

SmartBuyGlasses Breaks Barriers to Buying Glasses Online with the Prescription Lens Scanner

Revolutionary technology reinvents how customers can buy glasses online

[SmartBuyGlasses](#) uses an innovative [Prescription Lens Scanner](#) to ensure customers have an efficient and enjoyable online shopping experience. With the free tool, customers can buy new glasses even if they have misplaced their current prescription.

Using just a cell phone, computer, magnetic card, and their most recent glasses, the Lens Scanner instantly reveals the customer's prescription so they can shop in just a few clicks. If their vision hasn't changed, the tool helps them save money on in-person appointments for prescription retrieval and makes it easier than ever to buy glasses online.



Not only is the Lens Scanner simple to use, but it also ensures precise prescription measurements. The readings are of the standard range of deviation used at in-person appointments and include the industry-standard range of +/- 0.25 diopters. The pupillary distance (PD) measurement is also within a +/- 1 mm of accuracy.

Chloe Smith, a registered optician at SmartBuyGlasses notes, “It has never been easier to tell what prescription is in your current lenses! Our app is FDA and CE registered, meeting all industry optical standards, so you can rest assured that the reading matches what is in your glasses. This means it is easier than ever to buy glasses online.”

Through tools such as the Lens Scanner, SmartBuyGlasses is revolutionizing the online experience to give anyone with a smartphone free access to their prescription. This allows for a smooth, engaging customer experience when buying prescription glasses online.

“There's a bright future ahead for SmartBuyGlasses thanks to amazing technologies that improve our online one-stop-shop experience and lower the old purchase barriers for customers looking for affordable eyewear,” explains Gaetan Girin, Head of Digital Product Development at SmartBuyGlasses Optical Group.

Discover the innovative [Prescription Lens Scanner](#) to reveal your prescription and start shopping online today.

About SmartBuyGlasses

SmartBuyGlasses is a leading local eyewear retailer in the US. With over 10 years of expertise in the eyewear industry, SmartBuyGlasses sells an extensive range of eyeglasses, sunglasses, and contacts at accessible prices. With innovative digital tools, SmartBuyGlasses reimagines the online customer experience for an enjoyable, efficient, and easy purchasing journey.