

PRESS RELEASE

The Profiles Project and Telefilm Canada to host a digital Roundtable for Canadian Film Industry

**For Immediate Release
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- **The Profiles Project to partner with Telefilm Canada for an online discussion with filmmakers and film festival programmers, on the unique challenges faced with virtualizing film festivals in 2020.**
- **Radheyen Simonpillai, film critic for Canada's national breakfast show Your Morning on CTV and Culture Editor at Toronto's alt-weekly NOW Magazine to Moderate.**

The Profiles Project, a digital series created to highlight artists and creative professionals, will be partnering with Telefilm to host a digital Roundtable on [November 27th at 7 PM](#) with Canadian filmmakers and programmers of film festivals. The goal is to highlight Canadian Filmmakers who recently had their films in a film festival as well as Canadian film festival programmers to explore the experience of virtualizing film festivals in the year of COVID-19.

Natalie Semotiuk, the former Producer of the Toronto International Film Festival's Rising Stars programme and Artistic Director of The Profiles Project is taking the initiative to support and highlight artists and programmers who had an unusual year in promoting film.

In her announcement, Natalie Semotiuk said, "The experience filmmakers and programmers had with film festivals this year provides an extraordinary opportunity for the film industry to learn what may very well become the new normal. We want to both celebrate their work as well as share insight from their experiences."

The Profiles Project is a digital series that celebrates artists and creative professionals work by sharing their stories. Influential voices include Actor and Activist Sedina Fiati, Filmmaker and Actor Arlen Aguayo Stewart, and former TIFF Rising Star Jess Salgueiro, among others.

Have more questions? Feel free to reach out to: theprofilesproject@gmail.com or [@theprofilesproject](https://www.instagram.com/theprofilesproject)