



# Video marketing platform

Wave.video is a video marketing platform that combines a first-rate online video editor, video hosting service, and instant video landing page builder in one toolkit. The combination of these instruments allows marketers

to create and repurpose professional-looking videos for any marketing channel. Its a game-changer for businesses that aim to strategically integrate videos into the marketing funnel and increase ROI.

# From editing to full cycle video marketing

Wave.video was launched in 2017 by [Animatron Inc](#), a video and animation software development company that enables visual storytelling for businesses, agencies, and individuals through its video creation and management tools.

Wave.video was initially designed to help social media marketing professionals leverage the impact of video content on social media performance.

Starting 2020, the company makes a significant product pivot and becomes a comprehensive video marketing suite that includes instruments for video making, repurposing for multiple channels, video hosting, content management, online collaboration, and video analytics.



**4 years in video marketing**



**More than 1,100,000 users**



**3 international offices**

# Management team



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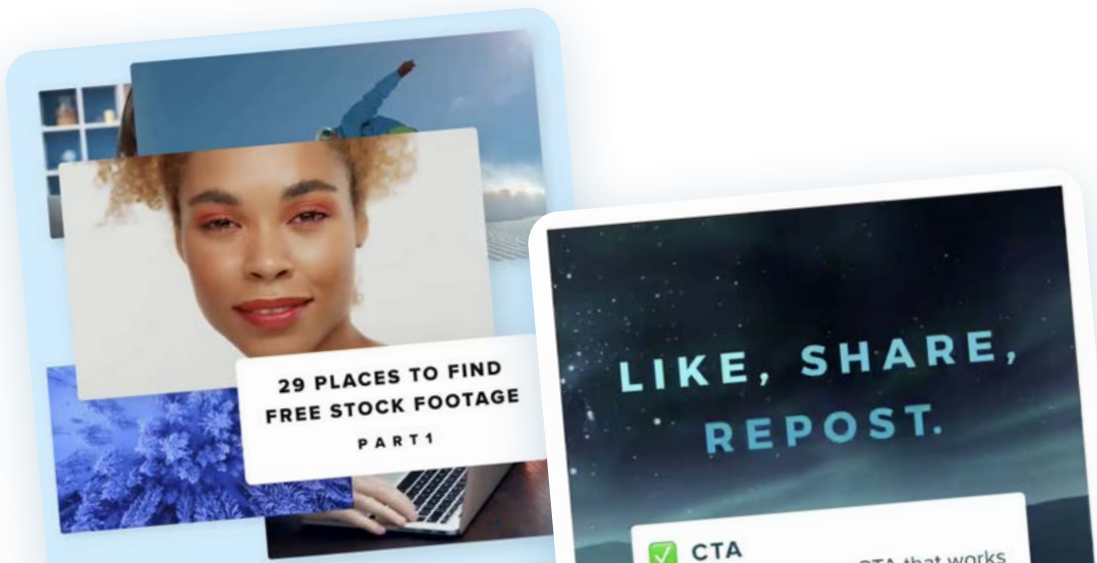
# Mission

Wave.video mission is to make video marketing accessible and enjoyable for professionals of all levels. Integrating video content into a marketing plan can be difficult and costly, and Wave.video aims to change that.

We are striving to create a complete solution for marketing professionals who want to make videos an essential component of their marketing strategy.

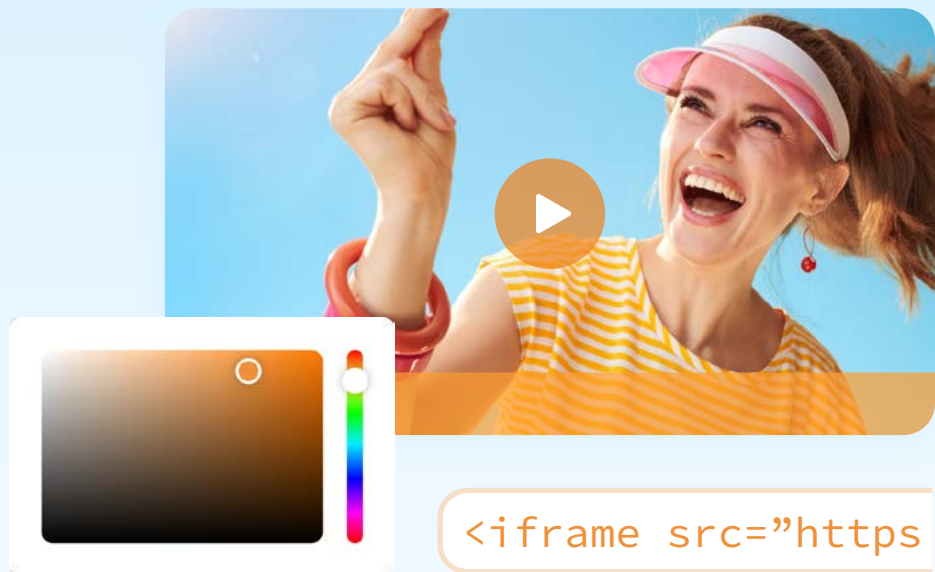
Wave.video development team designs the intuitive user flow that combines all tools inside the platform. This flow empowers marketers to acquire a strategic approach to video marketing that helps get higher results while optimizing the resources. The platform presented by Wave.video makes a complex technology remarkably easy to use and turns videos into marketing instruments available to any business.

