
*Chief Financial Strategist*  
President, Franklin Madison Advisors

## About Franklin Madison Advisors

Franklin Madison Advisors is a licensed, fee-only Registered Investment Advisor (RIA) located in Pittsburgh, Pennsylvania. At Franklin Madison Advisors, our mission is to help people get ahead financially by providing 1) comprehensive financial planning, 2) investment management and 3) ongoing financial advising services tailored to our clients' ever-changing needs.

We do this by guiding our clients through a proprietary process to create a custom tailored, personal financial playbook which plainly and clearly articulates an envisioned use for their savings. We then develop financial strategies that help our clients manage cash flows, accumulate needed financial resources and apply best practices to help them distribute their savings in a way that ultimately leads our clients to achieving their long-term financial goals.

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