

PRESS RELEASE
NEW YORK I NOVEMBER 11-13 I 2022

<u>CADAF</u> announces the 5th edition of Crypto And Digital Art Fair in partnership with Web3 NYC Gallery at 510 5th Avenue, New York.

- CADAF NYC will present over 300 digital artworks by the leading international artists and collectives
- CADAF NYC Art Fair is powered by Tezos blockchain, a security-focused, upgradable, and energy-efficient proof-of-stake blockchain supported by a global community of validators, developers, scientists, artists and more
- Opening Party on November 11 will feature performances, first access to artworks and DJ
- All-star artist and curator lineup includes works by Anne Spalter, SoyFira, Jen Stark, theVERSEverse, Arsnl's Frank Stella: Geometries, Nina Kuo and Lorin Roser, curated collections by Eleonora Brizi (Breezy Art), Coco Dolle, Kate Vass Galerie, Raina Mehler (Director Pace Gallery), Lumen Prize and more.
- Artist talks, panel discussions and workshops by top industry experts
- Media Partners: Right Click Save, Beaux Arts and The NFT Magazine

A 3 day event full of digital art, immersive installations, special programming and networking.

CADAF Art Fair is back in NYC from the 11-13th of November, presenting a curated selection of leading digital artists and Web3 innovators from all over the world - curated by Elena Zavelev and Andrea Steuer of CADAF.

To celebrate the 5th edition of the fair, CADAF has partnered with Web3 NYC Gallery to host the 3 day event at 5th Ave and 43rd St, an iconic New York location. The tech-forward space will be transformed into an immersive experience inviting collectors, art lovers, and Web3 enthusiasts to discover and collect digital art.

For this special edition, CADAF will present an all-star artist and curator lineup that includes works by Anne Spalter, SoyFira, Jen Stark, theVERSEverse, Arsnl's *Frank Stella: Geometries*, Nina Kuo and Lorin Roser, curated collections by Eleonora Brizi (Breezy Art), Coco Dolle, Kate Vass Galerie, Raina Mehler (Director Pace Gallery), Lumen Prize and more.

CADAF Art Fair will present various focus sections to showcase the wide range of digital art mediums, including Mixed Reality, Generative, Phygital, video, NFTs +, and sections to highlight artists and innovators that keep pushing the boundaries of Web3.

An opening party on Friday, November 11th will kick off this unique event, featuring performances, first access to artworks, DJ and more. The following days will include a multi-day thought-provoking program to go along with the exhibition.

About **CADAF**:

Founded in 2019 by <u>Elena Zavelev</u> and <u>Andrea Steuer</u>, CADAF is a complete ecosystem for artists, curators and collectors to discover, buy and learn about digital art and NFTs. CADAF Marketplace provides tools for curators and artists to develop curatorial visions, create digital exhibitions, collaborate and discover new talents. CADAF supports the expansion of digital and new media art through a dedicated program of art fairs, festivals and educational programming around the world.

About Web3 NYC Gallery:

Web3 NYC Gallery is a first of its kind permanent Web3 store. With its first location initially on Fifth Avenue in New York City, Web3 NYC Gallery boasts working with some of the largest Web2.5 and Web3 brands in the space. Web3 NYC Gallery has a goal to onboard millions of new users into Web3 over the next year as it expands into all of the stop metropolitan areas across the world.

About Tezos:

Tezos is smart money, redefining what it means to hold and exchange value in a digitally connected world. A self-upgradable and energy-efficient Proof-of-Stake blockchain with a proven track record, Tezos seamlessly adopts tomorrow's innovations without network disruptions today. For more information, please visit www.tezos.com.