

Leadership Development and Business Simulation Firms Partner to Advance Virtual Learning

◇ *Dion Leadership and BusinessSimulations.com Forge Alliance to Support the US Market*

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Detroit-based [Dion Leadership](#) is committed to helping employees start every day excited and end every day accomplished. In pursuit of that mission, the company has expanded its highly acclaimed [leadership development programs](#) to allow delivery in a virtual environment. To enhance the experience of learners in its virtual programs, Dion Leadership has aligned with a world-class custom and off-the-shelf business simulations firm, Business Simulations.com.

Based in Belfast, Northern Ireland, [BusinessSimulations.com](#) has decades of experience creating gamified simulations that teach a variety of critical management and leadership topics. Dion Leadership’s team of over 50 expert coaches and consultants are integrating business simulation events into leadership development programs to create an engaging, application-based, and holistic learning experience.

Today’s leaders require new skills, and they are looking for new ways to learn. Business Simulations offer a rich, risk-free experience to better understand and solve for ten core dilemmas, or trade-offs, inherent in business.

Learning Benefit	Passive Learning	Hands on Learning	Game-based Learning
Cost-effectiveness	☑		☑
Low physical risk/liability	☑		☑
Standardization of assessments allowing comparisons	☑		☑
High Engagement		☑	☑
Learning pace tailorable to individual		☑	☑
Immediacy of feedback in response to mistakes		☑	☑
Ease of transfer of individual learning to work place		☑	☑
Learner Engagement		☑	☑

“I am delighted to have Dion as our first major consulting partner in the US market. Putting our tools in Dion’s leadership development catalog and the capable hands of their expert facilitators will greatly serve the marketplace.” -- Ken Thompson, BusinessSimulations.com

Our Recent case study reports uplift in staff engagement from 38% to 61% after the simulations

Typical applications for business simulations include:

- Capstone event in a leadership program
- Leadership Team Off-Site/Strategy Event
- Event to focus organization on critical topic
- New team formation/project launch
- Training content enhancement
- Executive Team development
- Team building exercise

“Virtual-based simulations afford us the opportunity to facilitate the experience over two or three sessions. Spacing allows for increased knowledge transfer through application and reflection,” said [Terri Schell](#), Practice Leader of Learning at Dion Leadership. “This partnership brings together the best-in-class global thinking in adult learning with a coaching-based facilitation technique.” For more information on the power of this business simulation partnership, please visit [here](#).

About Us: Dion Leadership is a training, coaching, assessment, and organizational development consultancy based in Detroit, Michigan. We help our clients build strong leaders that create even stronger organizational cultures. Our team of 50+ expert coaches and consultants serve as a long-term partner to assess talent, develop leadership competency, build teams, drive culture change, and improve performance for large, complex organizations in a variety of industries including healthcare, manufacturing, and professional services. Get to know us at www.dionleadership.com.