PRESS RELEASE



The New Way We Work Requires A New Way to Train Workers

♦ Dion Leadership Launches New Virtual and Blended Learning Courses

November 11, 2020, Novi, Michigan

Dion Leadership is committed to meeting learners wherever they are. Responding to partially dispersed or 100% virtual workplaces, we have transitioned several of our popular courses to virtual and/or blended-learning experiences. These new offerings allow organizations the flexibility to provide leadership development and spark connections among learners regardless of their location.

Today's leaders need new skills. They are challenged to quickly find new ways to engage and lead others remotely, communicate differently, and change business processes in creative ways. To respond to this, Dion Leadership has created a set of leadership courses that support these challenges. The result is this **course catalog** offering over 45 learning experiences. These courses use the following model to create new habit formation that sticks:



Presentation of information, data, concepts, ideas, findings, examples



Opportunity for reflection, making connections, practice, and feedback



Application, feedback, adjustment, confidence



"Their courses are the perfect blend of models, tips, and tools with guided time to practice, apply, and really learn a new habit that will make our leaders more effective at their job." -- Dion Client

"Designing training conducted over Zoom requires skill and work, but it can be done. The same course objectives can be met, but it requires a different approach and some creativity. Technology that enables breakout rooms, whiteboards, polling, and other features allows learners engage with the content, the facilitator, and each other as if they were in the same room. We've seen learners who were at first skeptical of this form of learning become converts who think it's great once they've experienced it. Now, the majority of our 45 courses have a virtual option," said Terri Schell, Practice Lead for Learning at Dion Leadership

Taking it one step further, Dion Leadership is now utilizing a learning management system that not only organizes course content, but also presents learners with assignments that prepare learners for the live virtual event. These assignments can be completed on a smart phone or a computer and include foundational reading, engaging videos, reflection exercises, and access to some of the best minds on the learning topic.

"81% of participants said they either Agree or Strongly Agree that overall, the Dion Leadership virtual workshop was a valuable investment of their time" — Dion Leadership 2020 Learning Gained Survey

About Us: Dion Leadership is a training, coaching, assessment, and organizational development consultancy based in Detroit, Michigan. We help our clients build strong leaders that create even stronger organizational cultures. Our team of 50+ expert coaches and consultants serve as a long-term partner to assess talent, develop leadership competency, build teams, drive culture change, and improve performance for large, complex organizations in a variety of industries including healthcare, manufacturing, and professional services. Get to know us at www.dionleadership.com.

Name of Press Contact: Lauren Zbranchik | Phone: 248-515-2235 | Email:letstalk@dionleadership.com