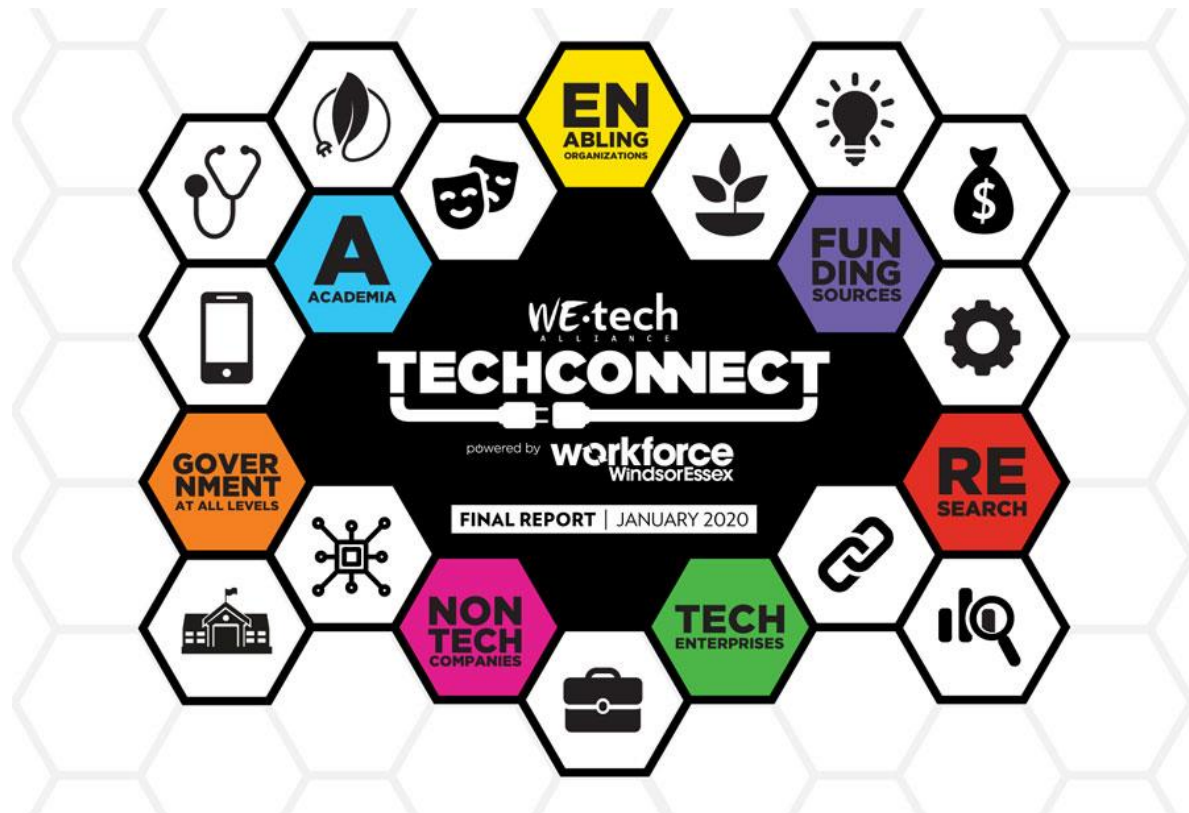


Scribendi's IT Manager Bill Johnson Shares Expertise in WEtech Alliance's 2020 Tech Connect Report

Bill Johnson, Scribendi's IT Manager, provides insight on the challenges and opportunities in the local tech sector.



Chatham, Ontario, March 9, 2020: After seven months of exploring the Windsor-Essex region's tech sector, WEtech Alliance has published [a report](#) outlining the findings. With insights from local tech leaders, including Scribendi's IT Manager, Bill Johnson, the report outlines the challenges and opportunities surrounding the region's tech sector.

Based on WEtech's mission to help grow tech companies of all stages and champion innovation in Windsor-Essex and Chatham-Kent, the report aims to outline opportunities for the local tech sector. According to [WEtech Alliance](#), "The four themes that [were found to] represent the strongest regional opportunities include: (1) diversity, inclusion, and belonging; (2) collaboration among industry, education, and community; (3) employability and evolving skillsets, and (4) building broad system-wide connections."

Bill was interviewed for and contributed to the report as a tech leader. As IT Manager at Scribendi, Bill acts as the lead developer on all programming projects, including new proprietary software, new web properties, and a custom customer relationship management system. Since Scribendi is constantly working to deliver better services through the development of new technologies, Bill emphasizes the need for a local tech community.

"We need to start building more of a tech community," he says. "Studies show [that] the #1 thing that tech talent wants is a thriving tech community when they're deciding to go somewhere. If there's not a thriving tech community, it's difficult to convince this person to come to this community."

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About WEtech Alliance

WEtech Alliance helps tech entrepreneurs launch new ventures and accelerate the growth of existing tech companies across multiple sectors. At the same time, WEtech is growing a strong network of entrepreneurs, fostering industry–academic collaboration, and working with community stakeholders to build up the tech talent pipeline.

About Scribendi

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