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Back To School with SmartBuyGlasses.com



It's that time of the year again - many schools are reopening, many of them for the first time in over a year. This year, "Back to School" has different connotations. It's the first time that many students are seeing each other in person, albeit behind masks. One of the ways in which schools are ensuring social distancing and improving knowledge retention is the increased use of technology in classrooms.

As such, all the screen time and exposure to blue light can potentially increase the risk of long-term eye health deterioration. A new pair of glasses can not only help you raise your style quotient but can also help protect your eyes from premature eye ageing or damage. SmartBuyGlasses is running their [Back To School offer](#) - buy one and get one free from selected brands. Use the code BACKTOSCHOOL to take advantage of this rare deal. Add zFORT® blue light block to any frame for only \$9- no code needed.

SmartBuyGlasses takes your online shopping experience to another level with the latest eyewear technology with the [3D Virtual Try-On](#), with this tool you can try on your eyewear before buying it. If you can't find your prescription, use their free [prescription lens scanner](#) to get your accurate prescription in 5 minutes. [Ask their optician](#) for any other questions relating to glasses or eye health.

Whether you are buying the glasses to protect your eyes or simply looking for the perfect specs for a new look, you are sure to find the perfect pair thanks to SmartBuyGlasses amazing deals! More exclusive discounts by subscribing to the weekly [newsletter](#).

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SmartBuyGlasses Optical Group is one of the world's leading designer eyewear e-retailers with websites in more than 20 countries, including SmartBuyGlasses.com in the US and VisionDirect.com.au in Australia. They offer a catalogue of over 80,000 products from more than 180 brands.