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## Fathers day gifts for the dads who love to look good- with Vision Direct



2021 is a new start, and it's time to start celebrating the people that we love the most.

We know the last couple of years have been a little difficult with all of the changes happening in the world. The best thing about parents is that they are the ones who support you in times of need and reassurance. This is why Vision Direct are celebrating Dads this Father's Day! All glasses at Vision Direct are perfect for any occasion. You can choose dads glasses for business or style, and with Vision Direct's top brands, we can assure he will love them all. Vision Direct have done the searching for you, so check out their [designer collection](#) to find dads perfect pair before Father's Day with 10% off any brand!

### **Dad & Me**

If you're looking for something more personal for dad, then take advantage of our Father's Day offer at Vision Direct and get 10% off all glasses! You can both choose to have a surprise pair for his special day.

## Daddy & Me

There's no better feeling than seeing daddy and his little one creating memories together, especially on Father's Day. Vision Direct is offering 10% off on all glasses for this special occasion. Vision Direct highly recommend also taking a look at their [kids range](#) so that you can find the sweetest matching combo for daddy and little one.

### Useful tips to buying dad the perfect glasses without him knowing

Vision Direct highly recommends you try their [prescription lens scanner](#). This tool will enable you to find dads prescription without asking him! The Prescription Lens Scanner is a free app that scans your current lenses to reveal your glasses prescription.

In order to make sure the glasses are perfect before purchase or for a bit of fun, discover the Vision Direct [Virtual Try on tool](#) and their full range of [designer eyeglasses](#).

If you're familiar with dad's face shape and want to make sure they're the perfect fit for him, then check out Vision Direct's [face shape guide](#) to get the perfect frames tailored to him!

The fathers day offer is from the 2nd to the 5th of September, 2021. Make sure to use the code **FATHER10** at checkout to get your Father's Day special discount! Make your dad feel like a superhero this fathers day.

If you're loving this 10% off, then the fun doesn't have to end! Subscribe to Vision Direct's [newsletter](#) to receive exclusive offers by email. You'll never feel like you're missing out.

## About Vision Direct

VisionDirect.com.au, part of the SmartBuyGlasses Optical Group, is one of the world's leading designer eyewear e-retailers. With operations across Asia Pacific, Europe and the Americas, Vision Direct has become the market leader in over 30 countries worldwide offering a catalogue of over 80,000 products from over 180 brands. Vision Direct works with certified and highly respected opticians to provide the latest news and accurate information regarding eye health to consumers.