

SmartBuyGlasses Wraps Up 2022 with Major Accomplishments

SmartBuyGlasses is proud to announce a successful year in 2022 thanks to its customers and numerous achievements and partnerships

Through its <u>partnership</u> with World Vision US, <u>SmartBuyGlasses</u> provided life-saving medications to over 18,000 children in Zambia and Niger, as well as health education and nutrition support to 300 mothers and pregnant women. This partnership allowed the company to make a significant impact on the health and well-being of those in need.

SmartBuyGlasses also positively impacted the environment. Through its partnership with Eden Reforestation Projects, the sale of OMW! <u>prescription glasses</u> and sunglasses helped plant 6,200 trees. And, in December, 5,000 pairs of prescription glasses were donated to Ghana through Unite for Sight.



Customers were also a major part of SmartBuyGlasses success this year. The company received over 9,000 positive reviews from happy customers and introduced 12 new designer brands for them to shop from. Another milestone was the introduction of its Global Sustainable packaging for all shipments, further demonstrating its commitment to sustainability and the environment.

Overall, 2022 has been a year of growth and positive impact for <u>SmartBuyGlasses</u>. The company is grateful for the support of its customers and partners, and it looks forward to continuing to make a difference in the coming year.



MEDIA CONTACT

Hannah Tinning PR Specialist - SmartBuyGlasses pr@smartbuyglasses.com

About SmartBuyGlasses

SmartBuyGlasses is a leading global eyewear e-retailer with over 15 years of expertise in the eyewear industry. SmartBuyGlasses sells an extensive range of eyeglasses, sunglasses, and contact lenses at accessible prices. With trendy designs available at affordable prices, SmartBuyGlasses gives everyone access to the perfect eyewear to show off who they are.