Wave.video team continually tests and explores the latest video marketing techniques and educates experienced and newly-minted creators through how-to articles on their [blog](#), online [webinars](#) with forward-thinking industry experts, and interactive activities in the Facebook [community](#).



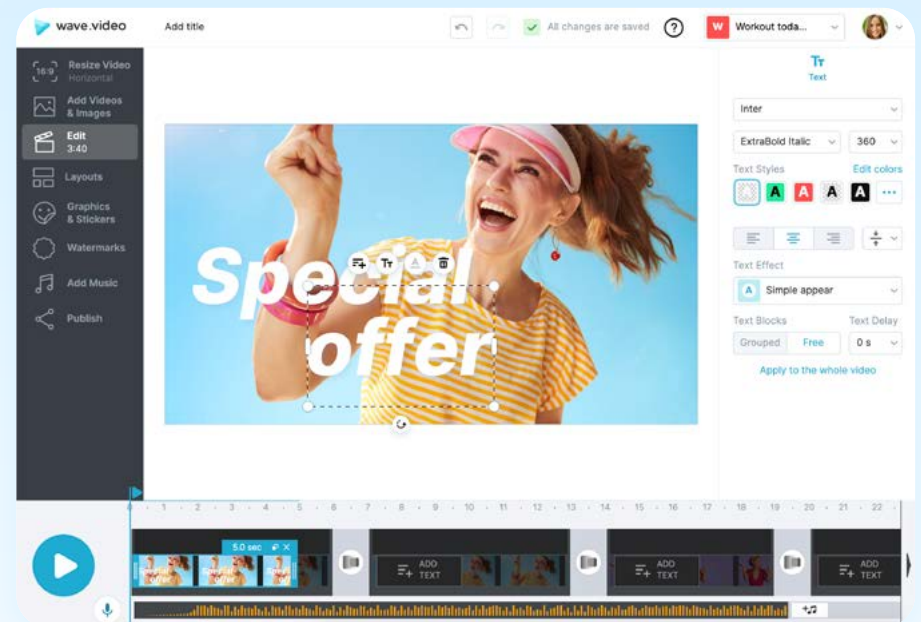
# Main products.

## Video hosting and editing



### [Video Hosting Service](#)

Secure hosting for managing videos in one place, embedding them on webpages, and subsequently updating videos anytime.

