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SmartBuyGlasses Drops Huge Black Friday Deals on Eyewear

Black Friday and Cyber Monday deals have arrived at SmartBuyGlasses!

Wrentham, MA, November 22, 2021- The biggest shopping days of the year are here early with [SmartBuyGlasses](#) offering huge discounts on all eyewear this week leading up to [Black Friday and Cyber Monday!](#) Up to 80% can be saved on selected frames from 22nd November until 1st December.

SmartBuyGlasses curates the latest eyewear collections from the best eyewear brands at already discounted rates, and the Black Friday deals mean more style and more savings. There will be offers on more than 200 designer brands, including Persol, Ray-Ban, Carrera, Gucci, and many more popular brands.

Black Friday offers will run at SmartBuyGlasses from 22nd November until 1st December. Customers can use the following codes to take advantage of these special deals:

- Buy One Get One Free on [Exclusive Brands](#) (Frames Only) - code: **BFBOGO**
- 25% off Prescription Lenses & Coatings - code: **BFLENS25**
- Up to 80% off [selected frames](#)- **no code needed**

From 26th-29th November, shoppers can save even more by using the following codes:

- 40% off Prescription Lenses & Coatings - code: **BFLENS40**
- 15% off sitewide (frame + lens) - code: **BF15OFF**
- Up to 30% off [Ray-Ban](#), [Oakley](#) & [Persol](#) - **no code needed**

All orders come with additional:

- Free shipping over \$30
- Free returns within 100 days
- No minimum order value
- Exclusive 24-month warranty

No need to wait in line - SmartBuyGlasses takes the online eyewear shopping experience to another level with the latest digital tools:

- With the [3D Virtual Try-On](#), shoppers can try eyewear before buying them.
- Their cutting-edge [Prescription Lens Scanner](#) allows users who already have prescription eyeglasses to extract their prescription directly from their phone, anywhere and anytime.

All orders placed on SmartBuyGlasses get verified by their in-house opticians before getting dispatched, guaranteeing optical accuracy.

Whether buying the perfect Christmas gift or simply treating themselves to some stylish new frames for the new year, the perfect pair is a click away for shoppers with [unmissable deals at SmartBuyGlasses!](#)

About SmartBuyGlasses Optical Group

SmartBuyGlasses Optical Group is one of the leading global designer eyewear e-retailers with websites in more than 20 countries, including [SmartBuyGlasses.com](#) in the US and [VisionDirect.com.au](#) in Australia. They offer a catalogue of over 80,000 products from more than 180 brands.