

# SPEAKER ONE SHEET

## Bobby Harrington Message & Bio:

Once you learn to successfully guide yourself toward your vision and goals, then you can do the same for your team. Bobby's *Lead YOU* method™ provides a self-leadership framework that teaches you how to utilize the basic tenets of leadership, execute tasks with passion and discipline, and commit to continuous improvement.

The Lead YOU method™ is a roadmap through the foundations of self-leadership, the importance of discipline and personal responsibility, and the concept of sovereignty in leadership. Once you embrace self-leadership, you become more productive, constructive, and promotable.

Bobby Harrington is the founder of the Rubicon Course of Action (COA), which specializes in performance coaching programs and immersive leadership development events.

Bobby is the best-selling author of *Lead You: The Winning Combination to Achieve Personal and Professional Success* and has taught leadership in twenty-four different countries across thirteen languages. His 34 years of work include a focus on people leadership, team design, and technical innovation leadership. Bobby is a United States Marine Corps Gulf War veteran and lives in Texas with his wife and family.

## BOBBY HARRINGTON

Author, Speaker & Leadership Coach



**"Before you can effectively lead others, you must lead yourself."**

## What People are Saying

*"The traits and the core values are not just for military and law enforcement, but also work in all aspects of your life if you apply them correctly."*

**Samuel O. - Police Officer**

*"Very specialized, very intense training that definitely offers some unique perspectives with success, failures, and just learning moments in between."*

**Laura Lee H. - Clinical Study Research Coordinator**

*"Great Leadership Training. This is for anyone at any level of life. Being a little intimidated at first, but then realizing we're all coming from a similar place. We're all working our butts off trying to go further, but we all come to that point where we're just looking for more."*

**Mike F. - Owner, Custom Products Company**

## Popular Speaking Topics

- Leadership, Sub-categories of Self Leadership
- Leading Others through Change, Change Management
- Team Building and Effectiveness
- Military Transition, Resilience

## Book Bobby For Your Next Event

**Email: [bobby@therubiconcoa.com](mailto:bobby@therubiconcoa.com)**

**Phone: (228) 627-1010**

## Social Media

 <https://www.linkedin.com/in/bobby-harrington/>

 <https://www.youtube.com/@rubiconcoa/featured>

 [https://www.instagram.com/bobbyharrington\\_official/](https://www.instagram.com/bobbyharrington_official/)