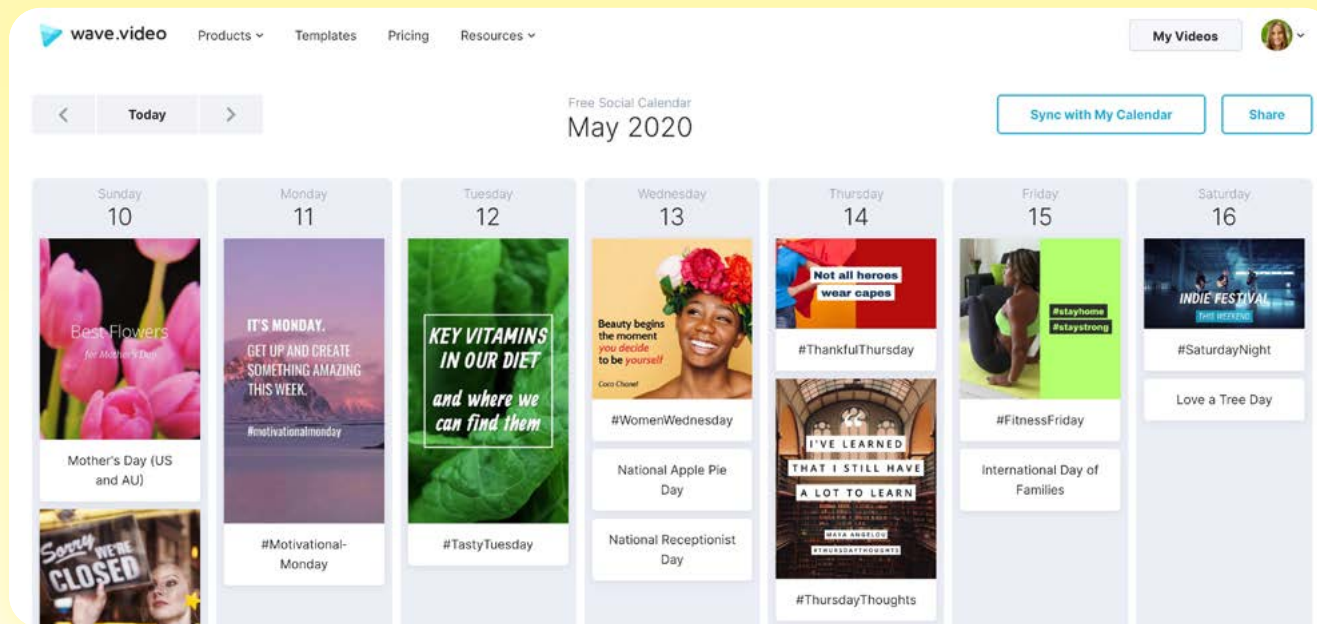


### [Online Video Editor](#)

Online editing toolkit composed of advanced features for creating and repurposing professional-looking videos for any marketing channel.

# Main products.

## Video templates and social calendar



Museums You Can Visit Online

### Social Content Calendar

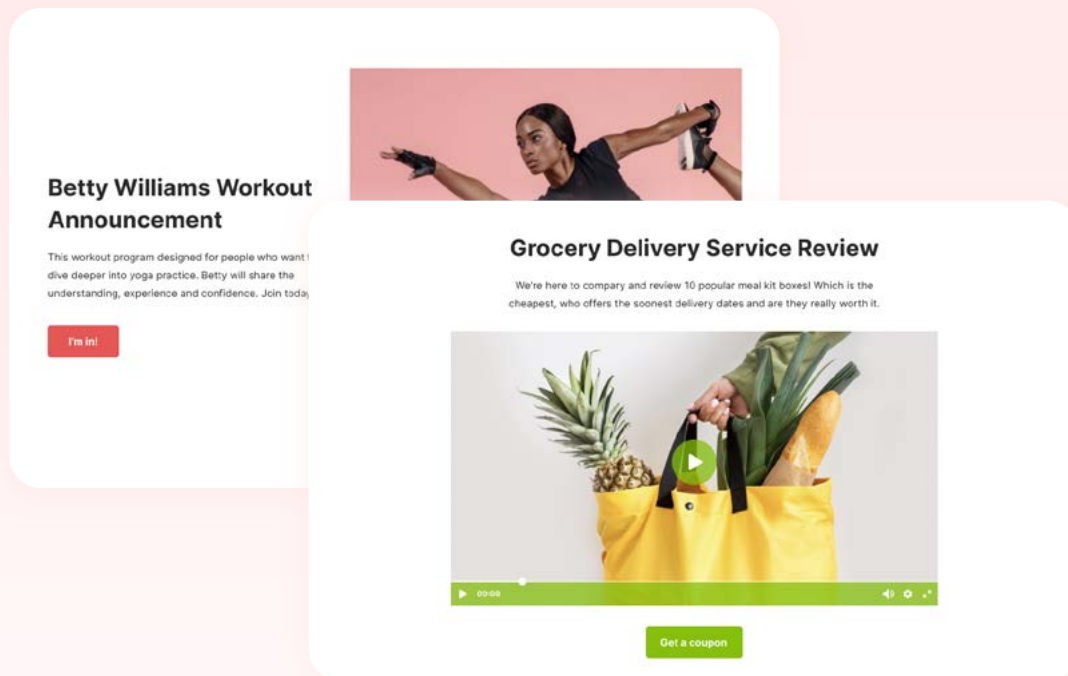
Collection of holidays and business occasions for every day of the year complemented with trending hashtags and pre-designed templates.

