

MEDIA CONTACT

Ciara Martin
PR Specialist
Vision Direct
pr@visiondirect.com.au



Fashionable spring eyewear at home treat with Vision Direct



It's spring! What a time to celebrate getting your new eyewear collection, and [Vision Direct](https://www.visiondirect.com.au) is giving you lots of exciting treats.

Vision Direct is one of the strongest e-commerce eyewear brands, and wants to make the online shopping experience as fun, easy and convenient as possible.

We know this year is a little different and Australia has had to deal with some challenging times with self-isolation. For this reason, Vision Direct wants everyone to feel as good as they possibly can.

Treat a loved one or a friend who needs cheering up with a pair of prestigious frames then our 7% off couldn't have come at a better time.

To make staying at home a little fun, Vision Direct has their ingenious [virtual try-on tool](#) which will allow you to try on as many frames as you like, with the most realistic and advanced technologies. Share with your friends at home and exchange pictures on which pairs you love the most. Make the feeling of staying at home a little more positive.

From the 7th of September until the 23rd, Vision Direct will be celebrating the spring season with 7% off all eyewear for everyone. If you're stuck on where to start and what frames to look at, check out our most [fashionable styles](#) for spring and summer. For your discount, use the discount code **ZSUNEYE** at checkout.

If you're unsure of what your prescription is, there's no need to fear. Download Vision Direct's [prescription scanner app](#) where you can find your prescription in a matter of seconds.

About Vision Direct

VisionDirect.com.au, part of the SmartBuyGlasses Optical Group, is one of the world's leading designer eyewear e-retailers. With operations across Asia Pacific, Europe and the Americas, Vision Direct has become the market leader in over 30 countries worldwide offering a catalogue of over 80,000 products from over 180 brands. Vision Direct works with certified and highly respected opticians to provide the latest news and accurate information regarding eye health to consumers.