### Video Templates

Semi-ready videos crafted by pro-designers to be easily adapted to any brand and business case.

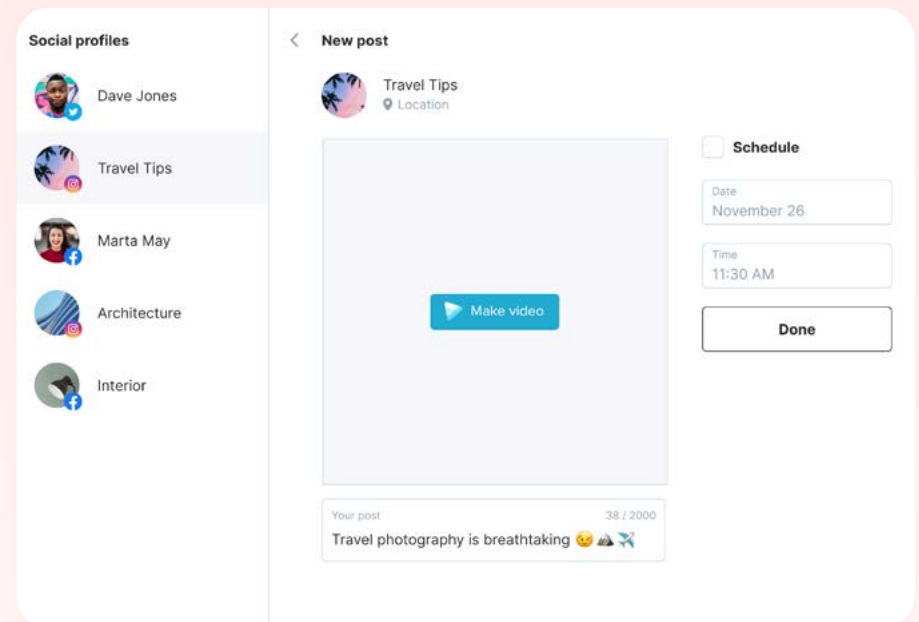
# Main products.

## Video landing pages and API



### [Video Landing Pages](#)

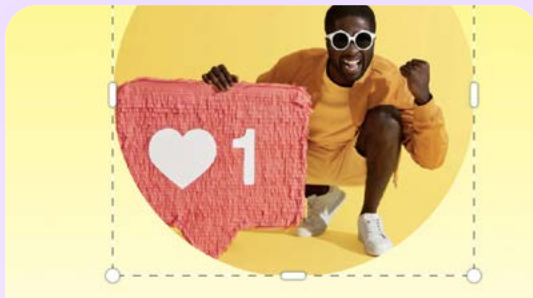
Automatic generator of landing pages optimized to focus the viewers' attention on the video and call-to-action.



### [Wave.video Button](#)

An open API solution that allows any online platform or website to add an in-built video editor to their offering.

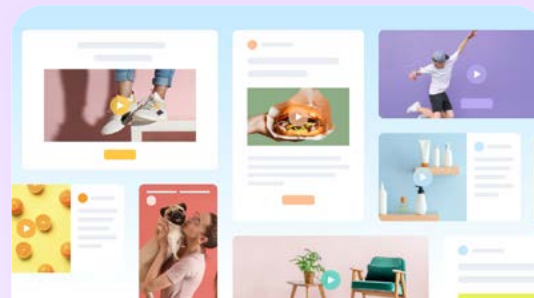
# Latest product updates



**New in Wave.video:  
Customizable Layouts,  
Splitting Scenes, and More**

June 4, 2020

[Read more](#)



**Wave.video 4.0 Kick-off:  
The Novel Way to Craft Your  
Marketing Campaigns**

March 29, 2020

[Read more](#)



**What's New in Wave.video:  
Video Hosting**

February 16, 2020

[Read more](#)

See other Wave.video product milestones [in this blog section](#).



# Wave.video in the media

**How to Create the Perfect  
Marketing Video with Stock  
Video**

[Read more](#)

**How to Develop a Social  
Video Strategy: Tips and  
Tools**

[Read more](#)

**Step-by-Step Planning  
for Well-Timed Content  
Marketing Campaigns**

[Read more](#)

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## Logo pack

Download Wave.video logo pack [here](#).

## Wave.video on social media

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